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SPEAKER'S CORNER:

This issue's guest for speaker's corner is Dezso Horvath. Dezso is Dean of Schulich School of Business, York University, where he has been working for over 29 years.

Go to page 4 to read his contribution



*Dezso Horvath
York University
Schulich School of Business*

1. WHAT'S UP – PIM NEWS

33rd PIM Conference in Toronto: don't miss it!

PIM partner schools will gather in Toronto from October 26 to 28 for the 33rd PIM Conference.

The official opening of the conference will take place at 19.00, with a Welcome Cocktail Reception. Everybody is invited to join the pre-conference activities scheduled during the day. Specifically, newcomers are welcome to attend the afternoon track devoted to new participants.

On the 27th, the conference will feature two keynote speakers, the CEO of Scotiabank, Rick Waugh, and former Canadian Ambassador to the United Nations and WTO, Sergio Marchi. Additionally, two plenary panel discussions will focus on the relevance of MBA Programs as well as on the importance of rankings.

Continuing the tradition of last year, participants will have the possibility to choose among different parallel sessions. This year they are focused on: Dual and Joint Degrees, Developing Case Studies, International experience of students, and Joint Research. The program also includes two separate tracks for Deans, one on the topic of Management of Research and the other on Management of Complexity.

And do not forget the Gala Dinner at Toronto's Municipal House that will conclude the PIM Meeting!

PIM offers a unique opportunity to gather with your colleagues around the globe in a relatively small setting. Don't miss this chance to meet and learn about PIM partners: join the PIM community in Toronto!

Ivey Day, October 25, 2006

The Richard Ivey School of Business has organized an optional full day visit to their London, Ontario campus for Wednesday, October 25. PIM guests will be able to spend the day with the faculty and students with whom their exchange students learn during an exchange semester at Ivey. Participants will have the opportunity to observe a case-method class with future exchange students. A bus will pick up participants at the Park Plaza Hotel on Wednesday the 25th and take the group to the beautiful campus of UWO and the Ivey School, and later to the Spencer Leadership Center where the 12-month Cross-Enterprise Leadership MBA program is held. It will return to the hotel in Toronto early in the evening. Please register for the Ivey Day with Ella Strong at estrong@ivey.ca

Candidates for Chair from Europe

The latest call for candidates for the position of Chair from Europe has been very successful. Several candidates have been nominated. Here are the names of the nominees who accepted their candidature for the role of Chair from Europe: Karl-Olof Hammarkvist (SSE), Robin Jensen (CBS), Malla Paajanen (Helsinki School of Economics and BA), Antonia Maria Serra (ESADE).

Candidates will now submit a resume and a one-page statement including a motivation and a personal background overview. Statements will then be posted on the PIM website and circulated among the membership at least one month before the election, which is scheduled for the annual meeting in Toronto.

New faces on Membership Committee

Starting from the PIM Annual Conference in Toronto, the Membership Committee will have two new members and a new Chair. Eric Waarts' term within the Membership expires this year and Jennifer George has been chosen to take over the Chair position, previously occupied by Eric. A special thank you goes to Eric for an excellent job as Chair. Moreover, there have been changes in the composition of the Committee: former member Anne De Wolfe will change her job position within the Sauder School of Business and has therefore resigned from the Committee, while Christi Degen (Universität zu Köln) and Patricia Collins (University of North Carolina at Chapel Hill, Kenan-Flagler Business School) have been chosen as new members of the Membership Committee, in substitution of Eric and Anne. We would like to thank Anne for all her dedicated work within the Committee and Christi and Patricia for their commitment.

PIM Conference 2008 – Call for host school

The 2008 Conference will take place in Europe, following the rotation among the different PIM regions. The Chairs are currently receiving candidature proposals from among PIM schools in Europe.

European Schools interested in hosting the 2008 conference are welcome to present their candidature in the form of a one-page statement. The document should broadly illustrate the unique attributes of the School and the benefits of PIM members in coming to the University and city. The summary, together with all relevant information, should be submitted to soniapim@unibocconi.it by September 15, 2006.

2. MEMBER NEWS

HEC and ESADE forge a strategic alliance

After more than 30 years of successful collaboration, ESADE and HEC have entered a new phase of co-development by signing a strategic alliance which covers all dimensions of the schools' portfolio of activities:

- double-degree agreements: MBA and Master of Science of Management;
- joint faculty projects in teaching and research in key disciplines such as: Entrepreneurship, Foreign Languages, Human Resource Management, Law, Leadership, Management of Arts and Culture, Management Control, Organization, Operations, Strategy and Governance, etc;
- joint faculty recruitment and development;
- joint programs abroad: Latin America, Eastern Europe, Asia and the Mediterranean world.

The strategic alliance also includes a joint new initiative, the creation of the "ESADE-HEC CEO-Board Forum", a distinguished group of Chairpersons, CEO, and Board members, who will, together with ESADE and HEC Faculties, exchange experiences, engage in research and formulate educational propositions regarding Corporate Governance and Societal Responsibility.

Partnership agreement between McCombs and IIM- Ahmedabad

The University of Texas at Austin (McCombs) and the Indian Institute of Management-Ahmedabad are pleased to announce the signing of a partnership agreement. The two PIM schools have a number of connections through faculty (among them, the Associate Dean for Research at McCombs is a graduate of IIM-A and the Director of International Relations at IIM-A has a McCombs Ph.D.) and the schools anticipate many collaborations. In the spirit of PIM, these collaborations will begin with MBA exchange in Fall 2006.

ESADE, SDA Bocconi's new Executive Master in Marketing and Sales with Cornell University

ESADE and SDA Bocconi have launched a new Executive Master in Marketing and Sales (EMMS), a 14-month program, taught in English, to start in January 2007. EMMS consists of residential modules divided between Italy and Spain during the first 12 months, and a business project the last two months. ESADE and SDA Bocconi faculty will be complemented by top-level faculty from Cornell University. Further information on <http://www.sdabocconi.it/emms> or <http://www.esade.edu/emms>

New Masters in Management at Warwick Business School

Warwick Business School is launching a new Masters degree, the MSc in Management, starting in October 2006. The degree has been designed to meet demand from top quality graduates in subjects unrelated to business, who wish to follow a career in management but do not have the work experience necessary for The Warwick MBA. The program will offer a central core module, the Foundations of Corporate Performance, which integrates the various elements of business study by considering different organisations' performance, the determinants of that performance, and the means of improvement and correction. Elective modules will allow for greater depth of study in areas of specific interest to the student. The one-year degree will be available through full-time study. The tuition fee will be £12,500. Further information is available from <http://www.wbs.ac.uk/go/mm>

Bocconi redesign its international programs

Starting from September 2006, Bocconi University will introduce new international programs completely offered in English, targeted both to the Italian and the international market. A brand new degree will be offered at the undergraduate level (Bachelor in International Economics and Management), which is the only undergraduate program in English offered in Italy. As for graduate programs, a two-step approach is envisaged: the first step will take place in September 2006, when three 2-year master programs in English will be offered (MSc in International Management, in Finance and in Economics and Social Sciences). Starting from September 2007, two new English-taught courses on very innovative topics will be added to Bocconi's academic offer: Economics and Management in Arts, Culture, Media and Entertainment, and Economics and Management of Innovation and Technology. These new programs join the already existing programs in English at other levels, such as MBA, Executive MBA, PhD and 1-year Masters.

New Programs at the undergraduate and graduate level at Thammasat Business School

Thammasat University's Faculty of Commerce and Accountancy has established a new integrated program, "The Integrated Bachelor's and Master's Degree Program in Business and Accounting (IBMP)". It is a new choice for prospect students to reach 2 degrees within 5 years at the Faculty of Commerce and Accountancy, Tha Prachan Campus. Students will receive the Bachelor's Degree when they graduate within 3.5 years and will have the possibility to continue for 1.5 years in order to obtain the Master's Degree, with possible specialisations in Accounting, Marketing, Finance, Logistics and Operations Management.

Moreover, the Management Information Systems Department at the Faculty of Commerce and Accountancy has launched the Master of Science program in Management Information Systems (MSMIS). The program will be offered as a 2.5-year Thai program at Tha Prachan Campus.

ESAN's new Master in Real Estate Management and Development

Universidad ESAN offers a new Master Program in Real Estate Management and Development. The new part-time program offers its students the opportunity to participate in two international weeks –in July and December – taught at ESAN by visiting faculty, plus a trip to the United States and Spain, to visit strategic R.E. centers. The program has been designed incorporating in its curriculum an innovative approach with more and better instruments for analysis: some of the contents of existing programs have been integrated and complemented with new tools, principally related to economic analysis, finance and marketing management, city planning and urban design.

Melbourne Business School and IAG-Louvain School of Management EQUIS accredited

The European Foundation for Management Development (EFMD) has recently awarded EQUIS accreditation to two PIM Schools: Melbourne Business School and IAG-Louvain School of Management. Accreditation follows a demanding review conducted by an international EQUIS assessment team comprised of EFMD members, senior academics from the world's leading business schools, and corporate executives.

ITAM receives accreditation from the Association of MBAs

The Association of MBAs announced that Instituto Tecnológico Autónomo de México (ITAM) is the 100th business school to have achieved accredited status for its MBA programmes. The association's accreditation is designed to ensure that postgraduate management education continues to meet exemplary academic standards while remaining directly relevant to the practical world of business.

Dr. Carlos Alcerreca, Director General of ITAM, said: "It is a source of great satisfaction to be recognised internationally. The evaluation process gave us a fresh perspective on our industry, the competitive environment, our resources and competencies, and a helpful benchmarking with schools in both Latin America and those accredited by the Association around the world."

Goizueta and China

Tsinghua University supported the organization in Beijing of Goizueta Business School's 8th edition of the annual MBA Business in China module. In return, the first Tsinghua exchange students will attend courses at Goizueta in Fall 2006.

EGADE ITESM and ISO 26000 Social Responsibility

The Instituto Mexicano de Normalización y Certificación approved the participation of EGADE, ITESM in the committee in charge of the creation of the social responsibility norm in Mexico. This norm will set the standard for the ISO 26000 Certification. The committee is integrated by the representatives of industry, government, working class, consumers, NGO's, among others. The members have to discuss and contribute with their knowledge in the social responsibility theme, bringing as benefit the establishment of the general guidelines of evaluation in the social responsibility area. ISO 26000 is expected to be launched in 2008.

SPEAKER'S CORNER (CONTINUING FROM PAGE 1)

"I have been a faculty member at York University's Schulich School of Business in Toronto, Canada, since 1977, and Dean since 1988. I believe that as PIM member schools, we should be grateful for the countless opportunities that global change has presented us with. Here at Schulich, we're capitalizing on these by working to build a truly transnational business school. In the coming year, we will further extend our global footprint by establishing additional representative offices abroad. And we will host a series of major events to celebrate the School's 40th anniversary. Among the most important of these is the October 26th to October 28th annual PIM Conference. The three-day program includes an attractive combination of professional PIM panels, workshops and meetings; exciting social events and customized optional trips outside Toronto. You can spend the day in Niagara, Ontario's award-winning wine region, and visit the world-famous Niagara Falls. And you can take a three day bus tour to Ottawa, the nation's capital, and to legendary Montreal, in the province of Quebec. I invite you to join us this fall in Toronto, one of the world's most cosmopolitan cities, for a memorable 33rd annual PIM Conference."

3. SUMMER AND SHORT PROGRAMS

New WU WIEN initiative in South Eastern Europe

From 21 August to 8 September, 60 students from 5 countries, including Austria, Albania, Bosnia and Herzegovina, Kosovo and Montenegro, will meet in Budva, Montenegro, to study together in a program sponsored by the Austrian Development Cooperation and organised by WU Wien in cooperation with the several partner universities (University of Mostar, Faculty of Economics, University of Sarajevo, School of Economics and Business, Shkodra University "Luigi Gurakuqi", Economic Faculty, University of Montenegro, Faculty of Economics Podgorica, University of Pristina, Faculty of Economics). The program will include modules on Cross Cultural Management, European Integration, Economic and Business Environment in South Eastern Europe, International Business and Trade, and International Marketing and Management, together with German and local language courses.

4. COOPERATION OPPORTUNITIES

Warwick Visiting Scholars Scheme Renewed

As part of Warwick Business School's international strategy, the Warwick Visiting Scholars Scheme has just been renewed for a further third year. The Scheme aims to strengthen links with leading, global business schools by encouraging international academics to spend between one and four months at Warwick Business School, with the objective of creating a mutually beneficial exchange of knowledge and practice. Robert Dyson, Associate Dean for external relations, explains the basis of the Scheme: "Applications are invited from academics who would like to develop a research link with a WBS subject group or research centre, or already have an existing link. They would need to be able to demonstrate how collaboration between the schools in research and course development would be strengthened through their visit. Initially, applications from members of PIM - Partnership in International Management will be given first preference. Applications from elsewhere will also be considered, depending on uptake."

Further information is available from <http://www.wbs.ac.uk/about/global/scholars.cfm/>

IIM – Ahmedabad organizing the 2nd IIMA Conference on Research in Marketing

Indian Institute of Management, Ahmedabad is organizing the 2nd IIMA Conference on Research in Marketing. The Conference is scheduled for January 3-5, 2007 at the IIMA campus. The objectives of the conference are to provide a special forum to present and discuss research in marketing (specifically those related to Emerging Economies), and to facilitate research-based knowledge sharing among academicians and practitioners. Deadline for registration is October 15, 2006

Detailed information about the conference is available at <http://www.iimahd.ernet.in/crim2007/>

PIM REMINDER'S

Conference registration deadline

Deadline for registration, accommodation and fee payment for the Toronto Conference is September 15. Please find all information on <http://www.schulich.yorku.ca/pimconference2006>

Newsletter mailing list

Please send to soniapim@unibocconi.it the list of stakeholders within your Schools who could be added to the newsletter's mailing list

Calls for Papers from Manchester Business School

The Critical Perspectives on International Business Journal is running a special issue on "The Internet and its Paradoxical Nature in International Business". The editors will be Dr Mo Yamin and Dr Rudolf Sinkovics of Manchester Business School. Whilst the internet is credited with removing many barriers to the growth and international scope of small business, recent research suggests that it is also facilitating radical changes in the structure of big business, and may reinforce the dominant position of large multinationals.

The journal will welcome papers looking at the following areas:

- Relationships between large and small firms
- Structure of MNEs (multi-national enterprises)
- Digitalisation and uneven development

Deadline: October 2006, with publication due in winter 2007.

Website: <http://www.personal.mbs.ac.uk/myamin/CallforPapers-CPoIB.pdf>.

The Journal of World Business is running a special issue on "Revisiting the Impact of Multinational Corporations on Economic Development" and is now looking for submissions. The special issue will be edited by Professor Pervez Ghauri and Dr Mo Yamin of Manchester Business School, and they are particularly interested in articles which address the following issues:

- Host country effects of MNC re-structuring
- New drivers, dynamics and consequences of international outsourcing
- Studies focusing on drivers and consequences of subsidiary reconfiguration
- Studies on the changing scope of technology transfer, spillovers and linkages
- Bargaining power and relationships between host governments and MNCs (multi-national corporations)
- Assessing the contribution of international business theories towards economic development

Deadline: December 2006 for publication in spring 2008.

Website: <http://www.personal.mbs.ac.uk/myamin/CallforPapers-JWB.pdf>.

McCombs summer programs with Bocconi and FGV

For the second consecutive year, Bocconi University and the University of Texas at Austin (McCombs) will collaborate on reciprocal BBA summer programs, with 29 students and two faculty members from Bocconi hosted at McCombs for three weeks and 18 students and two faculty members from McCombs studying at Bocconi for five weeks.

McCombs will also host 22 BBA students and a faculty member from FGV during July, together with students from the U.S. and China; this will be the eighth year for this "BBA Global" collaboration. McCombs is considering expanding this model for Summer 2007 and would welcome inquiries from other PIM schools addressed to david.platt@mccombs.utexas.edu.

CONFERENCE LOCATIONS WHO KNOWS MORE?

We are trying to complete the list of PIM's conference locations. You will see some of the spots are empty; if you are able to help us please send an e-mail to soniapim@unibocconi.it

2006 - Toronto
 2005 - Prague
 2004 - Hong Kong
 2003 - Mexico City
 2002 - Milan
 2001 - Los Angeles
 2000 - Barcelona
 1999 - Melbourne
 1998 - Paris
 1997 - San Paulo
 1996 - Vancouver
 1995 - Copenhagen
 1994 - Rotterdam
 1993 - New York (?)
 1992 -
 1991 - Vienna
 1990 -
 1989 - FGV
 1988 - Stockholm
 1987 -
 1986 - Milan

Manchester Business School is seeking new exchange partners from across the PIM network

Manchester Business School is looking for new partner Schools among PIM. The School would particularly welcome the chance to secure exchange opportunities with partners in Latin America, China and Indonesia. Currently the School has well-established exchange agreements throughout the world, particularly for its MSc in International Business and Management and its MBA programme. Manchester Business School offers a suite of 20 masters programme in all disciplines of business and management, including international global business analysis and human resources management and industrial relations with an international focus. For further information on how to get involved with an exchange programme at Manchester Business School, please contact PGT exchange director Rudolf R. Sinkovics or Helen Brown at helen.brown@mbs.ac.uk.

5. PIM PEOPLE

New Director and Head of School at Wits University

Professor Mthuli Ncube has taken over as the Director and Head (Acting) of Wits Business School after Professor Mukul Gupta resigned. Mthuli Ncube is a Professor of Finance and has been Wits' Director of Executive Education. Ncube has a PHD from Cambridge, has lectured at the LSE, runs an investment company and is very well respected with excellent international publications and an impressive network.



Mthuli Ncube

Peter Hägglund appointed CEO for IFL at Stockholm School of Economics

The board of directors at IFL at Stockholm School of Economics (IFL at SSE) has appointed Peter Hägglund, PhD, as new chief executive officer. IFL at SSE is the result of the 2005 merger between the former Stockholm School of Economics Executive Education and IFL (Institutet för Företagsledning), the Swedish Institute of Management, which offers managers and key employees the opportunity to develop within the business world and administration.

Mr. Hägglund earned a PhD degree from the Stockholm School of Economics (SSE). He has been active at SSE as lecturer and researcher in its Department of Management and Organization, as well as academic director for the Executive MBA program in Stockholm. As CEO, Mr. Hägglund will assume responsibility for IFL at SSE's activities in Sweden as well as for its daughter companies in Norway, Finland, Russia and Belgium.



Peter Hägglund

Turnover of the AIM presidency

The Asian Institute of Management (AIM) turned over the presidency to AIM alumnus and international investment banker, Francis G. Estrada. Mr. Estrada has been an international investment banker and financial entrepreneur over the last thirty-two years, twenty-two years outside the Philippines. He co-founded and served as President and CEO of the international investment firm, William E. Simon and Sons (Asia); he co-founded and served as COO of the international merchant bank, Asian Oceanic Group; he led the turn-around and served as Managing Director of First Indonesian Finance and Investment Corporation, the merchant banking subsidiary of the Indonesian central bank. Former President Roberto F. de Ocampo consequently joins the AIM's Board of Trustees.



Francis G. Estrada

New appointment at National University of Singapore Business School

Associate Professor Nitin Pangarkar has been appointed as new Academic Director for MBA Program and MSc. (Management) Program at NUS Business School. Professor Nitin Pangarkar earned an MBA at the University of Delhi and a Ph D, Business Administration at the University of Michigan. A/P Lee Khai Sheang - Vice Dean for Graduate Studies, and MBA Academic Director A/P Takeshi Yamada have stepped down from their administrative appointments.



Nitin Pangarkar

New exchange coordinators and program managers

New contacts at the Ross School of Business: The International Exchange Program at the Ross School of Business is no longer in the care of Renee Peterson and Nancy Becker. Brad Farnsworth (bradleyd@umich.edu), Director of the Center for International Business Education (CIBE) and Program Coordinator Vicki Simon (vicsimon@umich.edu) are now responsible for the daily operation of the Exchange program, coordinating both incoming and outgoing student issues.

New Associate Director of Academics and new Exchange Coordinator at Sauder School of Business: Alina Yukhymets (alina.yukhymets@sauder.ubc.ca) is the new Associate Director of Academics at Sauder School of Business, The University of British Columbia.

Moreover, Vivian Chu is the new Exchange Coordinator for MBA Programs, in substitution of Katriona MacDonald, who has moved on to another position within the School.

New full time MBA Program Manager at Warwick Business School: Mrs. Miriam Mason is the new FT MBA Program Manager at Warwick Business School. Miriam can be reached at Miriam.Mason@wbs.ac.uk.

New contact at Melbourne Business School: Nadia La Rosa will be replacing Elizabeth Pauser while she is on maternity leave. Nadia's email address is n.larosa@mbs.edu.

New Exchange Coordinator for the MBA Program at the McCombs School of Business: Susan Masson is the new International Exchange Coordinator for the MBA Program at the McCombs School of Business, University of Texas at Austin. Susan takes the place of Trisha Maberly and can be reached at Susan.Masson@mcombs.utexas.edu. Trisha has joined CIBER at McCombs where she is program coordinator for BBA special international programs, many of which include PIM partner schools. Trisha can be reached at Trisha.Maberly@mcombs.utexas.edu.

New MBA Exchange Program Coordinator at HKUST: Angela Ng is the new MBA Exchange Program Coordinator at Hong Kong University of Science & Technology. Angela, who takes the place of Elizabeth Chan, can be reached at bmangela@ust.hk and will be responsible for all exchange related matters for the MBA programs, while exchange assistant Mandy Lee (bmmandy@ust.hk) will assist her.

NEXT ISSUE

The next issue of PIM Newsletter will be released in October. Contributions from Members are welcome, and can be sent to PIM's Network Coordinator (soniapim@unibocconi.it).