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SPEAKER'S CORNER:

The guest in the speaker's corner in this issue is Lars Bergman, President of the Stockholm School of Economics (SSE).

Please go to page 13 to learn more about Lars Bergman.



Lars Bergman

1. WHAT'S UP – PIM NEWS

PIM 2008 at the Stockholm School of Economics (October 22 – 24)

PIM Conference 2008: Update from the Host School President

The Stockholm School of Economics (SSE) is proud to host the 35th PIM conference in October 2008. The conference venue will be SSE's main campus in downtown Stockholm and the event will mark the start of SSE's centennial celebration.

Together with the PIM Chairs, SSE is working to make the program intellectually challenging with interesting sessions for deans and other academics, as well as administrative managers and coordinators.

SSE hopes that this program will provide participants with insight into the highly internationalized Swedish economy and the major roles that family businesses play on the Swedish business scene. For the social program, we plan to offer you a taste of Sweden at its best! At SSE that traditionally means an evening in the Stockholm City Hall inspired by the annual Nobel festivities.

Please remember to register for the 35th PIM conference at www.hhs.se/pim2008. The registration deadline is September 8th.

Lars Bergman, President, looks forward to welcoming all of PIM to Stockholm!

2. MEMBER NEWS

IESA receives EQUIS accreditation

The European Foundation for Management Development (EFMD) granted IESA its third international accreditation: EQUIS (European Quality Improvement System). Therefore, Venezuela has a management school with the highest standards in the academic field, research and innovation, internalization, commitment to the community, and ties with the corporate world.

"This accreditation is an unmistakable commitment in our pursuit of offering the best to foster Venezuela's progress by training responsible leaders and by providing solutions to the challenges posed by the environment," commented **Francisco Sanáñez, IESA President**.

RSM receives extension of AACSB accreditation

AACSB International, the Association to Advance Collegiate School of Business, has officially extended the international accreditation of all of RSM's pre- and post experience programs for a period of five years. A peer review took place in January 2008.

Dean George S. Yip comments on this accreditation by saying that he is obviously very happy with this extension. "This is the acknowledgement of our efforts in research and education and has obviously a very positive effect on the school. I will maintain the RSM educational achievements appropriate to AACSB accreditation standards and to our own strategic mission. Moreover, I will ensure that the RSM program quality is maintained and that all programs keep having continuous improvement efforts. This is an excellent incentive for all of us and I want to thank everybody involved in achieving this success."

RSM endorses Principles for Responsible Management Education

The Principles for Responsible Management Education (PRME), a UN-backed global initiative developed to promote corporate responsibility and sustainability in business education, has now been endorsed by the Rotterdam School of Management, Erasmus University and more than 100 other business schools and universities from around the world.

Institutions participating in the initiative, which was launched under the patronage of UN **Secretary-General Ban Ki-moon** in July 2007, make a commitment to align their mission and strategy, as well as their core competencies – education, research and thought leadership –, with UN values embodied by the six PRME principles. Actions encouraged under the initiative's framework include curriculum development around the corporate responsibility agenda and research in support of sustainable management systems, as well as public advocacy and opinion leadership to advance responsible business practices.

For more information on RSM or on this release, please contact **Marianne Schouten**, Media & Public Relations Manager for RSM, on +31 10 408 2877 or by email at mschouten@rsm.nl.

RSM becomes first CFA Program Partner in Benelux

The Rotterdam School of Management, Erasmus University announced at a signing ceremony held to coincide with the University's Professional Asset Management Conference, that it is the first institution in the Benelux to receive the prestigious accolade of Program Partner with CFA Institute, the global association for investment professionals.

The partnership brings together RSM, which is renowned for its ground-breaking research in sustainable business practice and for the development of leaders in global business, with CFA Institute, which leads the industry in the provision of education, ethics and professional excellence. The partnership will see students take the first level of the CFA Program® and put them in an advantageous position to enter a career in the investment industry.

Cologne, Germany - New Graduate School with PhD program in Management, Economics and Social Sciences

Cologne is proud to inform you that on October 1, 2008 the Cologne Graduate School in Management, Economics and Social Sciences (CGS) at the University of Cologne will open its doors, offering a doctoral program in Management, Economics and Social Sciences. Each year a number of doctoral scholarships will be granted to outstanding students holding a Bachelor's or Master's degree (or German Diploma or equivalent) in Management, Economics and Social Sciences or related disciplines.

The teaching language of the program is English. Scholarships for students with a Master's degree will total 1,200 Euro per month. The maximum duration of a scholarship is three years. For Bachelor's students, a grant of 800 Euro per month will be available in the first two years and 1,200 Euro thereafter. For further details, please visit the CGS website: www.wiso.uni-koeln.de/cgs

NHH, Norway – New Master in Energy, Natural Resources and the Environment

NHH - the Norwegian School of Economics and Business Administration is launching a new 2-year full-time English language Master program in Energy, Natural Resources and the Environment. The program will start in the fall 2008.

Energy and natural resource management have strong traditions in Norway. Norway is also known for its environment consciousness. All the courses in the programme are open for exchange students from our PIM-partners.

NUS Business School - Two New Programs

S3 Asia MBA at NUS

The S3 Asia MBA is the first tri-country tri-university MBA programme in the world which allows students to triple their experience, triple their network and triple their career opportunities. Set in three of Asia's economic powerhouses - Shanghai, Seoul, Singapore - the program aims to meet the growing and diverse needs and expectations of students, employers, faculty, alumni, universities and governments by preparing students for senior leadership positions in major business locations in Asia and the world. By combining the vast resources and global alumni network of Fudan University, Korea University and NUS Business School, S3 Asia MBA provides graduate students the opportunity to receive two MBAs from two top universities, preparing them for leadership positions in the most sophisticated and rapidly developing cities in the world.

The NUS MBA Double Degree Masters in Public Policy/ Master in Public Administration with Lee Kuan Yew School of Public Policy

The NUS MBA Double Degree with Lee Kuan Yew School of Public Policy (Master in Public Policy / Master in Public Administration) is designed to nurture and prepare students to lead people and manage operations in organizations in both public and private sectors. This new double degree programme - the first of its kind in the region - aims to attract the region's outstanding executives; particularly those who intend to pursue careers in government and its enterprises.

The NUS MBA Double Degree Master in Public Policy (MPP) provides a strong foundation in conceptual and analytical skills for future public service leaders and individuals with an interest in understanding and influencing how public policy choices are made. It is catered to junior officers with less than 3 years of working experience, preferably with some background in Economics and Mathematics.

The NUS MBA Double Degree Master in Public Administration (MPA) provides an intensive, interdisciplinary course of study for experienced professionals who wish to acquire knowledge and skills to enhance their leadership and managerial capabilities. It is suitable for mid-career officers with a minimum of 5 years relevant work experience.

UBC, Sauder School of Business – Two New Master Programs

The UBC Executive MBA in Healthcare

EMBA in Healthcare is a ground-breaking 15-month program designed exclusively for healthcare executives. It applies the broad and rigorous management and leadership fundamentals of an MBA program to the context and complexities of healthcare management. The inaugural part-time EMBA program, beginning in April of 2008 will offer students an adaptable, flexible business education in such realms as healthcare economics, financial management, and operations and logistics, as well as leadership and change management.

The Early Career Masters program at UBC

The Early Career Masters [ECM] program, which will welcome its inaugural class in September 2008, is a new one-year master's degree at the Sauder School of Business. Designed specifically for people with bachelor's degrees in non-business disciplines, it provides a general foundation in business and management. The ECM curriculum has been developed to provide a foundation in a broad spectrum of business management disciplines, focusing on practical knowledge and skills that employers are looking for. The program is based on similar programs in Europe where new university graduates round out their degrees with hard business skills. This is the first program of its kind in Canada, and one of the few schools in North America that is doing this. Upon graduation, students will receive a Master of Management degree.

Università Bocconi, Milan – Master in Fine Food and Management

A course, taught entirely in English, which builds on Italian culture and excellence in high-quality food and on Bocconi's experience in managerial education. This is the basis for the new Master in Fine Food & Beverage of SDA Bocconi School of Management, which will train international managers ready to take up the key functions, from retail and finance to marketing and brand management, in food and beverage companies worldwide.

The Master in Fine Food & Beverage is a program which combines rigorous general management education with the specific knowledge and skills related to the food and beverage industries, and with a strong practical experience, which will be acquired by dealing with Italian food firms and producers. The program, run in collaboration with ALMA, the international school of Italian cuisine, and the University of Gastronomic Sciences, will begin in January 2009. For more information: http://www.sdabocconi.it/en/mba_and_master/mffb/

Warwick Business School – New Masters in Business Analytics and Consulting

Warwick Business School is to launch a new Masters degree, MSc in Business Analytics & Consulting (MSBAC), with the first intake due to start in October 2008. This 12-month full-time degree brings to ten the number of specialist masters on offer at WBS, which together with its non-specialist Masters in Management, is aimed at new and recently-graduated students. This degree is open to applicants whose first degree is in a subject with strong analytical skills including: economics, business, engineering, computing, and social sciences.

For more information, please see: http://www.wbs.ac.uk/students/masters/business_analytics/index.cfm

Or contact: **Prof Stewart Robinson**, tel 024 7652 2132 or 8220, email stewart.robinson@wbs.ac.uk or **Di Holton**, Press & Information Officer, tel 024 7652 2985, email diana.holton@wbs.ac.uk

3. SUMMER AND SHORT PROGRAMS

PUC, Chile: Summer Program 2009

As always, the MBA UC Program will offer three new courses in English during our summer period, from January 5th to 30th, 2009. These classes will take place in our new building, located in Alameda 414, Santiago de Chile.

This building is being inaugurated this August and will have four MBA's exclusive floors, with modern design classrooms, equipped with the last technology and comfort.

PUC, Chile: Study Tours

MBA UC offers study tours with programs especially designed to provide an introduction to the business and cultural environments in Chile. For a week-long Study Tour, background presentations are generally offered together with visits to companies which are related to the topics presented by our faculty as well as cultural excursions and site visits.

CBS: International Summer University Program

From the International Summer University Program, Copenhagen Business School (please see: <http://www.cbs.dk/summer>).

On June 27, 2008, short, 3-week Intensive Courses or Full Six Week Programs at both undergraduate and graduate levels began. (see the list of these at:

<http://www.denmark.dk/en/menu/StudyInDenmark/>).

NHH: Graduate Summer School (Updated Link)

The graduate summer school in "Natural resource management and policy: The Norwegian Model" will cover important aspects of natural resource management and policy regimes, and is aimed at graduate students from all over the world with an interest in natural and environmental economics.

For more information: <http://www.nhh.no/Default.aspx?ID=1809>

4. COOPERATION OPPORTUNITIES

PUC, Chile- MBA Invitation: Visiting Professor Program 2009

MBA UC is opening the opportunity for Visiting Professors to come to Chile during the summer period 2009 (five weeks) to teach various topics, including areas of study such as Economics, Management, Finance and Marketing. Applications, including a complete CV and the areas of interest, must be send to MBA UC Assistant Director, **Mrs. Nicole Tuleleers**, ntuleleers@facepuc.cl.

Indian Institute Of Management, Ahmedabad: Call For Papers

Indian Institute of Management, Ahmedabad (IIMA), is happy to announce the 3rd IIMA Conference on Marketing Paradigms for Emerging Economies. The objectives of the conference are: -to provide a special forum to present and discuss research in marketing, specifically those related to Emerging Economies and -to facilitate sharing research based knowledge among academicians and practitioners on several other areas of Research in Marketing.

This will be achieved through multi-disciplinary research-based idea generation and discussions. The attempt is to bring about richness in discussion by encouraging contributions from researchers across academic institutions and industry worldwide.

The Conference is scheduled from **January 7-9, 2009** at the IIMA campus. June 30, 2008 was the last date for abstract submissions. For details of the conference please visit the website: <http://www.iimahd.ernet.in/icmpee2009/>

Call for Papers: Universidad ESAN, Lima, Escuela de Graduados en Administracion y Direccion de Empresas (EGADE), Campus Monterrey, and Facultad de Administracion de la Universidad de los Andes, Santa Fe de Bogota

Doctoral students of Management and related disciplines are invited to the Sixth Doctoral Consortium within the XLIII Annual CLADEA Conference, which will take place on Wednesday and Thursday, October 22 and 23, 2008 in Puebla, Mexico. It is an important international academic activity that has increasingly been receiving attention. Applications are welcome from participants in doctoral programs or from faculty who may be carrying out related studies.

For more information, please see: <http://www.udlap.mx/cladeapuebla/>

Or contact: **Ana María Villanueva de Pareja** -Director, Institutional Relations and General Secretary - Universidad ESAN avilla@esan.edu.pe, coloquio-doctoral@esan.edu.pe

5. PIM PEOPLE

ESADE Business School: Appoints Dean and Deputy Director General

The Rector of Universitat Ramon Llull has appointed **Professor Alfons Sauquet** as the new Dean of ESADE Business School for a four-year term. Professor Sauquet is a member of ESADE's Department of Human Resource Management and an accomplished scholar. He has served as Vice-Dean of Research and Knowledge and previously held the post of director of the Combined Undergraduate and Master Management Programme. He holds a Doctorate in Education, a Master in Organisational Psychology from Columbia University, an MBA from ESADE and is a University of Barcelona graduate in Psychology and Education.

Professor Sauquet has served as President of the Interfaculty Group in Organisational Behaviours of the Community of European Management Schools (CEMS) and as a member of the CEMS Academic Committee. He has lectured by invitation at several business schools including HEC Paris, Erasmus University Rotterdam, the Wharton School of Business, Columbia University and the Copenhagen Business School. As UNESCO guest lecturer, he has conducted research and consultancy for the United Nations Development Programme (UNDP). He has directed European research projects funded by EC on SMEs and Learning and currently participates in one of the pilot projects conducting to the EIT (European Institute of Technology).

At present, he is designated member of the Academic Board of the Association for Human Resources Management in International Organisations (AHRMIO) and serves on various academic journal and corporate boards.

ESADE is also pleased to announce the appointment of **Professor Xavier Mendoza**, who served as the Dean of the Business School during the past eight years, as Deputy Director General of ESADE.

IESA: Appoints New President

The IESA Board of Directors appointed **Francisco Sanáñez** as President for the 2007-2010 term last September. He is a 46 year-old manager, with an extensive national and international career in Marketing, who intends to enhance IESA's internationalization and academic renewal.

Mr. Sanáñez is a Mechanical Engineer who graduated at Universidad Simón Bolívar. He went on to obtain a Master in Manufacturing Engineer at Boston University and an MBA at Columbia Business School. His experience spans 22 years in multicultural work environments, complex business systems, and planning strategies in uncertain business environments.

Sanáñez, a former CANTV Corporate Marketing Manager, was appointed by McKinsey & Company in 2003 as a Senior Project Manager in the telephony company and was also senior partner in the consulting company. He led the operational and strategic diagnosis for an organizational model geared at client service and trading aggressiveness during the opening of telecommunications sector market in 2000.

Under his leadership, IESA has started operations in Ciudad del Saber, Panama, to attend the Central American market, and has completed the EQUIS (European Quality Improvement System) accreditation process.



Alfons Sauquet



Francisco Sanáñez

Indian Institute of Management Bangalore: Appointment of Director of the Institute

Dr. Pankaj Chandra has joined as the Professor and Director of the Indian Institute of Management, Bangalore. He holds a B.Tech. from Banaras Hindu University and a Ph.D from The Wharton School, University of Pennsylvania. He has taught at Indian Institute of Management, Ahmedabad, McGill University, Montreal, and has been visiting Faculty at University of Geneva, The Wharton School, University of Pennsylvania, International University of Japan, Cornell University and Renmin University, Beijing. He has worked briefly with The World Bank in Washington DC and was the Chairperson of the Doctoral Program at IIMA as well as the first Associate Dean (Academic) at the Indian School of Business. He helped found the Centre for Innovation, Incubation and Entrepreneurship at IIMA and was, until recently, the Chairperson of the Centre. He is a member of the GOI Committee on Clusters for development of the Informal Sector.

His research and teaching interests include Supply Chain Coordination, Manufacturing Management, Building Technological Capabilities in Indian Manufacturing Firms and hi-tech entrepreneurship. Dr. Chandra is currently working on projects to understand the mechanisms of coordination across various Indian industries and networks for building technological capabilities in India and China.

He's the recipient of research grants MHRD Thrust Area Grant, Ministry of Industry, Ministry of Science & Technology (India), Department of Scientific and Industrial Research, NSERC (Canada), CIDA (Canada-China programme) Social Sciences and Research Council (USA), and The World Bank) as well as a consultant to large Indian and multi-national firms and a member of the Board of Directors for several start-up firms. He founded the President of The Society of Operations Management (2000-2002) - a professional society for promotion of manufacturing & technology management in Asia. His contact details are: chandra@iimb.ernet.in +91-80-26583901



Pankaj Chandra

NUS Business School: New Dean and Vice Dean

The National University of Singapore has appointed **Professor Bernard Yeung** as the new dean of NUS Business School starting from 1 June 2008. He will hold the Stephen Riady Distinguished Professorship Chair at the Business School. The previous Dean, **Christopher Earley**, stepped down last December.

Hailing from the New York University's Stern School of Business where he is the Abraham Krasnoff Professor in Global Business, and a professor in Economics and Management, Prof Yeung's extensive professional, research and teaching interests include international corporate finance; corporate strategy; foreign direct investment and multinational firm enterprises; the relationships between institutions, firm behaviour and economic development; the impact of cross border business activities on social economic development; and the international studies of capital market functionality.

Professor Yeung joined the New York University's Stern School of Business in 1999, and distinguished himself as an eminent scholar, teacher and administrator during his tenure. He is also the Director of the NYU China House, the honorary co-chair of the Strategy Department of the Peking University Guanghua School of Management, and Advisory Professor at the East China Normal University. He is currently a Senior Consulting Editor of the Journal of International Business Studies, serves on the Editorial Board of the Academy of Management Review and as an Associate Editor of Management Science. He is also an elected Academy of International Business Fellow.



Bernard Yeung

Professor Susanna H.S. Leong has been appointed Vice Dean of the Graduate office. She is an Associate Professor at the NUS Business School, National University of Singapore and is an Advocate & Solicitor of the Supreme Court of Singapore. Susanna received her LL.B (Hons) from National University of Singapore and her LL.M (with Merit) from University College London, University of London. She teaches business-related law courses such as contract, sale of goods and intellectual property to undergraduate and graduate business students. Her research interests are in intellectual property and technology-related laws. She has published in Journal of Business Law, International Review of Industrial Property and Copyright Law (IIC), European Intellectual Property Review (EIPR), International Journal of Law and Information, Journal of the Academy of Marketing Science (JAMS) and several other international and local academic journals.

Susanna is the Vice-Dean, Graduate Studies Office, NUS Business School and the Academic Director of the NUS-PKU International MBA program. She is a Senior Fellow at the Intellectual Property Academy of Singapore. She is a member of The World Intellectual Property Organization (WIPO) Arbitration and Mediation Centre's Domain Name Panel and a member of The Regional Centre for Arbitration, Kuala Lumpur (RCAKL) Panel. Susanna is also the winner of the Outstanding Educator Award (Business Policy Department) at the NUS Business School for academic year 2006/2007.



Susanna Leong

RSM ERASMUS: New Dean

Executive Board of Erasmus University Rotterdam has named **George S. Yip** as the new Dean of RSM Erasmus University. He will be succeeding **Prof.dr. Han van Dissel**, who, on 1 September 2007, became Managing Director of the European Centre for Executive Development (CEDEP) in France.

George S. Yip (a dual American and British citizen) is an expert in global strategy. For the last two years, he has been Vice President and Director of Research & Innovation at Capgemini Consulting, on leave of absence from London Business School, where he has been Professor of Strategic and International Management since 2001. Between 2003 and 2006, he was also the Lead Senior Fellow of the Advanced Institute of Management Research.

Between 2001 and 2003, he also served as Associate Dean of London Business School and as Chair of its MBA program. Earlier, he had worked as a professor at Cambridge University, UCLA, Georgetown University and Harvard Business School. His business experience includes management with Unilever and PricewaterhouseCoopers. Finally, George Yip is a Fellow of the Academy of International Business. He studied economics and law at Cambridge University. He earned his MBA (strategy and finance) at Cranfield School of Management and Harvard Business School and also received a DBA (business policy) from Harvard Business School.



George S. Yip

Warwick Business School: Appointment as Chair of ABS and AACBS

Professor Howard Thomas, Dean of Warwick Business School, & Professor of Strategic Management, has been confirmed as Chair of both the ABS and of the AACSB. Howard is the first Brit to hold the position at AACSB and the first person to hold both posts.

"There has been major international growth in accreditation over the past five to 10 years and the AACSB has recognised that it has to be a global education management body," says Prof Thomas. "My role is to make it clear to the global audience what is distinctive about UK management education."



Howard Thomas

UNC Kenan-Flagler Business School: New Dean Appointed

James W. Dean Jr., a professor of organizational behavior and strategy and senior associate dean of academic affairs at the University of North Carolina at Chapel Hill's Kenan-Flagler Business School, will become the school's next dean effective Aug. 1. Dean succeeds **W. Steven Jones**, who will complete his five-year term as dean on July 31.

Dean's research, teaching, and work with companies focus on leadership, organizational change, strategic decision making, international management and organizational performance improvement. He has served in key leadership roles at UNC Kenan-Flagler. Dean assumed the business school's top academic position, senior associate dean for academic affairs, on July 1, 2007. He also served as associate dean of executive development and associate dean of the master of business administration (MBA) program.

He has participated in research, teaching and/or consulting projects with many companies, including Alcoa Inc., Boeing Co., Corning Inc., DuPont, Exxon Mobil, General Electric Co., Honeywell International Inc. and the U.S. Navy. His research has been published in top academic and business journals, including the Academy of Management Journal, Academy of Management Review, Harvard Business Review, Organization Science and Strategic Management Journal. He has also served as program director of the National Science Foundation research program, Transformations to Quality Organizations, which was jointly sponsored by the government and the private sector as well as an examiner for the Malcolm Baldrige National Quality Award for six years.

Dean earned his Ph.D. and master's degrees in organizational behavior from Carnegie Mellon University. He earned his bachelor's degree in psychology from the Catholic University.



James W. Dean Jr.

PUC, Chile: New MBA UC Director, International MBA UC Department Director, and Assistant Director

After ten years as the MBA UC's Director, **Andrés Ibáñez** has been given new and challenging responsibilities at PUC Business School. **Jorge Herrera** (herrera@faceapuc.cl) is the new MBA UC Director, he has an MBA from Harvard University and his area of research is Entrepreneurship and Marketing. The International MBA UC department also has a new Director, **Prof. Hernán Palacios** (hpalacio@faceapuc.cl) and a new Assistant Director, **Paula Broitman** (pbroitman@faceapuc.cl).

HSE: New Director of International Relations and Coordinator

Mari-Anna Suurmunne, Ph.D., has taken on the role of Director of International Relations at the Helsinki School of Economics. She can be contacted at Mari-Anna.Suurmunne@hes.fi. Tel +(358) 9 4313 8680, Fax: +(358) 9 4313 8708

She has been joined by **Ms. Saila Kurtbay**, as the new Coordinator. Saila can be reached at saila.kurtbay@hse.fi

Recanati, Tel Aviv: New Academic Director of the International Office

Professor Gadi Ariav has been appointed as the new Academic Director of the International Office. Professor Ariav served as the Academic Director of the Kellogg-Recanati International EMBA Program. He has a wide international perspective and looks forward to working with PIM.

WU - Wirtschaftsuniversitaet Wien: New Director International Studies Center

Hildegard Mader is the new Director of the International Studies Center of the WU – Wirtschaftsuniversitaet Wien. She holds a Master Artium in German Language, Literature and Culture, Romance Languages, and Arabic Studies from the University of Tübingen. Beginning in 1995, she became Director of the International Offices in Dresden and Freiburg. From September 2006 to April 2008 she became project manager of the International Study Center at the University of Paderborn in Northrhine-Westfalia

As of May 2008, Hildegard has taken over the role the Director of the International Studies Center, succeeding **Dr. Frank Brück**. Dr. Bruck is currently a member of the Department of Foreign Business Communication and coordinator of the teaching program in Intercultural Competence and Cross-cultural Training at the WU Wien. Hildegard Mader can be reached at hildegard.mader@wu-wien.ac.at, Tel: +43-1-31336-4303, Fax: +43-1-31336-752, Address: International Studies Center, WU - Wirtschaftsuniversitaet Wien, Augasse 2-6, A-1090 Vienna.

Wits Business School: New Director of International Programmes

The Wits Business School is pleased to announce that **Professor John Luiz** will be returning to the WBS as Director of International Programmes as of 1 May. John was instrumental in setting up the International Office at the WBS and in building up their international partnerships. His contact details as of 1 May will be John.Luiz@wits.ac.za.

CBS: New International Summer Program Coordinator

New International Summer Program Coordinator **Candice L. Progler** has joined the international office at the Copenhagen Business School. Candice comes from a position as Assistant Director for International Recruitment at the Indiana University and thus remains in the PIM family.

Duke University: The Fuqua School of Business: New Program Assistant at the International Center

Last April, **Mrs. Candice Aldrich** joined the International Center team, as Program Assistant. She replaced Mrs. Sara Bovender who, as expected, moved back to Tennessee with her husband upon his graduation from the Daytime program. Mrs. Aldrich will manage the Exchange program for incoming students and provide support for all other International Center programs, reporting to Bertrand Guillotin, Director of the International Center and PIM Chair for North America. Mrs. Aldrich holds a BA in Political Science from North Carolina State University and an MSc in International and European Politics from the University of Edinburgh, Scotland. She can be reached at ca49@duke.edu or +1 (919) 660-7677.

RSM ERASMUS: New Exchange Program Coordinator

Maria-Rosa Parra will be taking on a new role in the Rotterdam School of Management in the Marketing and Admissions Department. **Mrs. Eva Lejeune** will be taking her place as the new Exchange Programme Coordinator at the Rotterdam School of Management, Erasmus University. Eva Lejeune can be reached at elejeune@rsm.nl, +31-10-408-96-22

University of Economics, Prague: Changes at the International Office

Fellow PIM member, **Hana Dobrichovska** has chosen to take early retirement and is pleased to announce that her position at the International Office of the University of Economics, Prague has been taken by **Ms. Lenka Drlickova**. To contact Lenka please use the following e-mail address studytours@vse.cz.

WU - Wirtschaftsuniversitaet Wien: New Coordinator for Graduate Exchange at the ISC

Amy Nichols is the new coordinator for graduate exchange at the International Studies Center (ISC) of the WU Wien. Amy has a US-American background and many years of work-experience in the international office of the University of Miami. She will be your primary contact person for graduate exchanges and is in charge of the Vienna Spring Program, a short-term exchange program. Together with **Diana Wernisch** (head of graduate department) she will be dealing with agendas relating to PIM at the graduate level. Amy can be reached at amy.nichols@wu-wien.ac.at, Tel: +43-1-31336-4315, Fax +43-1-31336-752, Address: International Studies Center, WU Wien, Augasse 2-6, A-1090 Vienna.

6. BITS AND PIECES

Trends in European Higher Education The Trends Project is designed to gather reliable information about how the European Higher Education and Research Areas are being developed across the continent. After four previous reports prepared for the bi-annual Bologna meetings of Education Ministers, the latest **Trends V** report provides the most comprehensive view available of the state of European higher education - as seen by higher education institutions themselves.

More than 900 European higher education institutions contributed to this report. The report was presented at the Conference of Ministers of Education meeting in London on 17/18 May 2007.

Trends V shows the progress made by Europe's universities in implementing Bologna reforms, and outlines the main challenges ahead. It is thus a significant publication for all those concerned with European higher education, whether universities and students, or governments, business and industry, or other stakeholders.

You can find out more about the **Trends V Report: Universities shaping the European Higher Education Area** at: <http://www.eua.be/index.php?id=347>

Trends in Higher Education (North America) The Society for College and University Planning (SCUP) has published information regarding Trends in Higher Education in North America on: http://www.scup.org/pdf/2_SCUP_Trends_1-2008.pdf

PIM REMINDERS

Please let us know about any stakeholders at your school who may be interested in receiving the PIM Newsletter: soniapim@unibocconi.it

You are also invited to contact us if you learn of any new trends, reports, or educational activities which you believe might be of interest to your fellow PIM members:

soniapim@unibocconi.it

SPEAKER'S CORNER

All of a sudden the summer has come to Stockholm. The temperature is pleasant and the sun refuses to go to bed. For us in the northern part of Europe the arrival of Summer is a big event, something that we look forward to during the long and dark winter. Needless to say early June is the best time for visits to Stockholm, and thus we would have loved to have the PIM conference right now. But PIM has its rules and regulations, and Stockholm will remain beautiful and interesting when you come to attend PIM 2008, October 22-24.

As usual lots of interesting themes will be discussed at the PIM annual conference, and the global nature of PIM guarantees that a multitude of different perspectives will give a special flavor to the discussions. One theme that I personally find very interesting is entrepreneurship. More precisely the role of business schools in fostering entrepreneurship. In a rapidly changing world economy, and at a time when we face challenges such as climate change and the urgent need to alleviate poverty, the need for entrepreneurship is enormous. Bright ideas and good will is fine, but the ideas have to be converted into products and be brought to the market, thus providing both highly needed goods and services and new jobs.

What, then, can the business schools in PIM do in order to foster entrepreneurship? Obviously there are many different views on this. One is that we simply cannot teach our students entrepreneurship. Some people are born with an entrepreneurial spirit, and the best that business schools can hope for is to attract some of these born entrepreneurs and to give them a helping hand in the form of knowledge of finance, marketing etc. Another view is that there is a grain of entrepreneurship in all of us, and that business schools thus can do a lot in terms of inspiration and relevant knowledge and skills. I look forward to the discussions about these issues at PIM 2008.

*Lars Bergman
June 2008*