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SPEAKER'S CORNER:

This issue's guest for the speaker's corner is Agnes Hofmeister. Agnes is Professor of Marketing and was nominated Dean of the Faculty of Business Administration at Corvinus University of Budapest last August.

Please go to page 7 to learn more about Agnes Hofmeister.



Agnes Hofmeister

1. WHAT'S UP – PIM NEWS

New Chair from Europe

During the 33rd PIM conference in Toronto, Antonia Maria Serra from ESADE Business School was elected Chair from Europe. Antonia Maria, who is Director of International Relations Service at ESADE, has replaced Barbara Sporn from Wirtschaftsuniversitat Wien. PIM would like to thank Barbara for her strong commitment and for her contribution to the development of the network in the past three years.

Fudan University is the new Candidate Member

During the Toronto conference, Fudan University was voted to become a candidate Member of PIM. Fudan will now have up to three years to fulfil PIM's membership requirements. The Membership Committee will propose Fudan for full membership at the first PIM Meeting after all membership requirements have been satisfied. A fact sheet on Fudan is published on www.pimnetwork.org under PIM Schools/Candidate Members.

34rd PIM Conference in Johannesburg: what's new?

In March, Wits Business School hosted a meeting with PIM Chairs and Network Coordinator to discuss the format and the organisation of the upcoming PIM conference, which will take place in Johannesburg on October 24 to 26.

The 2007 conference will feature new activities, very interesting speakers, cultural visits and a brand new format for the administrators' day.

Day one will be devoted to administrators but, as usual, all participants are invited to attend and this year there's an additional reason to do so: on top of the traditional parallel sessions and the presentation for newcomers (not only administrators), this year participants will enjoy a plenary session focused on communication. WITS Professor Graeme Codrington will hold a training session on the topic "Communicating across generations", to help understand the needs and communication style of the students who participate in international programs. The conference will also be extremely interesting from the cultural perspective: the speakers (their names will be confirmed in the next months) will give a thorough overview of the current political situation in South Africa and an insight on Country specific industries. Moreover, the cultural activities will allow participants to plan an interesting week end either in Johannesburg or in other South African cities, or a longer stay also visiting the beautiful national parks.

As the Chairs highlighted in their recent message, this year it is extremely important to book the accommodation in one of the suggested hotels: the conference will mainly take place in a beautiful complex (hotels and mall) and booking accommodations in other areas could create major transportation problems to participants. So please remember to book your rooms by the end of July to make sure you will enjoy the upcoming exciting PIM meeting in South Africa.

New composition of the Membership Committee and Branding Task Force

Jennifer George from Melbourne Business School is the new chair of the Membership Committee, taking the place of Eric Waarts. Moreover, Laura Candotti from Bocconi University has been chosen as new member of the Committee, in substitution of Christi Degen, who resigned due to a conflicting obligation. The Membership Committee is currently working on the annual Membership Survey and targeting possible candidate Schools.

The Branding Task Force has a new Chair: Malla Paajanen has taken over from Antonia Maria Serra, the new Chair from Europe. Malla will guide the rest of the Task Force in its goal to improve the brand awareness of our Association.

For a full list of Committee and Task Force Members please go to www.pimnetwork.org and click on "Who's Who".

PIM's regional structure

The area previously called "Rest of the World" has, since the vote in Toronto, changed its name into "Multi-Regional". The new naming will affect neither the governance structure of the Association nor the grouping of the Schools by Country in the different areas.

2. MEMBER NEWS

The Ericsson China Program at SSE

Stockholm School of Economics and Ericsson have agreed to create the Ericsson China Program, aiming to generate in-depth knowledge of Chinese business and economics. The program will be based at SSE and guided by an advisory board consisting of representatives from SSE, Ericsson, and the China Center for Economical Research at Peking University. Lars Bergman, president of SSE, says: "The Ericsson China Program will benefit from the competence at the Stockholm School of Economics and our Swedish and international partners and collaborators. It will also help us establish closer relations with Peking University." Further information can be provided by Professor Magnus Blomström (magnus.blomstrom@hhs.se) at SSE.

New Master Programs at ESAN

Universidad ESAN has very successfully opened two new Master programs in the fields of Real Estate Management and Information Technology. Together with the full and part time MBA program, the Master in Finance and the Master in Finance and Corporate Law, they make up ESAN's portfolio for student exchanges at the graduate level. Two other master programs will be presented later this year.

Collaborations between NUS Business School and Louvain School of Management

After more than a decade of student exchange partnership between NUS Business School and Louvain School of Management, the two PIM schools signed an agreement in July 2006 to further strengthen the partnership to include undergraduate, graduate and research student exchanges, faculty exchange (research and/or teaching) and other collaborations such as International Field Study and joint activities in research, conferences and seminars.

NUS Business School Joins CEMS as Associate Member

NUS Business School has recently become an Associate Academic Member of CEMS. Students from NUS Master of Science (Management) program can now access CEMS Master in International Management program.

Tsinghua SEM Dean elected as President-Elect of AAPBS for the year 2007

Last November the Indian Institute of Management, Ahmedabad hosted the second annual conference of the Association of Asia-Pacific Business Schools (AAPBS). Professor Qian Yingyi, Dean of School of Economics and Management (SEM), Tsinghua University was nominated as President-Elect for the Year 2007 and President for the Year 2008. AAPBS is a regional and non-profit association with the aim to provide leadership and representation in order to advance the quality of business and management education in the Asia-Pacific Region. So far, the association consists of 81 management schools and 17 council member schools.

Financial Times MBA 2007

Last January, the Financial Times released the annual edition of its ranking of the top full-time global MBA programs. 25 out of the 53 PIM Schools were present, making it a steady 47% of the network.

The North American partners are, as usual, the most represented in the ranking, with 14 Schools ranked within the best 90, but PIM partners from other regions also get top scores: among the 27 European schools ranked 6 are from PIM. Very good results for Asia and Oceania, as all 5 Schools present from that area are PIM members.

For more information: <http://rankings.ft.com/rankings/mba/rankings.html>

3. SUMMER AND SHORT PROGRAMS

Master level summer course at NHH

NHH launches a new summer master level course in June on the topic "Natural resource management – the Norwegian model". The two and a half week international course will be held in Bergen, Norway from 22nd June to 8th July 2007. Norway is abundantly endowed with natural resources and the utilization of its resource base has strongly influenced the industrial structure, foreign trade, economic development and welfare of the country. The country has not suffered many of the curses that plague other resource-rich countries, such as corruption or the "Dutch disease". Norway has consistently been ranked by the UN as the best country in the world to live in, and the World Economic Forum has ranked Norway as one of the top 20 most competitive countries globally. The summer course will undertake an economic analysis and evaluation of the resource management and policy regimes developed by a natural resource-rich country like Norway. Students from around the world will be brought together to find out more about how the world's third largest oil exporter avoided the resource curse. The courses involve a series of lectures and company visits and a programme of social events to bring the students together.

More information can be found at: <http://www.nhh.no/study>

Information Technology Program (ITP) 2007 in Helsinki

Information Technology Program (ITP) is an academic summer program organized in the Helsinki School of Economics. The purpose of ITP is to provide students with a strong applied understanding of Information and Communication Technologies (ICT). The program provides the necessary tools, concepts and approaches that enable students with diverse backgrounds to operate effectively in the global business environment. The program consists of two simultaneous subprograms with different areas of concentration. ITP 2007 subprograms will be Content & Media and Business & Technologies. Both subprograms are worth 24 ECTS credits, including three lectured courses and a real-life business project course. The program will take place between May 21st and August 31st, 2007. More information about the program and application procedure on <http://www.hse.fi/itp>

4. COOPERATION OPPORTUNITIES

Bocconi University Visiting Professor Program 2007-2008

Like every year Bocconi University is opening positions within its Visiting Professor Program, which is intended to develop and nurture teaching excellence at the undergraduate and graduate level. The areas of interest are all those within the fields of Economics, Management, Finance and Law.

Specific information on the positions available -Long and Short Term- can be found on Bocconi website www.unibocconi.it (International Site, Services, Faculty Recruiting, Visiting Professor Program). For any further query and for the collection of the applications (a complete CV and the statement of interest for a position) the Program's reference contact at Bocconi is Ms. Barbara Bovi (recruiting@unibocconi.it).

5. PIM PEOPLE

New Dean of The Fuqua School of Business

Duke University has selected Blair H. Sheppard as the new dean of the Fuqua School of Business, effective July 1, 2007. Sheppard will succeed Douglas Breeden, who announced last spring that he will return to a full-time faculty position at Fuqua after serving as dean since 2001. Sheppard, who joined the Fuqua faculty in 1981, has been on leave since 2000, serving as chief executive officer of Duke Corporate Education, a custom executive education company owned by Duke. Sheppard has provided consulting expertise to more than 100 companies and governments in the areas of corporate strategy, relationship management, structure and leadership. He has authored more than 50 books and articles on these topics. In addition to being the Fuqua dean, Sheppard will serve as chairman of Duke Corporate Education. His numerous honors include the Canada Council Doctoral Fellowship, the first North Carolina NationsBank Outstanding Faculty Award, the Outstanding Book Award from the International Association for Conflict Management and the Duke University Psychology Majors' Union Faculty Award.



Blair H. Sheppard

New Dean of Tsinghua SEM

Last October Professor Qian Yingyi was appointed as the fourth dean of the School of Economics and Management, Tsinghua University. Qian Yingyi graduated from Tsinghua University in 1981 with a B.S. in Mathematics. He received his Ph.D. in Economics from Harvard University in 1990, after earning an M.Phil. in Management Science/Operations Research from Yale University and an M.A. in Statistics from Columbia University. He has been a Professor in the Department of Economics at the University of California, Berkeley. Before joining the Berkeley faculty, he taught in the Department of Economics at Stanford University between 1990 and 1999 and in the Department of Economics at the University of Maryland between 1999 and 2001. His main research areas include comparative economics, institutional economics, development economics, economics of transition, and the Chinese economy.



Qian Yingyi

New dean of MBA programs appointed at Stockholm School of Economics

Johan Roos has been appointed the new dean of MBA programs at the Stockholm School of Economics and will be taking over from Professor Örjan Sölvell this summer. Roos defended his dissertation on international entrepreneurship at SSE in 1989 and has worked abroad since then, including at the Wharton School, BI Norwegian School of Management, IMD and now most recently as the head of Imagination Lab Foundation in Switzerland. "I am very pleased that SSE has succeeded in hiring Johan Roos in the face of tough international competition," said Lars Bergman, president of the Stockholm School of Economics, "He is a distinguished scholar and teacher and has extensive international experience, especially in MBA education."



Johan Roos

Dean appointed for UNSW's new Faculty of Business

Professor Alec Cameron is the new Dean of University of New South Wales' new Faculty of Business. Professor Cameron has been with UNSW since September 2003, when he was appointed to the newly created position of Deputy Vice-Chancellor (Resources). He has brought to the University a strong business focus, having held a number of senior corporate positions in the IT and telecommunications industry, as well as experience in the higher education sector. He is a Fellow of the Australian Institute of Company Directors. A former Rhodes Scholar and University medallist, Professor Cameron has a distinguished academic record, holding a Doctor of Philosophy from Oxford University and a Master of Science in Management from Polytechnic University, New York.

As Dean-elect, Professor Cameron will continue to work closely with Professor John Piggott, Acting Dean of FCE, and Professor Eddie Anderson, Acting Dean of the AGSM, on the integration process.



Alec Cameron

New Associate Dean, Professional Graduate Programs at the Sauder School of Business

Jérôme Couturier joins The Sauder School of Business as Associate Dean for Professional Graduate Programs, where he will oversee strategy and business development of international and national professional graduate programs, including the MBA programs (full-time, part-time, and IMBA), the new EMBA program, Executive Education and international executive programs. Couturier, formerly Senior Vice President, Global Operations, Corporate Partnerships and Executive Education at Thunderbird, joined the Sauder School of Business in July of 2006. Jerome has a distinguished record, first at INSEAD and then at Thunderbird, as an educational professional and program developer.



Jérôme Couturier

Wits Business School confirms its Director

Professor Mthuli Ncube has been appointed as the new director of Wits Business School from January 1, 2007. Professor Ncube, who joined WBS in 2005 as Professor of Finance, has been acting director since May 2006. "The appointment of Professor Ncube as director of Wits Business School is in line with our vision for 2010 to be, among others, an intellectual powerhouse," said Wits University Vice-Chancellor and Principal Professor Loyiso Nongxa.



Mthuli Ncube

Interim Associate Dean at Emory University's Goizueta Business School

Effective mid-December 2006, Kembrel Jones is no longer Associate Dean of the Full-time MBA Programs at Emory University's Goizueta Business School. Dr. Steve Walton, Associate Professor in the Practice of Decision and Information Analysis, is the Interim Associate Dean of the Full-Time MBA Programs, along with the MBA Program Office Team of Kore Breault, Anne Dries, and Whitney Kestner.



Steve Walton

New exchange coordinators and program managers

New contacts at Kenan-Flagler Business School: Mark Scullion, Associate Director for Global Programs at Kenan-Flagler Business School, has recently left UNC to start working in the private sector. Until a replacement is found, for all student exchange questions you can contact Ms Erin Benavides (erin_benavides@unc.edu). For other questions or issues please contact Mr. Jeff Cannon, BSBA Director (jeff_cannon@unc.edu).

New appointments at Universidad ESAN: three new appointments within ESAN: Martin Santana, Ph.D., has been appointed Director of ESAN's masters programs; Peter Yamakawa is the new Vice President of Research; and Jorge Cortez is the new Director of the Undergraduate Programs Project, scheduled to be implemented during the first quarter of 2007. Mariella Olivos de Caceres is the Associate Director.

New Student Exchange Program Coordinator at IIM Ahmedabad: Prof. Anurag K. Agarwal (akagarwal@iimahd.ernet.in) from the Business Policy Area, has taken over as the Faculty In charge of Student Exchange Programs at the IIM Ahmedabad, replacing former coordinator Arvind Sahay.

New people at Stern School of Business: Stern MBA International Programs welcomed two new members to their team: Cara Kuo, Associate Director of Academic Affairs, International Programs (ckuo@stern.nyu.edu) and Jane Garelik, Program Advisor, International Programs (jgarelik@stern.nyu.edu) take the place of Kara Vennell and Keisha Johnson.

New contacts at the Johnson School at Cornell University: Kim Killingsworth, Associate Director, International Admissions and Director, Academic International Exchange Program has left the Johnson School to pursue an opportunity in student international exchange, as director of customized programs at IES in Chicago. Until her replacement is hired, you can contact Jen Deklewa at jad233@cornell.edu and Kim Vaughan at kmv3@cornell.edu.

New contact at NHH: After several years at the International Office of the Norwegian School of Economics and BA, Siren Høgtun has left her position to a new career at Stein Rokkan Centre for Social Studies. Questions relating international issues can be sent to int.stud@nhh.no.

PIM REMINDERS

Save the date!

Save the date for the 2007 PIM Conference in Johannesburg: October 24 to 26

Update your factsheet

All Schools are requested to update their fact sheet and to upload it on the website. To find out how, visit the website and choose Resources/PIM Guide

Newsletter mailing list

Please send to soniapim@unibocconi.it the list of stakeholders within your Schools who could be added to the newsletter's mailing list

NEXT ISSUE

The next issue of PIM Newsletter will be released in July. Contributions from Members are welcome, and can be sent to PIM's Network Coordinator (soniapim@unibocconi.it).

SPEAKERS CORNER

"Before I attended the PIM meeting in Toronto last year, I heard a lot about PIM from my colleagues, but I did not really know what PIM was. I must tell I was greatly impressed by the conference's atmosphere, and finally I understood the meaning of PIM and felt the spirit of the PIM networking. I am very proud that my school, the Corvinus University of Budapest, is part of that network.

It was very interesting to meet colleagues from all over the world, exchange ideas and share problems. For me as new dean of the Faculty of Business Administration – I was appointed on August, 1. 2006 – the Dean's track was very useful. Listening to the more experienced colleagues who were sharing "best practices", I realized the growing importance of quality in teaching.

After being engaged in discussions with my colleagues from all over the world, I have become more and more convinced that our strategy is on a right track by adapting our offerings in line with the restructuring and globalization of the Central European economies. I also believe that the efforts of Corvinus University, to carve out a unique niche in the competitive global higher education environment, will enable us not only to attract the most talented Hungarians, but also the best and brightest foreign students and staff interested in the emerging economies of Europe.

The Faculty of Business Administration firmly believes that education and research are interconnected processes that complement and develop each other. Our students are trained as research-oriented managers who will dedicate to improve and develop the institutions they work for.

The Faculty of Business Administration, which offers a variety of internationally-recognized BA and MSc programs, holds several classes in English and German and hosts approximately 140 foreign students per semester, most of whom are from exchange programmes. More than 80% of the professors hold PhD or equivalent degrees and not only publish regularly, but also work closely with the business community on research projects. The Faculty is a member of the Community of European Management Schools (CEMS). Indeed, in the Financial Times 2006 ranking of European Master in Management programmes, the Faculty's MSc in Business Administration placed 25th of 35, the highest of all Central European institutions, only one other of which made the top 35. The Corvinus School of Management, part of the Faculty of Business Administration, offers a fully-international English-language MBA programme for both Hungarian and foreign students. The curriculum is based on the business research projects of the school's professors and the experience of well-known business leaders. In addition to general management, the coursework addresses challenges and opportunities specific to Central Europe as well as corporate social responsibility and ethics. As business in Central Europe continues to internationalize, the school is increasing the number of foreign professors and guest speakers. Internalization and quality of higher education have always been closely linked together, at least at the conceptual level.

The next step for us to improve and ensure quality is an international accreditation. We strive for being accredited by EQUIS. But accreditation for us is not only a goal as such, it is a tool to encourage high standard of teaching.

The Corvinus University welcomes exchange students from their PIM institutions and we would like to strengthen the collaboration and networking with PIM and its member schools."