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## SPEAKER'S CORNER:

*This issue's guest for the speaker's corner is Sven Junghagen, Vice President for International Affairs at Copenhagen Business School.*

*Please go to page 6 to learn more about Sven Junghagen.*



Sven Junghagen

## 1. WHAT'S UP – PIM NEWS

### Bertrand Guillotin is the new PIM chair from North America

Bertrand Guillotin, the Director of the International Center at Duke University, has been appointed new PIM Chair from North America. In 2002, he joined the Duke University's Fuqua School of Business primarily managing the GATE, Exchange and CPT/OPT programs, as well as other International Center events at Fuqua. Born and raised in France, Bertrand started his international business career in Germany in 1992 after having completed his undergraduate studies in France and earned two undergraduate degrees in international marketing and international business. In 1997, he earned his MBA in international management from Thunderbird, the School of Global Management in Glendale, Arizona and has since worked for American Express in Phoenix, Arizona and Nortel Networks in RTP, North Carolina.

### PIM community: two new entries. Fudan becomes full member and St. Petersburg State University is the new PIM candidate member

On October 26th, during the general Meeting of the Annual PIM Conference, the PIM membership approved the admission of Fudan University as Full PIM member. Fudan was candidate member since 2006.

The Graduate School of Management of St. Petersburg State University, voted as PIM candidate member, is the first Russian school joining the community.

### PIM Conference 2008

The website of the next PIM conference which will take place in Stockholm is already on-line featuring a first set of information on the city, the hosting school and the conference dates. You can see it at the following address: <http://www.hhs.se/pim2008>

Save the date for your trip to Sweden: October 22 and October 24, 2008.

Since SSE will be a few months away from celebrating its 100th anniversary, it promises to be a special PIM Conference that no one should miss!

### New format for the PIM membership committee

As the PIM membership activities are becoming more and more relevant and demanding, the Chairs have suggested a new format for the committee taking care of these issues. The new structure has been implemented as of October 2007.

In the past years, thanks to the efforts of 6 members coordinated by a Chair, the committee used to tackle some of the most important PIM issues: a careful enlargement of the network, the analysis of data on PIM partners collected through the annual PIM survey and the monitoring of current members' actual participation in PIM.

According to the new design the committee will be divided into 3 sub-groups (made of 3 people) focusing on the 3 main activities managed by the committee. The sub-groups' activities will be supervised by a Chair and 2 advisors will also give their support especially on the evaluation of new schools.

The new committee members are:

Chair:

- Carlo Gallucci – ESADE

Advisors:

- Mthuli Ncube - Wits Business School
- Jorge Talavera - Universidad ESAN

Current Members Sub-group:

- Patricia Collins - Kenan-Flagler Business School UNC
- Sam Brook - University of Warwick
- Kari Nysather - University of Chicago

New Members Sub-group:

- Laura Candotti – Universita Bocconi
- Ligia Maura Costa - FGV-EAESP
- Deirdre Mendez - McCombs School of Business

Survey and Data Analysis Sub-Committee

- Mary Anne Leenheer – ITAM
- Carlo Gallucci - ESADE
- Chris Tsang - Hong Kong University of Science & Technology

## **PIM Branding Task Force has ended its work after 3 years**

The PIM Branding task force has completed its task and therefore was dissolved during the PIM meeting in Johannesburg. Sam Brook and Trisha Maberly, the two co-chairs of the BTF, comment the experience as follows::

“Since 2004 when the BTF was launched, we have significantly enhanced the visibility of PIM among internal and external stakeholders and as an organisation have made notable progress towards developing a strong brand. Over the last 3 years the 10 PIM Benefits (viewable through the PIM website) were identified and an internal communication campaign was undertaken.

The visibility of PIM is most prevalent via member schools' websites; whereby they include at least a mention of their membership in the relevant section, with many including the logo and/or a link to the website. Many schools include the PIM logo and/or description within relevant brochures, provide exchange students with the PIM Certificate and in some cases it is even included on business cards. In most cases where there is no current visibility, work is being done by members to rectify this wherever possible. There are of course some causes for concern where a few schools still use the old PIM logo, web-link; in other situations there is limited internal school knowledge on PIM, but in general progress is being made here through the recent inclusion of members' key Communications contact to PIM mailings.”

## 2. MEMBER NEWS

### New MBA Program at McGill University

McGill University will launch a new MBA program starting in fall 2008. The new program features four areas of specializations that students can choose from— Finance, Marketing, Global Leadership and Technology and Innovation Management. Concentrations (comprised of five courses) allow students to tailor their studies to their specific career goals and interests. For full time students, the duration of the program is 20 months, part time students have up to five years to complete the program.

### Bocconi strengthens its international offering: new Master of Science taught in English

Starting from A. Y. 2007-2008 Bocconi offers two new Bocconi Master of Science Programs fully taught in English. The Master of Science in Economics and Management in Arts, Culture, Media and Entertainment leverages on the traditional Bocconi expertise in this field and it is targeted to international students wishing to work in the Cultural and Media industries.

The Master of Science in Economics and Management of Innovation and Technology aims to provide graduates with strong skills in analysis and understanding the industrial and organizational sectors linked to innovation and use of new technology processes with advanced abilities in planning, management and organization.

## 3. SUMMER AND SHORT PROGRAMS

### Vienna Spring Program 2007

The Vienna University of Economics and Business Administration organizes a unique two-week program for graduate students, focused on the Enlargement of the European Union, Cross Cultural Transfer of Management Knowledge and Marketing Strategies for Central and Eastern Europe, to take place from May 14 to 25, 2007. The program has a total amount of 42 contact hours with lectures, case studies and company visits. The fee includes accommodation, lunches, trips to Hungary and Slovakia and visits in Vienna. The academic program in Vienna will be complemented by a lecture and company visit in Budapest and a trip to Bratislava. Registration deadline is January 31, 2007.

For more information please contact Iris Hoheneder [iris.hoheneder@wu-wien.ac.at](mailto:iris.hoheneder@wu-wien.ac.at)

### Copenhagen Business School Summer University Program: 70 courses on the Graduate and the Undergraduate level

The courses offered within the Summer school cover a wide range of topics in the Business, Management and Economics fields. Last year's program attracted over 1,000 students from both Denmark and 30 countries around the world. The program will take place from June 27th to August 8th and opens for applications from January 2008.

Further information is available on <http://www.cbs.dk/summer>

## Norwegian School of Economics and Business Administration launched a new international summer school

The graduate summer school in "Natural resource management and policy: The Norwegian Model" will cover important aspects of natural resource management and policy regimes, and is aimed at graduate students from all over the world with an interest in natural and environmental economics. and is in partnership with NHHs international network. Participants will be brought together in Bergen, Norway for a series of lectures, company visits, case discussions and group projects, along with a program of social events.

As a public university institution, NHH does not charge any application, admission or tuition fees to international students. The course counts for 7.5 ECTS study credits and it is the first summer school to be organised by NHH. For further information <http://www.nhh.no/studier/english/summer/program/>

## 4. COOPERATION OPPORTUNITIES

### Bocconi Visiting Professor Program

Bocconi University is pleased to announce the call for the Visiting Professor Program 2008-09.

The areas of interest are all those within the fields of Economics, Management, Finance, Decision Sciences and Law. The Program is intended to develop and nurture teaching excellence at the undergraduate and graduate level. It establishes a framework for the long-term collaborative development of scholarly teaching in different areas between Partner Universities involved. Moreover, it provides special opportunities for collaborative work between faculty members and allows students and professors to share international perspectives.

Specific information on the positions available - Long and Short Term - can be found on Bocconi website <http://www.unibocconi.it/facultyrecruiting>. The deadline to receive applications is March 28, 2008.

### PUC Chile- MBA Invitation: Visiting Professor Program 2008-2009

MBA UC is opening the opportunity for Visiting Professors for the period 2008- 2009 (five weeks), in the areas of Economics, Management, Finance and Marketing.

Applications, that means a complete CV and the areas of interest, must be send to Mrs. Nicole Tuleleers, MBA Assistant at [ntuleleers@facepuc.cl](mailto:ntuleleers@facepuc.cl)

### International Teachers Program

The International Teachers Program is a faculty-development program offered by the International Schools of Business Management (ISBM), a group of ten leading Business Schools located in Europe and the United States, including PIM member schools such as HEC, Stern School of Business NYU, Manchester Business School and Stockholm School of Economics.

ITP has been serving over 1,000 high calibre faculty and educators from many countries for more than 30 years ago, with both participants and faculty drawn from all over the world.

According to a rotation process involving all the ISBM Schools, the SDA Bocconi School of Management hosts the Program for the academic year 2007-2008 and 2008-2009.

The 2007-2008 Edition started last October with 46 business educators from 14 Countries - highest attendance ever.

Interested faculty members can find more information: <http://www.sdabocconi.it/itp/>

## 5. PIM PEOPLE

### New Dean at Nanyang Business School, Nanyang Technological University, Singapore

Professor Jitendra V Singh has taken over the deanship at the Nanyang Business School; he is also the Shaw Foundation Chaired Professor. Professor Singh had been a faculty member at the Wharton School, University of Pennsylvania since 1987. He was Vice Dean, International Academic Affairs, from 1998-2001. In his Vice Dean role, he was charged with shaping and implementing the global strategy of Wharton and was a member of Wharton's core administrative leadership team. Prior to his appointment as Vice Dean, he held the posts of Director of the Emerging Economies Program at Wharton from 1996-98, and Research Director, Entrepreneurship at the Sol C. Snider Entrepreneurial Center at Wharton from 1991-1995.

Professor Singh's research and teaching interests center on strategy and organization, with a specific current focus on emerging global business models and business process outsourcing, and corporate governance. Professor Singh is active in industry, advising firms and serving on the Boards of major firms, including the Board of Infosys Technologies Ltd.



Jitendra V Singh

### New exchange coordinators and program managers

#### NYU-Stern announces the new International programs Administrator

Stern MBA International Programs has welcomed a new member to their team. Leigh Finkel, MBA International Programs Administrator, is the newest addition to their office at NYU Stern. Leigh will be working to ensure that all runs smoothly for incoming and outgoing exchange students.

Leigh can be reached at [lfinkel@stern.nyu.edu](mailto:lfinkel@stern.nyu.edu)

#### New MBA Students Advisor at McGill University

Dina Bakopanos is the new MBA Students Advisor at McGill University.

Dina can be reached at [dina.bakopanos@mcgill.ca](mailto:dina.bakopanos@mcgill.ca)

#### New MBA exchange coordinator at NUS Business School

Nawi Zahira is now in charge of MBA student exchange matters in the MBA program.

Nevertheless, all exchange agreements, exchange-related collaborations of the business school and undergraduate students exchange programs will still go through Ms Jessie Toh's Office.

Zahira can be reached at [bizzn@nus.edu.sg](mailto:bizzn@nus.edu.sg)

#### New International Students Coordinator at the University of Cologne

Càit Kinsella is the new International Students Coordinator at the University of Cologne.

Càit can be reached at [cait.kinsella@uni-koeln.de](mailto:cait.kinsella@uni-koeln.de)

#### New Director and Coordinator of International Relations at Helsinki School of Economics

Mari-Anna Suurmunne is the new Director of International Relations at Helsinki School of Economics and Ms. Saila Kurtbay is the new coordinator.

You can reach them at [mari-anna.suurmunne@hse.fi](mailto:mari-anna.suurmunne@hse.fi) and at [saila.kurtbay@hse.fi](mailto:saila.kurtbay@hse.fi)

## SPEAKER'S CORNER

*Dear PIM friends and colleagues,*

*When I was approached by our PIM coordinator with the invitation to contribute to the speaker's corner of the PIM newsletter, I was of course honoured, but also slightly struck by a sensation of ambivalence. I could take this opportunity to really promote Copenhagen Business School, and tell you about all exciting new initiatives we engage in, or I could make this a slightly more personal address. I have now, however, overcome that existential crisis and will try to balance my thoughts between being the formal official of my institution, and the more personal Sven.*

*Let us start out with a couple of things about Copenhagen Business School. You all know that we are a quite large institution, with approximately 15 000 students, and that we do engage in exchange partnerships with a vast number of partners globally. We are from time to time confronted with questions regarding the amount of partners we have. Let me explain the rationale behind this. We do have the ambition to send out something like 2000 students on exchange on a yearly basis. In order not to create a 'little Denmark' at any partner institution, we need the high amount of partners. PIM is of course a very important network for us in this respect.*

*I should definitely mention something about our accreditations. We are, since a number of years, accredited by EQUIS. On top of that, we have just received the good news that CBS' MBA programs are now accredited by AMBA. Luckily, these accreditations are not just nice blue stamps of legitimacy, but something we actually use to constantly improve our quality system at CBS.*

*On the account for festivities, I would like to tell you about our 90th anniversary. We celebrate this anniversary during this academic year with number of different events to mark the occasion. As examples of upcoming international events we are to host EFMD's meeting for Deans and Directors in January, and we also have the annual CBS Case Competition in February. For a full overview, I would like to draw your attention to the anniversary section on our website: [www.cbs.dk](http://www.cbs.dk)*

*Those of you, who know me on a personal level, know that my family is important to me. As I am writing this, I have a very special visitor in my office at CBS; my youngest daughter Eva. This is one way for me to try to create balance in life, letting her into my professional zone. She is quite accustomed to the fact that I am travelling a lot, and has come to the understanding that dad might be in different time zones from time to time. She has a very manifest demand though, and that is that I am expected to constantly contribute to her collection of international collegiate hooded sweatshirts. She has also become aware of that Converse sneakers are less expensive in the US, and that you can find really nice silk garments in Asia and branded fashion items in Italy. At the age of six, she is already high maintenance... I just wonder where she got this disposition from. I am looking forward to the continued collaboration with you all in 2008, and wish you all the best for the coming year!*

## PIM REMINDERS

### Newsletter mailing list

In the effort to make the newsletter a useful tool for the PIM Schools we are trying to include in the newsletter mailing list a higher number of school representatives.

Please send to [soniapim@unibocconi.it](mailto:soniapim@unibocconi.it) the list of stakeholders within your Schools who could be interested in receiving the newsletter.

## NEXT ISSUE

The next issue of PIM Newsletter will be released in April. Contributions from Members are welcome, and can be sent to PIM's Network Coordinator ([soniapim@unibocconi.it](mailto:soniapim@unibocconi.it)).