



NEWSLETTER

AUGUST 2011

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PIM Conference 2011—Bergen, Norway, October 5–7, 2



Registration is open for the **38th Annual PIM Conference** in Bergen, Norway, **October 5th – 7th, 2011**, and hosted by our friends at **NHH**, the Norwegian School of Economics and Business Administration.

The Annual Conference is the most important event for the PIM network: It features workshops and sessions focused on the main trends in international education, social events for networking, special tracks for deans and rectors, a program for administrators, and the PIM Annual Meeting where the main association issues are discussed. As Dean Haarland from NHH put it in his invitation to the PIM Community: “The PIM Annual Conference plays a key role in the PIM alliance, allowing PIM delegates to interact with colleagues to discuss new ideas and create energy for future international cooperation among leading business schools from around the world.”

To register for PIM 2011 visit the official website: <http://www.nhh.no/pim>

If you have any questions please contact the PIM 2011 Team at pimconference2011@nhh.no

PIM MEETINGS 2011

- Pre-PIM Meeting 2011
St. Petersburg, October 3
- PIM 2011 Conference
Bergen, October 5 – 7

Pre-PIM Meeting, October 3, 2011

St. Petersburg University Graduate School of Management



We are pleased to announce the Pre-PIM Meeting to be held by the St. Petersburg University Graduate School of Management on October 3, 2011. Professor Valery S. Katkalo, Vice-Rector, St. Petersburg University, and Dean, Graduate School of Management, and his team look forward to welcoming PIM members in St. Petersburg, Russia!

Information about cultural program options on October 1-2, 2011, and the official program of the Pre-PIM Meeting on October 3, 2011, will be available at the following address:

http://www.gsom.spbu.ru/en/pre-pim_meeting_2011/.

If you have any questions please contact Yan Medvedev at medvedev@gsom.pu.ru



Pre-PIM Meeting 2012

Call for PIM Chair for the Americas Region

After the PIM 2011 meeting in Bergen, the term of the current Chair of the Americas Region, Prof. Ligia Maura Costa, will be completed (see Speaker's Corner on next page). The Chairs are very pleased that nominations for two strong candidates were received and as soon as the nominations have been accepted we will inform the PIM community. The election of the new chair for The Americas Region will take place during the Business Meeting in Bergen in October.

Save the Date for the PIM 2012 Meetings

PIM 2012 in Lima, Peru, October 17–19, 2012

Pre-PIM Meeting in Santiago, Chile, October 15, 2012

PIM Meetings 2012

- *Pre-PIM Meeting 2012*
Santiago, October 15
- *PIM Conference 2012*
Lima, October 17–19

We are delighted to inform you that the Pre-PIM Meeting 2012 will be hosted by the School of Business at the Pontificia Universidad Catolica de Chile. The formal program will take place on Monday, October 15, and the weekend will be reserved for sightseeing and cultural events. Dean Andres Ibáñez and his team look forward to hosting the Pre-PIM Meeting — please save the date.

At the PIM Conference in Dunedin the Chairs were pleased to announce that the PIM 2012 Conference will take place in Lima, Peru, hosted by our PIM Partner ESAN, a PIM member since 2003. The conference will take place from October 17–19, 2012. Please mark your calendars.



PIM Annual Conference 2013 – Proposals received

The 2013 Conference will take place in the Asia and Asia Pacific Region following the rotation among the different PIM regions. This will be the 40th Annual PIM Conference, marking the 40th anniversary of our network. The PIM Chairs are currently reviewing the proposals that were received and will make an announcement at this year's meeting in Bergen.

2. SPEAKER'S CORNER

After the PIM 2011 meeting in Bergen, the 3-year term of the current Chair of the Americas Region, Prof. Ligia Maura Costa, will be completed. The PIM network benefited immensely from her leadership, contributions and experience.

Dear PIM Community:

Don't be dismayed at good-byes. A farewell is necessary before you can meet again. And meeting again, after moments or lifetimes, is certain for those who are friends.

Richard Bach



Ligia Maura Costa
PIM Chair 2008–2011
The Americas Region

I come to you with a message of farewell. My time here is coming to an end. Next October, after three years as a PIM Chair, I will pass on the responsibilities of my position to the future elected Chair of the America's region. So my "official" relationship with Robin Jensen and Guoqing Cheng, Chair of Europe and Chair of Asia-Pacific respectively, ends in a feeling of thankfulness on my part that we were able to accomplish a lot together. I wish the new Chairperson, and the two other Chairs who will work with him/her, a great term. I do express special thanks to Sabine Wimmer, because without her joie de vivre, competence and very hard work, the Chair's position could have become more of a burden and not the joyful work that it in fact is. I wish that the coming years will be full of prosperity for all and for PIM, in particular.

I also would like to share with you a few final thoughts. PIM is one of the strongest, most influential and most productive associations of business schools in the world. We are all proud of PIM's pre-eminence and it is easy to see that PIM's leadership and prestige depend on how we use our influence in the interests of enhancing management education on a global level. PIM's basic goals have always been to foster progress in management education, and to enhance dignity and integrity among business schools, among people and among nations. I would say that we are all doing a great job. But, so much remains to be done. Fortunately!

It is true that progress towards these goals is threatened by the challenges that are nowadays overwhelming the world. Crises, great or small, will continue to be here. However, some actions, not necessarily spectacular ones, may become appropriate solutions to present difficulties. An increase in the development of a new kind of exchange programs; an expansion in applied research in management and in management education; an improvement on technological tools – these and many other possibilities may be suggested to keep PIM on the path that we wish to move. But any new proposal must be weighed in light of a broader consideration. It is important to maintain a balance between PIM's needs and desires as a global community of business schools; balance between the actions of the moment and the future well-being of our global community.

iPhones, iPads, Twitter and all the other new technologies that are beginning to define the way we communicate are all only tools; and they cannot replace real-world relationships. Only people can do this because, it's good old fashioned eye-to-eye contact that takes us beyond the headlines and helps to deepen trust. This is what PIM is about: people working with people; people meeting people all over the world. PIM members have different histories, culture and traditions. We all should appreciate this fact and dedicate more mutual effort to understanding each other. If we want to communicate a shared vision for the future of PIM, we need to appreciate how much our different histories, culture and traditions impact on how we pursue PIM goals today. Increasing people-to-people links among PIM members is the most important long-term investment.

I would like to express my gratitude to the PIM Newsletter for the opportunity that was given to me over the years to bring messages to PIM members. Last but not least, I am looking forward to seeing you at NHH in Bergen because "a farewell is necessary before you can meet again".

3. MEMBER NEWS

Sauder School of Business and Copenhagen Business School forge strategic Partnership



Copenhagen
Business School
HANDELSHØJSKOLEN



SAUDER
School of Business
UNIVERSITY OF BRITISH COLUMBIA

The Sauder School of Business and Copenhagen Business School (CBS) have announced a strategic alliance to dramatically increase collaboration. Motivated by shared values and a similar academic culture, and building on an active 16-year exchange partnership, the institutions signed an agreement providing stronger ties across a broad range of initiatives, including research, academic programs, student and faculty exchange, and other scholarly pursuits

Sauder and CBS have identified several areas of mutual interest across a wide range of emerging disciplines, including business guided design principles, creative enterprise development and sustainable business. To further develop their common objectives, the schools will pursue collaborations in curricula development, the delivery of executive education, faculty research, doctoral supervision and the development of new teaching and learning platforms.

The first initiative under this new strategic partnership will be the Sauder-CBS Health Care European Exchange. Students from Sauder's Executive MBA in Health Care will travel to Copenhagen from August 21 to 26 to gain a European perspective on issues in healthcare leadership and management. During their time in Denmark the team will learn from Danish and Dutch professors, and visit private and public health care organizations to acquire first-hand experience with experts in the field.

IESA Escuela de Gerencia awarded EQUIS Accreditation

Francisco Sanánez, President of IESA Escuela de Gerencia, is proud to announce that the European Foundation for Management Development (EFMD) has renewed IESA's third international accreditation: EQUIS. This recognition puts them at the same level as the world's top business schools and reinforces their internationalization process.



With their AACSB, AMBA and EQUIS accreditations, IESA is one of the five Latin American schools that can boast of holding the so-called Triple Crown and, perhaps even more importantly, one of some 34 schools around the world that share the same high level of quality standards in the fields of academics, research and innovation, internationalization, impact on the community and relationship with companies.

GSOM SPbU is awarded 5 year EPAS Accreditation



**Graduate
School of Management**

St. Petersburg University

The Bachelor of Management Programme of the St. Petersburg University Graduate School of Management has been awarded one of most prestigious international accreditations - EPAS (EFMD Programme Accreditation System) for a period of 5 years. In April 2008, GSOM SPbU had been the first institution in Russia to have obtained the EPAS accreditation for the Bachelor in Management program for a period of three years.

Today GSOM SPbU is the only Russian institution which has been awarded the EPAS accreditation for its Bachelor in Management program for a period of five years. This accreditation recognizes the unique achievements of GSOM SPbU in Russia. For more information please contact Yana Ermakova at ermakova@gsom.spbu.ru.

PWC will continue supporting the Center for Corporate Social Responsibility at St. Petersburg University Graduate School of Management



**Graduate
School of Management**
St. Petersburg University

PricewaterhouseCoopers will continue to support the Center for Corporate Social Responsibility at St. Petersburg University Graduate School of Management for the period from 2011–2013. The Center was established in 2008 as a successor to the Program of the Business Ethics and Corporate Social Responsibility at the Institute of Management Research at SPbU. In September 2009 the Center received a grant from PWC and was renamed the PricewaterhouseCoopers Center for Corporate Social Responsibility at GSOM SPbU.

Among Center's recent achievements are the scientific guidance and preparation of the national reports in social investments and corporate philanthropy of Russian companies, conducting CEMS block-seminar "Corporate Responsibility in Managerial Practice", and hosting the 9th Annual Colloquium and the 8th PhD Conference of EABIS - The Academy of Business in Society.

The key activities of the Center for 2011–2013 are the research projects of the GOLDEN for Sustainability international research centers network, management of corporate social performance research, as well as preparation of the first basic textbook in CSR for Russian bachelors in management.

Memorandum of Understanding between St. Petersburg University and IBM signed

On 16 June 2011, St. Petersburg University Vice-Rector Valery Katkalo signed a Memorandum of Understanding with IBM East Europe/Asia. IBM and St. Petersburg University intend to explore the possibility of St. Petersburg University Graduate School of Management becoming a learning center for the development of Russia/CIS leaders and to develop a joint educational program in the areas of leadership and business integrity.



The program aims at developing senior executives from IBM, as well as its clients and business partners into truly inspiring leaders and enables them to operate effectively and responsibly in growth markets, such as Russia/CIS, Eastern Europe, China and India. It is co-taught by top St. Petersburg University Graduate School of Management professors and leading IBM experts.

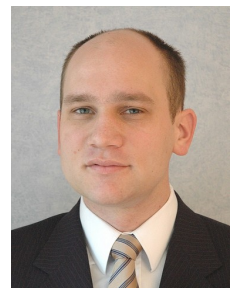
According to Bruno Di Leo, General Manager of IBM Growth Markets, "Alliances with university-based business schools such as our cooperation with St. Petersburg University Graduate School of Management, are a powerful means for stimulating innovation. IBM is fully committed to make this innovative growth market alliance with GSOM SPbU a resounding success."

CEMS News



Tsinghua SEM University was appointed full member by the CEMS Board on May 26, 2011. Tsinghua SEM is the 26th full member of CEMS (ratification pending December 2011).

Roland Siegers has been promoted to Deputy Director of CEMS with January 1, 2011. He is responsible for the top-ranked Master in International Management programme.



Roland Siegers



香港中文大學
THE CHINESE UNIVERSITY OF HONG KONG

CUHK Signs Collaboration Agreement in Shenzhen to Establish The Chinese University of Hong Kong (Shenzhen)

With the staunch support of the Shenzhen Municipal Government, The Chinese University of Hong Kong (CUHK) signed a Collaboration Agreement in Shenzhen on July 4, 2011, with Shenzhen University to establish The Chinese University of Hong Kong (Shenzhen), marking an important milestone in the University's venture to offer education in Shenzhen. The plan represents a historical step in CUHK's development in mainland China, and promises to have a profound impact on the training of top talents and on technology innovation in Shenzhen and the Pearl River Delta (PRD), the long-term prosperity of Hong Kong, as well as educational reform in China.

CUHK will be responsible for daily management, teaching and research, and faculty recruitment, making reference to the educational and operational principles of its Shatin campus, and ensuring that the quality is on a par with that in Hong Kong; Shenzhen University will be responsible for liaising with Shenzhen Municipal Government in relation to matters concerning the campus site and infrastructure.

Instruction will be bilingual (Chinese and English), and emphasis will be placed on innovative and inter-disciplinary subjects. In the early stage, CUHK (SZ) will first launch programmes in science, engineering, economics and management, in particular including subjects such as information engineering, energy engineering, advanced manufacturing, environmental science and engineering, biological science, material science, financial services, business administration and economics. For more details please go to: <http://tinyurl.com/42wob9h>

Warsaw School of Economics SGH European Entrepreneurship Colloquium 2011

From 17th to 23rd July the Warsaw School of Economics hosted professors and professionals involved in education and promotion of entrepreneurship from 22 countries from across the world.

The event was organized as a joint initiative of a consortium made up of Warsaw School of Economics, EFER, IESE Business School, University of Cambridge, and Europe Unlimited under the ESPER project co-financed by the DG Enterprise and Industry of the European Commission.

The goal of the 2011 Colloquium was to provide an interactive forum where participants were able to:

- Learn about participant-centered teaching methods, focusing on the use of case studies, and draw on the extensive experience of professors of the Harvard Business School and leading universities across Europe;
- Acquire new skills in teaching entrepreneurship;
- Experience the latest concepts in the field of entrepreneurship through interaction with renowned academics, managers of leading entrepreneurship centers, venture capitalist, entrepreneurs and other practitioners;
- Gain confidence and motivation to deliver entrepreneurial programs effectively.

The Colloquium also served as a platform to develop an extensive global network of contacts between the academic community and the business world. The core part of the programme was the New European Champions Day which served as an opportunity to bring together and honour 25 outstanding Central and Eastern European entrepreneurs with exceptional successes in internationalizing their businesses. The keynote speech was delivered by Sir Leszek Borysiewicz, the Vice-Chancellor of the University of Cambridge. A series of panel discussions involving practitioners and academics turned out to be an invaluable forum for exchange of ideas and experiences.





Schulich School of Business New Campus in India

The Schulich School of Business, in partnership with GMR Group, one of the world's leading infrastructure companies, has started construction on the School's new GMR Campus in Hyderabad, India. Schulich signed an agreement with GMR Group to build the campus in June and a groundbreaking ceremony took place in Hyderabad on Tuesday, July 12, 2011.

Set to open in September 2013, it will become the first full-fledged campus of a major, top-ranked international business school in India. The campus will occupy approximately 15 acres of land within GMR's Aerotropolis development in Hyderabad.

The GMR Campus will operate as a seamless extension of Schulich's Toronto campus, ensuring the same high quality of programs, faculty and students. Schulich will initially offer its two-year MBA program to 120 students at the Hyderabad campus.

As part of the partnership, Schulich will develop the learning environment and academic infrastructure while GMR Group will provide the land and the physical campus, which will include a residential facility. The GMR Campus will eventually offer other degree and non-degree programming, including an Executive MBA, Post-MBA Diploma in Advanced Management and Executive Education. The campus will represent a substantial, long-term capital investment to provide a state-of-the-art setting for students, faculty, staff and executives.

"With the opening of the GMR Campus, Schulich will also become one of the world's few truly transnational business schools," said Dean Dezső Horváth at the groundbreaking ceremony. "Students from Toronto will have the option of spending either a semester or a full year at the GMR Campus in India. And students at the GMR campus will have the option of studying in Toronto. Faculty and students will move back and forth between Toronto and Hyderabad, living, learning and teaching in both cities."



N. Kiran Kumar Reddy, chief minister of Andhra Pradesh state, unveils the plaque to mark the groundbreaking ceremony for the Schulich School of Business – GMR Campus, with John Hunkin, chair of the Dean's Advisory Council, Schulich School of Business; G.M. Rao, group chairman of GMR Group; Dezső Horváth, dean of York's Schulich School of Business; and V. Raghunathan, CEO, GMR Varalakshmi Foundation



Pontificia Universidad Católica de Chile Case “Rescue of the Miners”, Master in Innovation and Accreditation

Professor Matko Koljatic and Professor Rodrigo Jordan from the School of Business at Pontificia Universidad Católica de Chile, and Professor of Management Michael Useem, from The Wharton School, prepared a case about Leadership issues in the **Rescue of the Miners** in Chile of last year.

On August 5, 2010, thirty- three Chilean miners, were entombed by a massive cave-in. 69 days later they were rescued, after a complex mission never seen before that involved the Government and private companies. For more details please go to <http://kw.wharton.upenn.edu/wdp/files/2011/07/Leading-the-Miners-Rescue.pdf>

The School of Business and the School of Engineering at PUC Chile, in partnership with Stanford Technology Ventures Program launched the **Master in Innovation**, aimed at those who require skills in areas of innovation, technology management and entrepreneurship.

The School of Business, PUC Chile was reaccredited by EQUIS & AACSB, being the only School of Business in Chile, that has both accreditations.

Closing the innovation gap

[ESADE Business School](#) launches all new [MSc in Innovation and Entrepreneurship](#)



It is a well-known fact that Europe lags behind in patenting and commercializing innovation. Earlier this year the [European Union's Innovation Union Scoreboard](#) pointed to an “innovation emergency” highlighting Europe’s weakness in generating revenue from innovation that can bring high returns for companies in global markets.

One way to improve this situation is by training the engineers and scientists behind the innovation how to manage it as a business opportunity, helping them move from a purely scientific perspective to one that encompasses business opportunities as well. This is one of ESADE Business School’s key competences. The school already works on bringing science to business (and business to science) on various levels but with the launch of the new [MSc in Innovation and Entrepreneurship](#) ESADE will train the innovation business leaders of tomorrow.

Aimed at recent graduates of any discipline, the programme, held in Barcelona, seeks to bring together young innovative thinkers and potential entrepreneurs and train them to manage innovation and/or create new science and technology based companies. The year-long MSc, supported by the [European Institute of Innovation and Technology \(EIT\)](#), who have made 15 full scholarships available, is comprised of a bridge course (for non management graduates), a core programme and different specialisation tracks.

ASB to host new Centre for International Finance and Regulation



AUSTRALIAN
SCHOOL OF BUSINESS™
THE UNIVERSITY OF NEW SOUTH WALES

Australia’s new Centre for International Finance and Regulation is hoping to play a key role in preventing another global financial crisis. A consortium of leading Australian and international universities, research and development centres and financial institutions, led by ASB at the University of NSW, has been selected to form the new \$41 million Centre to assist government, regulators and industry meet emerging challenges and opportunities in the field of global finance. The new Centre will bring together some of the world’s leading experts on finance and regulation with Foundation partners including six leading Australian universities (including UNSW and the University of Melbourne) as well as two leading finance research centres at New York University and UCLA, two capital markets research centres and global industry partners.

More information is available at – http://www.unsw.edu.au/news/pad/articles/2011/jul/finance_centre.html

Warrick Business School The Royal Shakespeare Company announce plans for Centre for Teaching Shakespeare at Warwick



RSC Executive Director Vikki Heywood along with Warwick's Vice-Chancellor Nigel Thrift, Dean of Warwick Business School Mark Taylor and Professor of Creativity Jonothan Neelands have announced plans for the RSC/Warwick Centre for Teaching Shakespeare, a unique collaboration between the two organisations which will offer on-line and residential courses to teachers in the UK and across the world. The centre will open for business in 2012 with the ambition to transform the learning experiences that young people in the UK and across the world have of Shakespeare's plays in schools. Full report here:

<http://www.wbs.ac.uk/news/releases/2011/05/11/The/Royal/Shakespeare>

Global Energy MBA completes successful workshop in China

The Warwick Global Energy MBA recently completed a successful joint workshop in Shanghai with Tongji University's School of Economics and Management. The choices that China is making regarding its supply and use of energy affect the energy industry across the world. The workshop combined WBS teaching the MBA's module on strategic advantage with lectures and visits on the themes of sustainable economic development and energy, organized by Tongji. Full report here:

<http://www.wbs.ac.uk/news/releases/2011/07/19/Global/Energy/MBA>

Peking University Guanghua School of Management Highlights of the 2011 MBA Reform



The MBA program of the Peking University Guanghua School of Management has been reformed to educate senior managers and future business leaders in the practice of social responsibility and provide them with a global vision. Both Humanities and Commercial War courses have been introduced to the curriculum to enrich students' ideological foundation and practical skills.

The new curriculum also emphasizes international learning by making an international experience a requirement. Starting 2012 students will be required to choose one program from the international exchange program, the international visiting scholar program, and the dual degree program before graduation. The Reform also includes plans to enrich the experience of international students with courses on Chinese culture, economics and management, and more opportunities to connect with Chinese enterprises.

Innovation and entrepreneurship will become an important component of Guanghua's MBA program with a variety of innovation and entrepreneurship courses and the establishment of an Innovation and Entrepreneurship Center to integrate the networks and resources of the whole school and Peking University in the field of innovation and entrepreneurship.

For more details on the MBA program reform please visit: <http://mba.pku.edu.cn/english/101888/11086.html>

4. PIM PEOPLE

University of Cologne, Faculty of Management, Economics and Social Sciences – New Dean and new Head of International Relations Center

Prof. Dr. Werner Mellis assumed the position of the Dean of the Faculty of Management, Economics and Social Sciences, University of Cologne in April 2011. Professor Mellis is director of the Faculty's Department of Information Systems and System Development. He is also chairman of the supervisory board of SQS Group in Cologne. He was member of the board of trustees at the Fraunhofer Institute for Experimental Software Engineering (IESE) for many years. Professor Mellis' main research focus is on the management of software development and within this field especially on quality management and the organization of software processes.

Christoph Sonnenschein was confirmed as the **new Head of the International Relations Center** of the Faculty of Management, Economics and Social Sciences in May 2011. He already held this position as Acting head for over a year before. Christoph Sonnenschein is a Cologne alumnus and has a background in Political Sciences.



Werner Mellis



Christoph Sonnenschein

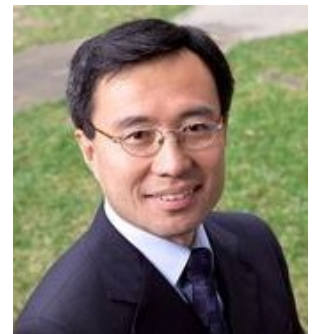
ESAN Graduate School of Business New Dean and new Vice President of Academic Affairs

Jaime Serida, Ph.D., is the new Dean of Universidad ESAN's Graduate School of Business and Professor of Information Systems. He has been Vice President for Academic Affairs and Director of the Center for Entrepreneurship Development, CDE. He holds the following degrees: Ph.D. in Business Administration, Management Information Systems, University of Minnesota, USA; Master in Business Administration, Escuela de Administracion de Negocios para Graduados (Graduate School of Business), ESAN, Peru; and B.Sc. in Industrial Engineering, Universidad Nacional de Ingenieria, Peru.

His research interests include new venture creation, the strategic impact of Information Technology and the adoption and diffusion of Information Technology in organizations. He leads the team in charge of the Global Entrepreneurship Monitor-Peru (GEM) a research project that assesses the national level of entrepreneurial activity yearly. He teaches courses on Information Systems Management, Business Intelligence, and Quantitative Research Methods.

Nancy Matos Reyes, Ph.D., is the new Vice President of Academic Affairs, Director of the Doctoral Program and Professor of Marketing and Negotiations. She holds the following degrees: Ph.D. in Management from ESADE Business School, Barcelona; MBA from HEC - Université de Montréal, Montreal and from ESAN, Lima; and Industrial Engineering from Pontificia Universidad Catolica del Peru, Lima.

Dr. Matos Reyes is a consultant, with over twenty years of experience in the commercial, finance and education sectors. As an expert in Marketing research she has also developed a successful career in international cooperation working with PNUD, ID B, USAID, GTZ, ACDI and other agencies. Her research interests include topics such as generation of knowledge, intellectual property, vulnerable population and Marketing in general. Dr. Matos teaches courses related to her fields of interest at ESAN and as Visiting Faculty in European and Latin American universities.



Jaime Serida



Nancy Matos Reyes

Asian Institute of Management New Dean and new Associate Dean

The Asian Institute of Management has chosen a new dean, **Dr. Ricardo A. Lim**. Dr. Lim has served senior positions at AIM, including Associate Dean of the W.SyCip Graduate School of Business (WSGSB) where he is a core faculty of the MBA Program.

Dr. Lim received his Ph.D. in Business Administration from the University of Southern California (2002), his MBA from the University of Virginia (1989), and his B.Com., Information Systems (Magna Cum Laude) from McGill University, Montreal (1982), and the Philippine Science High School (1977). He brings expertise in team and knowledge management, innovation, quantitative analysis, and operations, and remains active in research, having extensively studied the biotechnology, pharmaceutical, and other industries. His other research interests include social networks, communities of practice, and management communication.

Professor Horacio M. Borrromeo is the new Associate Dean of the W. SyCip Graduate School of Business. Prof. Borrromeo has served in several senior positions at AIM, including Director of Research, charged with coordinating the development of AIM's intellectual capital, and Associate Dean of the MBM and MM programs from 1986 to 2000. Prof. Borrromeo's expertise is in organizational behavior. He teaches the Human Behavior in Organizations and the Management Communication courses in the MBA program. He also teaches regularly in executive education programs. His current research interest is emotional intelligence in organizational communications.

Prof. Borrromeo obtained his PhD in Organization Development from the *Southeast Asia Interdisciplinary Development Institute* in 2009. He holds a Master in Management degree from AIM (1977) and a Bachelor of Arts in Behavioral Sciences degree from the Ateneo de Manila University (1969).



Ricardo A. Lim



Horacio M. Borrromeo (1969).

Duke University Fuqua School of Business Dean Sheppard stepping down as Dean, followed by Deputy Dean Boulding

Blair Sheppard, who has served as dean of Duke University's Fuqua School of Business since 2007 and has led the school to a new level of global prominence and engagement, has declined reappointment to a second term and stepped down on August 1st, 2011, and will assume a new role in fundraising and business development for Duke Kunshan University, President Richard H. Brodhead announced Monday. Sheppard is succeeded by J.B. Fuqua Professor of Business Administration and Deputy Dean William Boulding, who will serve a two-year term. The university will conduct an international search in the second year of his term.

A graduate of Swarthmore College who earned a Ph.D. in marketing from the Wharton School at the University of Pennsylvania, Boulding's research interests lie at the intersection of management, marketing and strategy. He has published research in marketing and management journals and has served on a number of editorial boards.

Boulding is a past recipient of multiple teaching awards, and has been cited for teaching excellence in the Businessweek Guide to the Best Business Schools. He is also a recipient of the Bank of America Award, Fuqua's highest faculty honor for excellence in teaching, research, leadership and service. For more details, please see <http://today.duke.edu/2011/07/sheppard-boulding>



William Boulding

ASB/University of New South Wales New Deputy Dean, Program & Students

Professor Greg Whitwell has been appointed Deputy Dean, Program and Students at the Australian School of Business (ASB) at UNSW following a re-structure of the senior management structure within the Faculty, working closely with the Dean of ASB, Professor Alec Cameron. Prior to commencing his current role with ASB on 1 July, 2011, Professor Whitwell was Deputy Dean and Director (Graduate School of Business and Economics) in the Faculty of Business and Economics and University of Melbourne and Chair of the Academic Senate of U21 Global. Greg also held a number senior appointments at the University of Melbourne, including acting Pro Vice Chancellor (Teaching, Learning and Equity) as well as Associate Dean (Academic Programs) and Associate Dean (International) within the Faculty.



Greg Whitwell

Greg is a Professor of Marketing at the University of NSW. His original research career was in the field of Economics and Economic History which then moved increasingly towards marketing and international business in the 1990's. His key areas of research are market orientation, the role of the marketing function within organisations, country-of-origin effects and product development for export markets, including being joint winner of two best paper awards at the American Marketing Association conferences. Greg has a BEcs (Hons - 1st class) from Monash University and a Ph.D. from the University of Melbourne.

ASB/University of New South Wales Director, AGSM MBA Programs

It is with much regret that we announce the departure of **Professor Murali Chandrashekar** who is leaving the University of NSW after almost 10 years working in various senior academic and management roles within the Faculty - most recently as Academic Director, AGSM MBA Programs and Professor of Marketing at ASB. Murali is moving to take up the role of Associate Dean, Professional Graduate Programs and Director, Robert H. Lee Graduate School, Sauder School of Business at the University of British Columbia, Canada in August, 2011.



Murali Chandrashekar

Over almost a decade at the University of NSW at the AGSM and then with ASB, Murali has made significant contributions to a range of major activities in management education. He has been one of our leading Professors of Marketing, generating a highly successful set of top tier research publications as well as playing an active role in the PIM Network for the AGSM MBA Programs. We wish him all the best in his new role with UBC, a fellow PIM member.

Erasmus University—Rotterdam School of Management New Interim Dean

The Executive Board of Erasmus University Rotterdam has appointed **Professor Steef van de Velde** as Interim Dean of Rotterdam School of Management, Erasmus University following Dean George Yip's retirement. Steef van de Velde (1960) is professor of Operations Management & Technology and Vice Dean of RSM. He holds an MSc (1985) in Econometrics from Erasmus School of Economics and a Ph.D. in Mathematics and Computer Science from Eindhoven University of Technology. His research interests lie in the area of (behavioural) supply chain management and operational excellence



Steef van de Velde

WU Vienna University of Economics and Business New Rector's Council and new Dean for International Programs

WU is pleased to announce the new Rector's Council from October 1, 2011. Christoph Badelt has been re-elected as Rector. Barbara Sporn will continue as Vice-Rector for Research, International Affairs and External Relations. The following new members will join the Rector's Council: WU Professors Edith Littich as Vice-Rector for Academic Programs and Student Affairs and Michael Meyer as Vice-Rector for Human Resources, as well as the former BAWAG P.S.K. General Manager Regina Prehofer as Vice-Rector for Finance and Infrastructure (since May 2011).

Furthermore, WU **Professor Wolfgang Obenaus** will take up the position of new Dean for International Programs and will be the academic director for all international study programs (international summer universities, courses in English, etc.). In this capacity, he will attend the PIM Conference in October 2011.



Wolfgang Obenaus

5. CALL FOR VISITING RESEARCHERS

University of Otago – Department of Information Science Call for Visiting Researchers

The Department of Information Science, University of Otago currently has some (limited) funding to support visits to the department. We are looking for people who are strong researchers (ideally professors) who are able to visit for an extended period (e.g. 2+ months), and who would have potential to collaborate with members of the department.

The Department of Information Science is part of the School of Business at the University of Otago, Dunedin, New Zealand. We have 16 academic staff and our main teaching areas are: Application Development, Database Systems, Distributed Information Systems, Networking and Telecommunications, and Software Engineering.

The University of Otago is New Zealand's most research-intensive university, and the highest ranked for the quality of its research. The Department of Information Science has a number of research strengths, including: Software Agents, Evolutionary Computing, Human Computer Interaction, Health Informatics, and Information Assurance.

In addition to the above research areas, the department would like to strengthen its research in the field of MIS. We would welcome visitors interested in collaboration in any of these areas. For more details on these positions please contact Michael Winikoff, Head of Department, michael.winikoff@otago.ac.nz.

For more general information:

- about the department: <http://www.infosci.otago.ac.nz>
- about the University: <http://www.otago.ac.nz>
- about Dunedin: <http://www.dunedinnz.com>



Te Whare Wānanga o Ōtago

PIM@OTAGO.AC.NZ

6. SUMMER AND SHORT PROGRAMS / CASE COMPETITIONS



Pontificia Universidad Católica de Chile

Three courses are offered in English next January 2012, at School of Business from PUC Chile, this courses will be taught in an intensive format, allowing students from our PIM partners to do their exchange in a very efficient way without resting quality to the learning experience.

January 4th to 7th: Prof. John Luiz, WITS South Africa : “Business, Government and Society in emerging markets”

January 11th to 14th : Course To Be Confirmed

January 18th to 21th : Prof. Kenneth Deans, Otago University, New Zealand : “Marketing in the Services Sector – Issues, Challenges and Opportunities”.

Each course has 33 contact hours.

Deadline for nomination: **November 4, 2011**

For more details please contact Monique Delaveau Swett at mdelaveau@uc.cl



TEL AVIV UNIVERSITY

Tel Aviv University Recanati School of Business

Tel Aviv University's Recanati School of Business launched two successful programs this year for foreign MBAs. Doing Business in Israel saw 18 students from top schools such as Booth, Fuqua, Goizueta, Kenan Flagler, Columbia Business School partake in a 10-day 3-credit intensive course that connected them to the ins and outs of Israel's culture.

During the same week, ran the first international case competition, where 9 International teams joined 4 Israeli teams to compete for 10,000 dollars in prize money.

Both programs will run again next year and we encourage your students to take part. The DBI will be held in two sessions: from **January 1 to 10, 2012** and from **May 16 to May 25, 2012**. The Case Competition will take place from **May 20 to 26, 2012**.

Should you be interested in learning more, please contact Sharon Shaked at shaked@tauex.tau.ac.il



The next issue of PIM Newsletter will be published in November. Please send your contributions and news to sabinepim@mcombs.utexas.edu.