

## IN THIS ISSUE:

1. WHAT'S UP	1
2. MEMBER NEWS	3
3. SUMMER AND SHORT PROGRAMS	5
4. PIM PEOPLE	7

## 1. WHAT'S UP – PIM NEWS

### The 36th Annual PIM Conference 2009 in Austin, Texas, USA McCombs School of Business, October 21 – 23

The McCombs School of Business at The University of Texas at Austin will host the 36th PIM Conference on October 21 - 23, 2009. This event is the key to the success of the PIM network, allowing us to interact with our colleagues from around the world to generate new ideas and energy for the important work of international collaboration among leading business schools. The theme of this year's conference is "Challenges and Opportunities in This Difficult Economic Time" for the 2009 program, and we look forward to having you join us in Austin, a hub of American entrepreneurial activity where the sustainable energy and technology sectors are leading that search for opportunities. Delegates will stay at the new state-of-the-art AT&T Executive Education and Conference Center on the UT campus. The social events have been carefully planned to provide you with a taste of Austin at its best. To find out more about the conference program and the events please go to the PIM 2009 website at: <http://www.mcombs.utexas.edu/research/ciber/pimconference09/index.asp>

Dean Tom Gilligan and the PIM 2009 Team look forward to welcoming you in Austin!

### Save the date: PIM Conference 2010 in Otago, New Zealand

The 37th PIM Conference will be held in Otago, New Zealand, from Wednesday 10th November 2010 to Friday 12th November, 2010. Host of the event will be Otago's School of Business. With this event, New Zealand will host the PIM community for the first time.

Save the date and make sure you don't miss this great opportunity!

### Call for host of the 2011 PIM Conference

The 2011 Conference will take place in Europe, following the rotation among the different PIM regions. We are currently receiving candidature proposals from among PIM schools in Europe.

European Schools interested in hosting the 2011 Conference are welcome to present their application in the form of a one-page statement. The document should broadly illustrate the unique attributes of the School and the benefits of PIM members in coming to the University and city. The summary, together with all relevant information, should be submitted to [soniapim@unibocconi.it](mailto:soniapim@unibocconi.it) by October 9th 2009.

## Launch of the new PIM Website

We are happy to announce that the new PIM website, including the new updated PIM database, is ready and online. The features of the new site include, in addition to an easy to search database with a lot more information than the previous one, also an overview of Academic Calendars (currently work-in-progress), a restricted area for members where you will be able to personalize your own page, and a lot more.

### PIM REMINDERS

*Please let us know about any stakeholders at your school who may be interested in receiving the PIM Newsletter: [soniapim@unibocconi.it](mailto:soniapim@unibocconi.it)*

*You are also invited to contact us if you learn of any new trends, reports, or educational activities which you believe might be of interest to your fellow PIM members: [soniapim@unibocconi.it](mailto:soniapim@unibocconi.it)*

## 2. MEMBER NEWS

### IAG-Louvain School of Management becomes the Louvain School of Management

IAG-Louvain School of Management, UCL, has become the Louvain School of Management. Indeed, the Louvain School of Management is the result of a strategic alliance and brings together four partner institutions:

LSM-Brussels (Department of Management Sciences, FUSL-Saint Louis)

LSM-Louvain-la-Neuve (Institut d'Administration et de Gestion of the UCL)

LSM-Mons (Department of Management Sciences, FUCaM)

LSM-Namur (Department of Management Sciences, FUNDP)

Located just a few kilometers from Brussels, the four partners offer high-level teaching based on advanced research. The school's 200 professors and over 100 researchers have close ties to companies, which they see as preferred partners. The Louvain School of Management has 1200 students in its Masters and executive education programs. In addition, 2700 students are registered in Bachelors programs at the various sites and can join Masters program should they decide to.

### NHH is introducing three new Double degree programmes

In August 2009, The Norwegian School of Economics and Business Administration (NHH) will be offering three new Double-degree programmes at master level in cooperation with the following schools: HEC School of Management, Université Catholique de Louvain and EGADE del Tecnológico de Monterrey.

The structure of the programs is developed to give the students a broad range of specializations/ majors to choose between at NHH in combination with a Master degree at the partner institution. Determined and motivated candidates enrolled in the NHH MSc in Economics and Business Administration or the equivalent Master program at the partner institutions are welcome to apply. More information about NHH double-degree programs can be found on the following website: <http://www.nhh.no/en/student-pages/double-degree.aspx>

### The European Commission awarded VŠE both the ECTS Label and DS Label

The University of Economics, Prague (VŠE) has been awarded the prestigious "ECTS Label" and "DS Label". These labels are given to universities which have shown excellence in applying the European Credit Transfer and Accumulation System (ECTS) and the Diploma Supplement (DS), two European instruments that make teaching and learning more transparent and facilitate the recognition of studies and qualifications.

Explaining the significance of the labels European Commissioner for Education, Training, Culture and Youth Ján Figel' said: "Today's Label holders are outstanding examples of institutions that are serious about European academic mobility in a rapidly-changing higher education sector."

#### NEWS

*Your Campus at the PIM conference!*

*Help the 2009 PIM Conference Planning Committee get to know your campus! Please send 3-5 photos highlighting your campus and facilities to: PIMPhotos@mcombs.utexas.edu. The photos will be used during the 2009 PIM Conference and later posted on the PIM site.*

#### **PIM Conference 2011**

*Call for European Host school! Deadline to submit your application is October 9th. Don't miss it!*

The European Commission awarded VŠE both the ECTS Label and DS Label

Meeting the world's demand for energy is an increasing challenge as traditional sources reach maturity and new alternatives must fill the gap. To meet this challenge, Warwick Business School (WBS) has announced the Warwick MBA for the Global Energy Industry. Managers in this industry require a global perspective, combining technical and commercial challenges with an understanding of the politics in which they operate. The Global Energy MBA will bring together people from a wide range of sectors focused on the industry, combining their experience with WBS's world-class teaching and research.

"The Warwick Global Energy MBA combines the study of management skills offered by the Warwick MBA with a focus on the issues and opportunities of the global energy industry. Candidates will leave our programme with the leadership skills and critical understanding of the industry to help them and their organisations seize the opportunities ahead."

Further information:

Vin Hammersley, [Vin.hammersley@wbs.ac.uk](mailto:Vin.hammersley@wbs.ac.uk) , Tel +44 (0)24 7652 2985, Mob 07985 956624

## A new visual identity for WU (Vienna University of Economics and Business)

WU is proud to present its new corporate identity, which fully embraces the university's international outlook, highlights its dynamic profile and reflects its commitment to excellence in teaching and research.

The key element of the new corporate design – launched in May – is WU's new logo. The use of the abbreviation WU as the logo ensures that WU will be recognized internationally. WU will also use the respective logos for its different sub-brands such as WU Executive Academy, WU Alumni Club and WU ZBP Career Center.

This makeover will position WU even more firmly as a top-class university and give it a short name – WU – which can be easily remembered and recognized world-wide.



## New English Master Programs starting at WU (Vienna University of Economics and Business)

As of fall 2009, WU will offer two Master Programs taught entirely in English.

The Master Program International Management/CEMS (4 semesters, 120 ECTS) focuses mainly on international management and multinational corporations. Its major assets include a strong international orientation and close contacts to the CEMS community. Students are required to spend a semester abroad at an international CEMS partner university and complete an internship in an international company.

Within the Master Program Quantitative Finance (4 semesters, 120 ECTS) students will be able to choose between two specialization options: the Industry Track will provide a base for a profession in finance, while the Science Track will prepare students for an academic career.

More information: [www.wu.ac.at/master](http://www.wu.ac.at/master)

## European education and SSE educational programs

The range of programs offered by the Stockholm School of Economics, SSE, conforms to the European educational structure, in accordance with the Bologna Process. SSE is happy to announce, that the number of applicants was higher than ever before. The new MSc Program in General Management, for example, received a total of 35 applicants per place and the total number of applicants to the SSE bachelor programs increased with 442 applications compared to 2008.

## The new McGill MBA Program

McGill University launched its new MBA program. A multi-disciplinary approach characterizes this program, which fuses practice and theory and offers students the possibility to develop their unique profile. From a structural point of view, the first semester students devote their time to the Core Curriculum consisting of five integrated modules and a final case competition. Then they select elective courses from four Concentrations including Finance, Marketing, Global Leadership and Technology and Innovation Management. Initiatives such as a Practicum, Internship or International Exchange complete the program, making it an effective educational experience for the new generation of leaders and entrepreneurs.

### **3. SUMMER AND SHORT PROGRAMS**

#### **The Gender Resource Centre at IIM - Ahmedabad announces an International Case Writing Competition on Gender Inclusivity: Proposing New Paradigms. November 14 - 15, 2009.**

This competition is one of its kind to be organized in India. The objective of the competition is to provide a platform for corporate houses to present issues relating to gender inclusivity and diversity within their organization.

Case Writing is an effective method to understand the challenges faced in attaining the targets that we set. It is an even more effective method to analyze the drivers of success.

We expect the cases to highlight the initiatives that have helped create a more diverse workforce, and the dynamics involved in implementing such policies.

For any further information please contact us at [gi@iimahd.ernet.in](mailto:gi@iimahd.ernet.in)

## 4. PIM PEOPLE

### From PIM Chair to PIM Dean: Andrés Ibáñez Tardel

**Andrés Ibáñez Tardel**, previously PIM Chair from the Multiregional Area, has been appointed as Dean of the School of Business at PUC Chile. The PIM Community is happy to welcome him back to the PIM meeting in this new challenging role.

### New Dean of SSE MBA

As of July 1, **Lars Strannegård**, Professor in Business Administration, will begin his new position as Dean of the SSE MBA program. Mr. Strannegård is today a Professor in Business Administration at Uppsala University.

### Organizational Changes at Bocconi University

The recent restructuring process that took place at Bocconi University has also involved two people who have dealt with international relations in the last 10 years. **Laura Candotti**, previously Director of International Relations, has now been appointed as Director of the “Markets & External Affairs” Division. In this new role she supervises international relations, career services and market analysis activities. **Sonia Giudici** has been appointed as Head of the Student Services Office, coordinating scholarships, housing, cultural activities and services targeted to students. Both of them will keep the same role within PIM.

### Director of the MBA and Executive MBA programs at Universidad Torcuato di Tella

**Gustavo Genoni** was named Director of the MBA and Executive MBA programs at Universidad Torcuato Di Tella in March 2008. He received his Doctor of Business Administration in Finance/Economics and Master of Arts in Economics degrees from Boston University and has a Bachelor’s degree in Economics from the University of Buenos Aires. Before joining UTDT’s Business School, Genoni was a finance professor and director of faculty development at the Business School of Universidad Adolfo Ibáñez in Chile (2003-2008) and an associate professor of finance at the IAE-Escuela de Negocios in Argentina (1997-2002). He has won several awards for his teaching.

Dr. Genoni also does consulting work for companies such as Lopez Leòn y Asociados and Confina (financial services in Argentina), Megatone (retailing in Argentina), Telectronic (telecommunications in Chile and Perú), Edward Jones (services in the US) in the areas of debt restructuring, credit scoring, business valuing and strategy. He serves on the Board of Directors of Damper S.A. (agro-business in Perú).

Dr. Genoni was an expert witness in the case against Argentina for its public debt restructuring in 2001, a Doctoral Summer Intern at The Institute of International Finance (Washington D.C.) and consultant for the World Bank and UNDP. He served as an advisor for the Argentine Ministry of Economics for the debt restructuring under the Brady Plan, negotiations with the IMF and the IPO of privatized firms between 1989 and 1994.

His research publications focus on the areas of private retirement systems, corporate finance, and IPOs.



Andrés Ibáñez Tardel



Sonia Giudici



Laura Candotti



Gustavo Genoni