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SPEAKER'S CORNER:

This issue's guest for speaker's corner is Guoqing Chen. Guoqing is Professor and Executive Associate Dean for Tsinghua University's School of Economics and Management (Tsinghua SEM), where he has been working for over 10 years. He also serves as Vice Chairman of the Educational Steering Committee for Management Science and Engineering, Ministry of Education of China.

Go to page 2 to read his contribution



Guoqing Chen
Tsinghua SEM

1. WHAT'S UP – PIM NEWS

PIM welcomes Tsinghua as 53rd Member School

During the Prague Conference, the School of Economics and Management Tsinghua University was voted to become the 53rd member of PIM, after holding a candidate status for the past year.

Tsinghua University has developed around 40 overseas exchange partner schools in its IMBA program: each year, about 2/3 of IMBA students have the opportunity to study at the partner schools for one semester.

Dean Zhao Chunjun said "Now as a full member of the organization, we will do our utmost to contribute to the PIM community, work more closely with the members and jointly build a multi-laterally beneficial partnership to advance management education worldwide".

You can read Tsinghua's press release on

<http://www.em.tsinghua.edu.cn/mbaen/ShowNews.aspx?ItemID=373&ModelID=4>

New PIM Chair

During the 32nd PIM conference in Prague, Andrés Ibañez from Pontificia Universidad Católica de Chile was elected Chair from the Rest of the World. Andrés, who is MBA Program Director at PUC, has replaced Mary Anne Leenheer from ITAM, who has now joined the Membership Committee. PIM would like to thank Mary Anne for her commitment to the network in these past three years and for her contribution to the development of the network.

New members for Membership Committee and Branding Task Force

The Chairs have selected new members both for the Membership Committee and the Branding Task Force. Robin Jensen, Sonia Marin and Amanda McCorkle Laird's term within the Membership Committee has ended and the Committee has therefore welcomed Anne De Wolfe (University of British Columbia) and Carlo-Maria Gallucci (ESADE). Eric Waarts has become Chair of the Membership Committee. Four new members have been chosen to join the Branding Task Force: Malla Paa-janen (HSE), Arvind Sahay (IIM Ahmedabad), Abel Tintos (ITESM) and Mario Tabarini (Bocconi). They will work with the rest of the Task Force to increase the brand awareness of PIM.

Tentative dates for 2006 PIM Conference

The 33rd Annual PIM Meeting will be hosted by Schulich School of Business at York University in Toronto, Canada. Tentative dates for the meeting have been set: October, 26 to 28. The Chairs, together with Schulich, are working on the Conference Program.

PIM Newsletter goes to Broader Audience

To increase the brand awareness of PIM, the newsletter will be sent to a larger group of people, including people outside of the PIM network. All Schools are invited to send a list of stakeholders who could be an interesting target for the newsletter. Names and contact information can be sent to soniapim@unibocconi.it

2. MEMBER NEWS

Warsaw Executive MBA celebrates 10 years of success

The Fall of 2005 marked the 10th anniversary of the Warsaw Executive MBA program, a joint partnership between the Carlson School of Management and the Warsaw School of Economics. To date, the program has graduated 345 candidates and was ranked number one among executive MBA programs in Poland by Business Week Polska in 2002.

FGV-EAESP new Post-Graduate Diploma in Administration

FGV-EAESP is launching a new program called Post-Graduate Diploma in Administration in 2006. The Program consists of courses from the Master and Doctoral Programs in Business Administration, which can be followed in a minimum of 6 months to a maximum of 10 months. The first edition of this Program will be covering the issue of Low Income Markets. The beginning of the program is set for June 23, 2006. Additional information is available on FGV's website.

The Post-Graduate Diploma in Administration is yet another program offered entirely in English, next to the already existing "Introduction to Graduate Program in International Management" and "Doing Business in Brazil Program".

National University of Singapore launches new programs

National University of Singapore Business School (NUS) has launched two new programs: the Graduate Diploma in Business Administration (GDBA) and the Customized MBA Program. The GDBA & Customized MBA are degree programs aimed at developing business leaders for the global marketplace. Participants can choose the management specialization (with focus on strategy, finance and marketing) or the industry specialization (where the focus is on project and software management, real estate and healthcare, among others). The faculty has extensive research, teaching & consulting experiences from top notch universities in the US & Europe.

For more information <http://www.bschool.nus.edu.sg/Programs/MBA/eflyer/gdba.html>

Cooperation between Thammasat Business School and Norwegian School of Economics and Business Administration (NHH)

Thammasat Business School has reached an agreement with Norwegian School of Economics and Business Administration (NHH) on academic research and exchange of students.

According to the agreement, TBS students exchanging to NHH will be provided with financial support under the NHH scholarship granted by the Norwegian Government and organized by the State Educational Load Fund. TBS students will receive a total of 80,000 NOK to cover their cost of housing, living and studying for one year in Norway.

McGill's Management faculty named in honour of Marcel Desautels

McGill University has named the Faculty of Management in honor of a new donor, Marcel Desautels, president and CEO of the Canadian Credit Management Foundation (CCMF). The gift, an historic \$22-million investment, is the largest-ever donation to a business school in Canadian history and will transform and enhance teaching, research and student life in the Faculty, which will now be known as the Desautels Faculty of Management of McGill University.

SPEAKER'S CORNER (CONTINUING FROM PAGE 1)

"I made a presentation on Tsinghua SEM at the 2004 PIM meeting in Hong Kong, where my colleagues and I were greatly impressed of the PIM's atmosphere for academic exchange, and of the encouraging vote for our candidate membership status. We were so pleased to become a full PIM member at the 2005 PIM meeting in Prague, which I believe will definitely help foster Tsinghua's cooperation with other PIM member institutions in many ways. Internationalization is a key element for Tsinghua SEM's development. The past few years have witnessed a rapid advance in our student exchange programs with more than 40 partner schools worldwide so far, of which many are PIM members. Indeed, and pleasantly, student exchange has brought changes to us, and its impact has proved to be profound across a spectrum of areas, in light of a broader sense of academic activities, from student to faculty and staff, from teaching to research, and from local to global perspectives. China is experiencing a fast pace of transition towards its modernization, in a unique cultural and social context, as well as in a global economy. Tsinghua SEM welcomes more exchange students from foreign institutions, and would like to explore more possibilities of cooperation with PIM and its members in the areas of common interest."

University of Otago School of Business' Digital Storehouse of Research

New Zealand's first online repository of university research papers, launched in November 2005, is drawing interest from around the world with downloads from more than 20 countries. The pilot digital repository, developed by the University of Otago School of Business, was officially launched at the Institutional Repositories Symposium recently held in Wellington. The Otago team received an award for being the very first institutional online repository in New Zealand. The storehouse offers free online access to a range of material collected from departments within the School of Business. There are currently more than 100 research papers available for downloading on the site, and more are on the way. The Universities of Melbourne and Tasmania provided invaluable assistance with the project.

The School of Business digital repository can be accessed through the link <http://eprints.otago.ac.nz>, which will also be available on <http://www.pimnetwork.org> (see section Resources/Useful Links)

Bocconi to develop the Chinese-Italian University

Bocconi University has recently signed a cooperation agreement with Fudan University in Shanghai. The project is developed within the framework of a Memorandum of Understanding between the Italian Ministry of Education and the Ministry of Education of the People's Republic of China. The first outcome of this agreement will be a Double Degree Program in International Management at the graduate level, taught entirely in English, partly in Shanghai and partly in Milan. The program, which also encompasses Italian and Chinese language and culture training, will begin in September 2006 with 30 Chinese students. This number will progressively increase up to 100 and more international students, jointly selected.

International Study Modules at Goizueta Business School

This January, Emory University, Goizueta Business School's MBA students headed into the world on International Study Modules. Kembrel Jones, Associate Dean for daytime MBA programs, led the program in South America, where over 50 students were to spend time in Argentina and Brazil. Associate Dean for the Evening Program Susan Gilbert led the module to South Africa, where she will also take a group of evening MBAs on a capstone trip later in the Spring. Nancy Roth Remington, Executive Director of International Programs, led the "Business in China" module, which was first held in 1998. The programs are designed as on-the-ground case studies of doing business in specific countries and include cultural visits as well as meetings with individuals in business, government and NGOs and entrepreneurs.

ESADE to Open both a New Integrated "State of the Art" Campus and a Business Park

ESADE is investing in a unique project in a residential area near Barcelona, Spain. The project consists of a state of the art campus of 20,000 m² with another 27,000 m² to accommodate and integrate a business park. The new campus is designed to accommodate the anticipated increase in the number of domestic and international students who will be attracted to ESADE as a result of the mobility created by the implementation of the Bologna Agreement. Known as Creapolis, the park will accommodate small and large companies attracted by creative, knowledge-based surroundings and an environment uniquely integrated into the academic and university world. ESADE's new facilities will be open in 2008.

UNC Study Tour at Thammasat Business School

Thammasat Business School will be welcoming a group of faculty and students from University of North Carolina at Chapel Hill for their study tour at TBS around June in 2006.

3. SUMMER AND SHORT PROGRAMS

CBS new International Campus ready for the International Summer University Program

From June 24 to August 6, the CBS International Summer University Program will gather students and international teaching staff in the new International Campus.

The program offers a large selection of both graduate and undergraduate courses, available for students on an exchange basis.

Participants will be welcomed in CBS's new international campus, which includes facilities such as an international student residence, a new cafeteria and café, a library and an IT room.

Full course descriptions will be available on the ISUP website from mid-January.

http://www.cbs.dk/cbs_international/summer_university

Universidad Torcuato di Tella to Offer "Doing Business in Argentina" in May

The Doing Business in Argentina program is an intensive, one-week course taught in English. The 30 hours of class time are divided into modules that analyze diverse components of the local business environment, thus creating a comprehensive overview of how business works in Argentina. It includes a company visit and cultural activities as well as social events with UTDT MBA students.

This year's edition will be held in Buenos Aires from May 20-26 (application deadline is April 1).

For further information <http://www.utdt.edu/dba>

17th International Wirtschaftsuniversitat Wien (WU) Summer University 2006

During the months of July and August graduate and undergraduate students from all PIM Schools are welcome to attend the 17th International WU Summer University 2006. The main objective is to deepen specific knowledge in global business, in an intercultural environment. During each of the two separate programs (10 July - 28 July, and/or 31 July - 18 August, 2006) students may choose between the MBA program in English, undergraduate business courses in English and German, or German language courses. Courses focus on Innovation, Technology, and Total Quality Management as well as on International Business, International Finance, and Strategy in International Industries. For more information please visit: <http://isu.wu-wien.ac.at>

PIM REMINDER'S

Save the date!

Save the date for the 2006 PIM Conference in Toronto:
October 26 to 28

2006 Dues

The payment of PIM's annual fee is due March 31st: you can find the invoice together with payment information on www.pimnetwork.org

Update your factsheet

All Schools are requested to update their fact sheet and to upload it on the website. To find out how, visit the website and choose Resources/PIM Guide

Newsletter mailing list

Please send to soniapim@unibocconi.it the list of stakeholders within your School who could be added to the newsletter's mailing list

4. COOPERATION OPPORTUNITIES

ESAN organizes the BALAS 2006, Doctoral Consortium: call for papers

Students from Doctoral Management programs are invited by Universidad ESAN to submit their dissertation research for the BALAS Doctoral Consortium that will be held in Lima, Peru, on May 10th. The Doctoral Consortium is an opportunity to discuss research goals, methods, and results at an early enough stage, and to receive useful guidance to improve the research effort. Students will also have the opportunity to obtain guidelines for publishing papers in prestigious journals. A summary of the research proposal should be sent to doctoral.consortium@esan.edu.pe, by March 31st, 2006.

For more information <http://www.esan.edu.pe/doctoral.consortium2006.htm>

HKUST International Business Plan Competition, call for proposals

The Hong Kong University of Science and Technology invites graduate students to participate in the HKUST 2006 International Business Plan Competition, which will be held in Hong Kong on May 5-7, 2006. Established in 1991, the competition aims to provide a unique entrepreneurial opportunity for graduate students from all over the world. Interested students should submit an executive summary of their business plan before March 1.

For more information see <http://www.ChinaBusinessPlanCompetition.org>

Int Ent 2006 at FGV, call for papers

The 16th edition of the global IntEnt conference will be hosted by Fundação Getulio Vargas, between the 9th and 12th of July. The organizers invite submissions for research papers/workshops/posters on the conference theme - innovative formats for entrepreneurship education teaching. Deadline for abstract submission is March 15, 2006.

More information on <http://www.gv.br/cfmail/conteudos/intent.cfm>

EGADE Scholarships for PIM students

EGADE-Tecnologico de Monterrey is offering five scholarships to students holding a bachelor degree from a PIM School, to cover 90% of the entire tuition fee (approximately \$25,000.00 US Dollars) for the full-time MBA Program at the Monterrey, Mexico Campus. The requirements are high GPA and GMAT scores and fluency in Spanish. The deadline for application is March 31. For more information please contact Abel Tintos, International Programs Coordinator at abel.tintos@itesm.mx

SPECIAL THANKS

The latest PIM Meeting in Prague has been the last one for several persons who have greatly contributed to the development of the network and who have become good friends to many of us.

The PIM Community would like to give a special thanks to the following friends:

Hetty Brand-Boswijk

David Buisson

Jaroslava Durcakova

Bronislava Horejsi

Paolo Magri

Amanda McCorkle Laird

5. PIM PEOPLE

New people, new challenges

New Rector and new Vice-Rector at University of Economics, Prague: Professor Richard Hindls has been elected Rector of University of Economics, Prague starting from February 2006 and on a three year term. Prof. Hindls, former Dean of the Faculty of Informatics and Statistics (VSE), takes the place of Prof. Jaroslava Durcakova.

Moreover, Prof. Bronislava Horejsi's term as Vice-rector for International Relations and PR came to an end. Prof Horejsi will be working for the Department of Microeconomics and will be substituted by Prof Hana Machková (machkova@vse.cz).

Distinguished scholar and leader Judy Olian named Dean of UCLA Anderson School of Management: Judy Olian has been named as the eighth dean of UCLA Anderson School of Management. Since 2000, Olian has been dean and professor of management of the Smeal College of Business Administration at Pennsylvania State University. Prior to her tenure at Smeal, she served as senior associate dean and professor of management and organization at the Robert H. Smith School of Business at the University of Maryland, where she developed an award-winning business-engineering undergraduate program. Olian succeeds Dean Bruce Willison, under whose leadership since 1999 UCLA Anderson's reputation and global rankings continued to rise.

New Dean at the University of Otago School of Business: Professor David Buisson, Otago School of Business' driving force for the past seven years and a good friend of many in the PIM network, has hung up his professorial cloak and launched into a new phase: retirement. Professor Alan MacGregor has taken over as Dean of the School; and Pro Vice-Chancellor (Commerce) for a 12-month period, starting from January 2006. Prof MacGregor's previous roles include Head of the Department of Accountancy and Business Law, Associate Dean (Academic), Director of the Otago MBA, financial controller (in the UK), and service in the Royal Corps of Signals. He is a fellow of the New Zealand Institute of Chartered Accountants. The Vice-Chancellor of the University will be carrying out a full international search for the new Dean and Pro-Vice-Chancellor in 2006.

New Dean at EGADE: Dr. Antonio J. Dieck-Assad has been named Dean of the Graduate School of Business Administration and Leadership (EGADE) at Tecnologico de Monterrey, Monterrey Campus. Dr. Dieck-Assad replaces Dr. Jaime Alonso Gomez, who has been appointed Director of ITESM's system-wide Graduate Business Education (EGADE) program, as well as Director of ITESM's Top Management Executive Education Institute and Family Business Institute. Dr. Dieck-Assad, former Dean of the Undergraduate and Graduate Programs of the Virtual University at Tecnologico de Monterey, will continue with the efforts to further strengthen the competitive position of EGADE, Monterrey Campus, as a business school with world-class standards and international recognition.

New Director of Graduate Student Services at Kelley School of Business: Lisa Borrero has changed positions from Assistant Director to Director of Graduate Student Services at Indiana University – Kelley School of Business. You can continue to reach Lisa at lborrero@indiana.edu; the new Assistant Director is Amy Maidi (amcwoods@indiana.edu), the School's primary staff member in charge of exchange coordination.

New Executive Director and Assistant Director at Emory, Goizueta Business School: Karri Hobson-Pape is the new Executive Director of External Affairs at Goizueta Business School, heading all external affairs efforts – marketing, communications, corporate relations, alumni and development. Mia Horace is the new Assistant Director. Mia has a background as a Designated School Officer working with international admissions. She can be reached at Mia_Horace@bus.emory.edu.



Richard Hindls



Judy Olian



Alan MacGregor



Dr. Antonio J. Dieck-Assad

New appointments at Bocconi: Paolo Magri, former Director for International Relations at Bocconi University, has left the School to take up a new job in the business sector. Laura Candotti (former Vice-Director) stepped into his position. Professor Andrea Sironi (former Vice-Rector for Graduate Programs) has been nominated Dean for International Affairs.

New appointments at NUS Business School: Two new appointments at National University of Singapore Business School: Ms Neo Chia Reei is the new Director for MBA Programs, while Mr Calvin Yan was appointed as Director, NUS Business School - Shanghai Office. Chia Reei comes to NUS Business School with more than 20 years of proven track records in managing local and international business; Calvin joins the Shanghai office after seven years of experience at China Europe International Business School as its Head of MBA Admissions Office.

New exchange coordinators and program managers

Kenan-Flagler Business School: Amanda McCorkle Laird, former Associate Director for International Relations at Kenan-Flagler Business School has left the School. The Office of International Programs is now incorporated into the MBA Program. Valarie Zeithaml, Associate Dean of the MBA Program, and Michael Stepanek, MBA Program Director, assume leadership in enhancing the coordination and integration of international programs into the MBA Program. International Programs Manager Patricia Collins (Patricia_Collins@unc.edu) is the main point of contact for all PIM related issues.

University of Economics, Prague: Former Coordinator for Student Overseas Exchange Radka Jourova (jourova@vse.cz) has been replaced by Daniela Zouharova (zouhard@vse.cz). Radka Jourova is now in charge of Socrates/Erasmus Program.

Helsinki School of Economics: After reorganisation of duties at HSE, Minna Koponen is now the coordinator for both incoming and outgoing exchange students regarding PIM schools. Minna can be reached at minna.koponen@hse.fi

Rotterdam School of Management: Former Associate Director MBA Programmes Hetty Brand-Boswijk has moved to a different position within RSM. Therefore, Full Time MBA Programme Manager and Exchange Programme Coordinator Maria Rosa Parra, and Associate Director of MBA Programmes Luis M. Umaña Timms will be overlooking the MBA student exchange programme from now on. Maria Rosa can be reached at mparra@rsm.nl, while Luis at lumana@rsm.nl.

Sauder School of Business, University of British Columbia: Katriona MacDonald has moved to another position within Sauder School of Business. All questions regarding the MBA Exchange program can be directed to MBAexchange@sauder.ubc.ca



Andrea Sironi



Laura Candotti



Neo Chia Reei



Calvin Yan

6. THE WORLD OF MANAGEMENT EDUCATION

Financial Times MBA 2006

On January 30th, the Financial Times released its new ranking for MBA programs. This latest issue shows 5 new entries, among which one is a PIM member: National University of Singapore (92).

25 out of the 53 PIM Schools have been included in the ranking, making it a steady 47% of the network. The number of PIM Schools present in the ranking could also be higher: for example, the MBA run by CUHK was not included due to technical problems, and not to the academic evaluation of the program. The North American partners are, as usual, the most represented in the ranking, with 13 Schools ranked within the best 71, but PIM partners from other regions also get top scores: among the 27 European schools ranked, 6 are from PIM: HEC Paris (22), Manchester Business School (22), Rotterdam School of Management (24), ESADE Business School (27), Bocconi University (34) and Warwick Business School (52). Very good results for Asia and Oceania: all 5 Schools present from that area are PIM members: CEIBS (21), HKUST (47), Melbourne Business School (69), Australian Graduate School of Management (75) and the new entry National University of Singapore (92).

Category rankings show a good performance of PIM members: University of Chicago GSB is considered best in Finance (where NYU Stern is ranked 3), Accountancy (where McCombs School of Business is present in the 5th place) and Economics. The School is also among the best five in the category rankings "top salaries in consulting" (5) and "top salaries in industry" (5), while UCLA Anderson reaches the 3rd place in the "best entrepreneurship" category ranking.

Good standing of PIM schools in the "idea generation" section, where Bocconi University, Warwick Business School and Stern School of Business are respectively number 2, 3 and 4 in the FT doctoral rank, and University of Chicago GSB ranks 4th in research. As for the "Alumni career progress" category, PIM members, University of Chicago GSB, HEC Paris and McGill University, are present in the forth position respectively in the "placement success", "career progress" and "value for money" rank.

Please go to the next page to see an excerpt of the ranking.

NEXT ISSUE

The next issue of PIM Newsletter will be released in June. Contributions from Members are welcome, and can be sent to PIM's Network Coordinator (soniapim@unibocconi.it).

FT RANKING 2006		
Rank in 2006	Rank in 2005	School name
1	1	University of Pennsylvania: Wharton
2	1	Harvard Business School
3	4	Stanford University GSB
4	3	Columbia Business School
5	5	London Business School
6	6	University of Chicago GSB
7	9	New York University: Stern
8	7	Dartmouth College: Tuck
8	8	Insead
10	13	MIT: Sloan
11	9	Yale School of Management
12	19	Instituto de Empresa
13	12	Iese Business School
14	13	IMD
14	16	University of Michigan: Ross
16	13	UC Berkeley: Haas
17	11	Northwestern University: Kellogg
18	22	York University: Schulich
19	26	UCLA: Anderson
20	25	University of Oxford: Said
21	22	Ceibs
22	37	HEC Paris
22	44	Manchester Business School
24	29	RSM Erasmus University
24	21	University of Toronto: Rotman
24	20	University of Virginia: Darden
27	18	Duke University: Fuqua
27	35	Esade Business School
29	17	University of N.Carolina: Kenan-Flagler
30	39	Lancaster University Management School
31	49	Michigan State University: Broad
31	34	University of Western Ontario: Ivey
33	35	University of Iowa: Tippie
34	42	SDA Bocconi
35	42	University of Cambridge: Judge
36	24	Cornell University: Johnson
36	32	Georgetown University: McDonough
38	30	University of Maryland: Smith
39	48	University of Illinois at Urbana-Champaign
40	27	University of Rochester: Simon
41	32	Carnegie Mellon: Tepper
42	27	Emory University: Goizueta
42	55	Pennsylvania State: Smeal
44	39	McGill University
45	49	Brigham Young University: Marriott
46	58	Cranfield School of Management
47	60	City University: Cass
47	44	Hong Kong UST Business School
47	53	Imperial College London: Tanaka
50	44	Boston University School of Management