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SPEAKER'S CORNER:

This issue's guest for the speaker's corner is Mthuli Ncube, Professor of Finance and Director of Wits Business School, which will host the annual PIM conference this year.

Please go to page 6 to learn more about Mthuli Ncube.



Mthuli Ncube

1. WHAT'S UP – PIM NEWS

PIM Branding Task Force: new composition

Malla Paajanen, previously Chair of the Pim Branding Task Force is leaving Helsinki School of Economics and the PIM Community. We thank her for her precious work done in these years. We are glad to announce that the PIM Branding Task Force be will be co chaired by Sam Brook, from Warwick Business School, and Trisha Maberly, from University of Texas at Austin. The PIM community wishes each of them success in their new challenges!!!!

34rd PIM Conference in Johannesburg: what's new?

The Agenda of the next PIM Conference has been finalized. The meeting will include interesting sessions focused on topics of traditional interest to PIM members as well as updates on the higher education systems in Europe, North America and Asia.

Specific sessions will cover topics such as: PIM Visiting Scholar Programs, Best Practices in Collaborative Initiatives, and Leadership Learning in MBA Programs.

As usual a track will be devoted to Deans, who will have a chance to exchange ideas and benchmark with other colleagues attending the sessions: Strategies for International Programs, Strategies for International Executive Education, and Relevance of International Research.

Special attention has been also given to the Administrators' day which will include sessions on communicating across generations, different grading systems and conversion tables, crisis management best practices, and evaluating the outcomes of international programs.

Newcomers at all levels will be invited to attend a specific session designed to give them an overview of the Association, its goals and its structure.

Candidate for Chair from North America

The call for the Chair position from North America has been finalized.

Bertrand Guillotin, from Duke University has accepted his nomination and will submit a resume and a one-page statement which will then be posted on the PIM website and circulated among the membership at least one month before the election, which is scheduled for the annual meeting in Johannesburg.

PIM Conference 2009 – Call for host school

The 2009 Conference will take place in North America, following the rotation among the different PIM regions.

North American Schools interested in hosting the 2009 conference are welcome to present their candidature in the form of a one-page statement. The document should broadly illustrate the unique attributes of the School and the benefits of PIM members in coming to the University and city. The summary, together with all relevant information should be submitted to soniapim@unibocconi.it by September 15, 2007.

Don't miss this opportunity to make your School the center of PIM's world in 2009!

2. MEMBER NEWS

New Undergraduate Programs at ESAN

Universidad ESAN has scheduled to open two new undergraduate programs in March of 2008 in the fields of Economic Sciences and Management and Engineering. The programs have a duration of 5 years.

New Accreditation for WU

As the first Austrian University, WU received an international EQUIS accreditation. With this, WU officially belongs to only four business universities in the German-speaking world (Universität Mannheim, WHU Otto Beisheim School of Management, Universität St. Gallen) and is the largest public university in the European Union to be accredited by EQUIS.

New Accreditation for PUC

Pontificia Universidad Católica de Chile (PUC) - Business School becomes the first Chilean business school to receive EQUIS accreditation. The University was awarded EQUIS accreditation on June 5, 2007. Since its conception in 1997, EQUIS accreditation has been awarded to 110 business schools across 32 countries.

The Pontificia Universidad Católica de Chile - Business School, PUC Chile - BS is now accredited by both the AACSB and EFMD. No other Chilean business school has achieved this recognition.

HSE Becomes the First Nordic Business School to Receive AACSB Accreditation

The Helsinki School of Economics (HSE) was awarded AACSB accreditation on 12 April, 2007. This is another first for HSE, as no other Nordic business school has yet achieved the prestigious international accreditation from the Association to Advance Collegiate Schools of Business (AACSB). In the current round of accreditation, HSE was the only European School to be accredited alongside eight other business schools, six located in the United States, who met the strict demands of the internationally acclaimed standards organization. One key function of participating in the AACSB accreditation process, in line with the Finnish government's top university-program, is guaranteeing the school's continuing development. Now also accredited by the AACSB, HSE has been tested by all three international standards organizations that certify business schools. The previous certifications are from the European EQUIS and the Association of MBAs. This third certification, often referred to as the 'triple crown' raises HSE into a category shared by only about 20 other universities, including PIM members HEC (Paris), ESADE, RSM Erasmus University, Manchester Business School/University of Manchester, Warwick Business School, FGV (São Paulo), and Tec de Monterrey EGADE.

University of Cologne top-ranked for Economics and Management in Germany

The faculty of Management, Economics and Social Sciences has been ranked number one in Economics and number two in Management, asserting its leading position amongst German business schools. According to the "Wirtschaftwoche" the top-ranked universities are showing a noteworthy consistency in their quality. The ranking emphasizes the excellent reputation of University of Cologne's professors which in combination with the strong international orientation of the Faculty makes its graduates to favored candidates for leading companies.

New Double Degree Agreement between ESAN and ESC Clermont France

ESAN University has signed an agreement with the Groupe ESC Clermont for the development of a Double Degree Program between the MBA Program of the French institution and the Magistère en Administration of ESAN.

New Exchange Agreement between Duke University and NUS

The Fuqua School of Business at Duke University signed a Memorandum of Understanding for an Exchange Agreement with National University of Singapore (NUS) beginning Fall 2007. Fuqua looks forward to a close collaboration with NUS.

IIMB has initiated new partnerships

The Indian Institute of Management in Bangalore has initiated new partnerships with several Universities-Business Schools. Amongst the partner Institutions there are the PIM Schools NYU Stern School of Business and the Asian Institute of Management of Manila.

3. SUMMER AND SHORT PROGRAMS

IESA offers a short program on energy business

The short program "Strategic challenges of the energy business in Latin America: economics regulation and management" offered by IESA will be held in Caracas from August 13th to 22nd. It offers a global vision of the industry, as well as an overview on the latest trends and latest major projects in Latin America. Attendees will also obtain analytic tools to understand the strategic challenges inherent to the new international energy scenario. This academic short program includes tests. Upon successful completion, attendees will be awarded a certificate. For further information contact Ms. Ivel Hostos (ivel.hostos@iesa.edu.ve)

4. COOPERATION OPPORTUNITIES

PUC Chile- MBA Invitation : Visiting Professor Program 2008-2009

MBA UC is opening the opportunity for Visiting Professors for the period 2008- 2009 (five weeks), in the areas of Economics, Management, Finance and Marketing. Applications, including a complete CV and the areas of interest, must be send to Mrs. Nicole Tuleleers, MBA Assistant at ntuleleers@facepuc.cl.

Call for Ph.D Projects

Universidad ESAN, Peru, Alvah H. Chapman Jr., Graduate School of Business, at Florida International University – hosting CLADEA's XLII Conference– and CLADEA, invite doctoral students of Business Administration and Management programs to the Fifth Doctoral Consortium, which will take place on Sunday, October 28th at FIU's campus, in Miami, Florida.

The purpose of this Consortium, which is a pre-conference of CLADEA's Annual Conference, is to provide doctoral students with a space to present their Ph.D. projects before a panel of distinguished experts, with the objective of helping them to identify the strengths and weaknesses of their research work, in order to improve it before their doctoral dissertations. No less important, it will be an opportunity to meet deans and faculty from prestigious universities participating in the Assembly. The presentations may be attended by them. The selection of the Ph.D. projects presented to the Consortium will be in charge of an international jury. For additional information you can see <http://cbasys.fiu.edu/cladea> or you can contact Kety Jáuregui or Ana Maria de Pareja at coloquio-doctoral@esan.edu.pe.

5. PIM PEOPLE

Nanyang Technological University First Provost

Professor Bertil Andersson, a Swedish biochemist by training, is the first Provost who was appointed at the Nanyang Technological University (NTU) on 1 April 2007. He has an extensive set of experiences and accomplishments in academia and research from his 29 year career. He held the position of Rector of Linköping University of Sweden before becoming the Chief Executive of the European Science Foundation - a renowned high-powered body that champions research across the continent. Professor Andersson has worked with numerous Nobel Prize winners and has served as the Chairman of the Nobel Prize Committee for Chemistry. He is a member of the Trustees of the Nobel Foundation and is serving as adviser to Singapore's National Research Foundation. He has also published some 275 scientific papers. Professor Andersson plans to make NTU a world leader in research by recruiting top researchers from around the world to contribute to the university's already strong departments, such as business, engineering and life sciences. He is also heading a study to establish a new graduate school for research at NTU's new One-North campus.



Bertil Andersson

Francisco Mazzucca is the new Dean of FGV-EASP

Francisco Mazzucca assumed his new role at FGV-EASP on June 15 2007. He succeeds Professor Fernando S. Meirelles, who remains at FGV-EASP as member of School's faculty.

Professor Mazzucca is also Dean of FGV in São Paulo, board member of EFMD and member of the EQUIS Committee. He served as Dean of FGV-EAESP from 1999 to 2003 and was board member of CEMS.



Francisco Mazzucca

Ernesto Schargrodosky is the new Dean of Universidad Torquato di Tella

Ernesto Schargrodosky has been appointed as Dean of the Business School of the Universidad Torquato Di Tella. He received his Ph. D. in Economics from Harvard University in 1998 and joined the Business School faculty at Di Tella that year. He has been a visiting professor at Stanford University and a visiting scholar at Harvard University. His research includes studies of the effect of the use of electronic systems for the payment of welfare programs, the impact of police deployment on crime, the effect of the privatization of water companies on child mortality, the relationship between bureaucratic wages and corruption, the distribution of crime victimization across socioeconomic levels, and the effects of awarding land titles to squatters. His work has been published in the American Economic Review, Journal of Political Economy, Quarterly Journal of Economics, Journal of Law and Economics, and Journal of Development Economics, inter alia. He has received the Bernardo Housay Award for Young Researcher in the Social Sciences of the Ministry of Education of Argentina, and he has been awarded fellowships, grants and prizes from Harvard University, Stanford University, Inter-American Development Bank, World Bank, United Nations, Tinker Foundation, International Finance Competition, Financial Times, PREAL, CONICET of Argentina, and the Global Development Network.



Ernesto Schargrodosky

Changements at UCLA Anderson School of Management

Judy Olian, Dean of the School, is the new chair of AACSB, Kevin Mc Cardke has been appointed senior associate dean of the MBA Program, Carla Hayn has been appointed senior associate dean & director of the Office of Professional MBA Programs, as of July 1st 2007.



Judy Olian

New exchange coordinators and program managers

New Head of the division for graduate exchange at ISC of WU Wien

Diana Wernisch is the new head of the division for graduate exchange at the International Studies Center (ISC) of WU Wien. Together with Eva Anderwald, who is the coordinator for graduate exchange, Diana will form the team at the ISC responsible for agendas relating to PIM and cooperation between schools at graduate level. Diana can be reached at diana.wernisch@wu-wien.ac.at.

New Director of MBA Program Office at Goizueta Business School-Emory University

Harriet Ruskin is the new Director of the MBA Program Office at Goizueta Business School-Emory University in Atlanta. Harriet can be reached at harriet_ruskin@bus.emory.edu.

Stockolm School of Economics: new manager for SSE Aluminize Office and new manager of International Student Affairs

Maria Axelsson has been given the opportunity to take on new and challenging responsibilities at SSE, working at SSE Alumni Office as Area Manager. SSE has recently reorganized its alumni services and formed a new alumni office within the Student Services (from now on Student and Alumni Services). She is continuing to be involved in PIM activities, since she is part of the team at SSE that is planning the conference in 2008. The new Manager International Student Affairs is Ms. Anna Gyllstrom (anna.gyllstrom@hhs.se). Anna worked as the school's CEMS Coordinator and has also worked with the exchange program.

New coordinator for International Exchange Office of St. Gallen

Ursula Cole is the new coordinator for International Exchange Office, responsible for the following countries: North- and Latin America, Africa & Middle East, Belgium, England, France, Ireland, Italy, Netherlands, Portugal, Spain. You can contact her at: ursula.cole@unisg.ch.

New Exchange Coordinator at the Sauder School of Business

Mabel Ng (mabel.ng@sauder.ubc.ca) is the new Exchange Coordinator in the MBA Programs Office at the Sauder School of Business.

PIM REMINDERS

Conference registration deadline

Deadline for registration, accommodation and fee payment for the Conference in Johannesburg is August 20. Please register at <http://www.wbs.ac.za/pim2007>

Newsletter mailing list

In the effort to make the newsletter a useful tool for the PIM Schools we are trying to include in the newsletter mailing list a higher number of school representatives.

Please send to soniapim@unibocconi.it the list of stakeholders within your Schools who could be interested in receiving the newsletter.

NEXT ISSUE

The next issue of PIM Newsletter will be released in October. Contributions from Members are welcome, and can be sent to PIM's Network Coordinator (soniapim@unibocconi.it).

SPEAKERS CORNER

"I've been a professor at the London School of Economics and worked in many different cities but South Africa is one of the most exciting places to be in the world. Being located in a growing, transitional economy offers opportunities and challenges across the economic and social spectrum. Part of our work at Wits Business School (WBS) is sculpting global leaders from Africa. To that end we are providing a leadership programme to develop young leaders in Africa. These are managers and professionals from the private and public sectors who have recently been appointed to leadership positions. Most African leaders who receive formal training do so outside the continent where the context and challenges may differ. In response, the content of the programme is specifically designed to address the challenges of Africa's leaders with subjects that include both business and social and development policy.

With our MBA curriculum – the WBS has been ranked number one nationally for six consecutive years – we seek to be responsive to real-world challenges. To that end, we are introducing an Ethics and Governance course into our required curriculum. To move forward with global trends on the MBA we will soon be offering the GMAT entrance exam to our MBA applicants.

The WBS is launching a new Chair in Entrepreneurship next month, having raised \$1 million dollars from the South African private sector to establish a Centre for Entrepreneurship at the School. This is in recognition of the need to provide students with formal training and skills in entrepreneurship, particularly for incubating new businesses and taking advantage of new business development opportunities in Africa and globally.

One of our most notable activities of this year is of course hosting the 34th Annual PIM Conference. We are delighted to be doing so, and have lined up a wonderful range of speakers and events. Sir Sam Jonah of Anglo Gold Ashanti created the first global company out of sub-Saharan Africa from a single mine in Ghana. He will talk to us about how this was achieved, lessons learnt, and what the future holds.

Saki Macozoma, Deputy Chairman of Safika Holdings (which has interests in media, telecommunications, information technology, real estate, human resources development, financial services and mineral resources) - and a former Member of Parliament will describe how South Africa moved from an authoritarian state, through a peaceful transition, to negotiate a new and democratic society under Nelson Mandela; what it takes to sustain it; and, his prognosis going forward.

At every turn, we are inviting debate and deliberation: We'll have a panel on business education in Africa – to provide the context within which we operate – and to offer the opportunity to compare and contrast global trends in education facing other regions.

Beautiful meals and events are planned with an African theme and décor; in October our jacaranda trees will be in full bloom and the weather will be gorgeous. We have a range of amazing tours on offer, from safaris to touring the lush winelands of the Western Cape, to golfing at our world-class resorts or visiting the world-famous Victoria Falls. Day tours include the famous apartheid museum on offer, which captures the contrasts of this vast and diverse country and its remarkable history; the South Western Townships (Soweto), the site of much apartheid protest; and, the new Constitutional Court, which is located in a spectacular architectural space, carefully selected to reflect South Africa's cultural and political dynamism. PIM delegates will find that South Africans are a refreshing mix of hospitality, heart and entrepreneurship. We look forward to welcoming all PIM members to our rainbow nation."