



NEWSLETTER

MAY 2011

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PIM MEETINGS 2011

- Pre-PIM Meeting 2011
St. Petersburg, October 3
- PIM 2011 Conference
Bergen, October 5 – 7

1. INSIDE PIM

PIM Conference 2011—Bergen, Norway, October 5–7, 2011

We are pleased to announce the opening of the registration for the **38th Annual PIM Conference** to be held in Bergen, Norway, **October 5th – 7th, 2011**, and hosted by our friends at **NHH**, the Norwegian School of Economics and Business Administration.

The Annual Conference is the most important event for the PIM network: It features workshops and sessions focused on the main trends in international education, social events for networking, special tracks for deans and rectors, a program for administrators, and the PIM Annual Meeting where the main association issues are discussed. As Dean Haarland from NHH put it in his invitation to the PIM Community: “The PIM Annual Conference plays a key role in the PIM alliance, allowing PIM delegates to interact with colleagues to discuss new ideas and create energy for future international cooperation among leading business schools from around the world.”

To register for PIM 2011 visit the official website: <http://www.nhh.no/pim>

If you have any questions please contact the PIM 2011 Team at pimconference2011@nhh.no

Coordinators & Administrative Managers Day - Call for Proposals

PIM 2011 will kick off on Wednesday October 5th, 2011, with the Coordinators & Administrative Managers Day. The break-out sessions on this day are proposed and moderated by the administrators of the PIM Member Schools. It's now time to decide which topics we want to cover during the Administrators Day of the conference. We received valuable feedback from last year's conference participants and we would like to incorporate the comments in this year's program. Here are some suggestions from past participants that could serve as inspiration for your own proposal:

- more interactive sessions and/or workshops on topics such as factsheets, credits, grades, best practices, hot topics of student exchange
- share experiences of collaborative programs other than exchange
- strategies/initiatives to restore an imbalance among bilateral or multilateral agreements
- student surveys/evaluations of exchange experiences

Please submit your proposals for sessions by **June 30, 2011**, to Sabinepim@mcombs.utexas.edu

Pre-PIM Meeting – October 3, 2011

St. Petersburg University Graduate School of Management

St. Petersburg University Graduate School of Management invites the PIM Community to save the date of October 3, 2011, for a Pre-PIM Meeting in St. Petersburg. Vice-Rector and Dean, St. Petersburg University Graduate School of Management Valery S. Katkalo and his team look forward to hosting this meeting and welcoming the PIM members in St. Petersburg. Details and registration information about the meeting will be available soon.



Call for PIM Chair for the Americas Region

After the PIM 2011 meeting in Bergen, the term of the current Chair of the Americas Region, Prof. Ligia Maura Costa, will come to an end. In order for a new Chair to be elected, PIM Member Schools are hereby invited to nominate a candidate to serve as PIM Chair for the Americas Region for the three-year term 2011-2014. The candidate can be a representative from any PIM Member School from the Americas Region who you believe could be a good candidate to take on the role of the Chair. The official call for candidates will be mailed out shortly together with a brief job description.



Ligia Maura Costa
PIM Chair 2008–2011
The Americas Region

Save the Date for PIM Conference 2012: October 17–19, 2012

At the PIM Conference in Dunedin the Chairs were pleased to announce that the PIM 2012 Conference will take place in Lima, Peru, hosted by our PIM Partner ESAN, a PIM member since 2003. The conference will take place from October 17–19, 2012. Please mark your calendars!

PIM 2012

October 17–19, 2012
in Lima, Peru
hosted by
ESAN

PIM Annual Conference 2013 – Call for Host

The 2013 Conference will take place in the Asia and Asia Pacific Region following the rotation among the different PIM regions. This will be the 40th Annual PIM Conference, marking the 40th anniversary of our network. Schools in the Asia and Asia Pacific Region interested in hosting the 2013 Conference are invited to submit their application in the form of a one-page statement. The document should broadly illustrate the unique attributes of the School and the benefits of PIM members in coming to the University and city.

The following criteria will be taken into account for decision making purposes:

- seniority of the school in terms of the year of its affiliation to PIM
- important event to celebrate: anniversary, years of country foundation, inauguration of a building, or similar
- priority will be given to those schools that have never hosted a PIM Conference

Please submit your application to Sabine at sabinepim@mcombs.utexas.edu by **August 15, 2011**.

PIM 2013

Call for host
please submit your
application by
August 15, 2011

Important Dates:

Annual PIM Fee is due on May 31, 2011

Annual PIM Survey is due on June 20, 2011

Proposals for PIM 2011 Administrators Day are due on June 30, 2011

PIM Annual Conference 2013—Call for Host due on August 15, 2011

2. SPEAKER'S CORNER

John Andersen is the Director of the International Relations Office at NHH, Bergen, host of this year's PIM Conference. His article provides an interesting and enjoyable overview of Norway, Bergen and PIM 2011.

NHH has a long history as a member institution in PIM. Our institution was invited as a guest institution at the PIM-meeting in 1993 in New York – at Stern School of Business. Two years later, at the annual events in Copenhagen in 1995, NHH was admitted as member of the prestigious PIM-network. I have been involved in PIM from the beginning, and I have attended all the succeeding events since 1993 – with only two exceptions.

So in my, and NHH's opinion, it is now about time that NHH makes a natural contribution to PIM by hosting the annual events in 2011 in the period 5 – 7 October.

More than anything else, it is the special nature that makes Norway such a special place to visit. Norway is a rugged and beautiful land with deep fjords, high mountains and forested valleys. The towering mountains drop straight into the sea, with deep fjords and valleys that were carved out of the living rock during the last ice age. The Norwegian fjords have been rated as top tourist attractions in the world by National Geographic Magazine.

This magnificent landscape and the opportunities it provides, is an important part of Norwegian identity. The most popular hobby among Norwegians is to explore and make use of the outdoors, the mountains, forests, fields, islands and coastline. And it is the closeness to nature that for many non-Norwegians makes Norway such a special place to live, study and work – and to visit.

Norwegians are a little different from other Europeans, and the people of Bergen are a little different from other Norwegians. The reasons for this, originate in the culture, landscape and history of Bergen and Norway. Norway is now one of the wealthiest and most advanced economies in the world. This rapid development has left a distinctive imprint on the Norwegian society. A strong tradition of equality and a sense of fairness have created a high degree of gender, economic and social equality in Norway. The Norwegian economy is one of the most international in the world, with the development of, and trade in energy and natural resources dominating the economy. Offshore oil and gas, fisheries, aquaculture and power generation are typical examples of successful industries that are important areas of research at NHH. Norwegian companies have also developed a unique form of management, emphasizing the quality of life of employees through participative management. This is combined with a focus on innovation, high technology and a concern for the environment.



John Andersen



Bergen - the Gateway to the Fjords of Norway

2. SPEAKER'S CORNER CONTD.

During the PIM Conference in October, we will build on this framework, and we will also focus on the future development for the Norwegian, and global economy, international cooperation and challenges, and Business Schools as important contributors in this global world of challenges.

Bergen is situated on the western coast of Norway, at the foot of the mountains, shielded from the North Sea by islands. Many international visitors to Norway and Norwegian citizens consider Bergen to be Norway's most charming and attractive city. It probably does not come as a surprise – that I belong to this group of wise people.



Bergen is one of Europe's best preserved wooden cities. It has steep stairways and charming narrow cobblestone roads between old wooden houses, just in the heart of the city centre. In this area, one of the oldest buildings in Bergen is located – the Haakonshallen, built in 1261. This magnificent town hall will be the arena for the welcome reception on the first day of the PIM Conference.

Bergen has given a warm welcome to its visitors for more than 900 years. The old hanseatic wharf – Bryggen – is architecturally unique and is perhaps one of the most familiar image in all of Norway. Bryggen has become a symbol of our cultural heritage and has gained a place on UNESCO's World Heritage List. Close to Bryggen you will find the Funicular taking visitors to the most famous of Bergen's seven mountains; Mount Fløyen, where we will be hosting the gala dinner during the PIM Conference.



In 2011, NHH celebrates its 75th anniversary. Certainly, hosting the 2011 PIM Annual Conference at NHH will be one of the most important conferences of this year, and a wonderful addition to our list of anniversary events. 2011 is the perfect time for organizing the PIM-conference at NHH in Bergen, Norway.

To all PIM-friends: Welcome to Norway, welcome to the magnificent city of Bergen and welcome to NHH!
Personal regards
John A. Andersen

To register visit the official PIM 2011 Conference website: <http://www.nhh.no/pim>

If you have any questions please contact the PIM 2011 Team at pimconference2011@nhh.no.



View from Mount Fløyen in the center of Bergen

3. MEMBER NEWS

The Canara Bank Chair Professorship in Banking & Finance at IIM Bangalore - Call for Research Chair



भारतीय प्रबंध संस्थान बंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

Canara Bank, a leading public sector Bank in India, has established the Canara Bank Chair in Banking and Finance at IIMB. This Research Chair will advance work on issues relevant to the broad areas of banking and finance. It will also seek to create an impact through research and thought leadership relevant to the industry. Indian banking and financial systems are changing significantly in a rapidly globalising environment. The Chair provides an opportunity to interact with leading banking and financial institutions and provide leadership in a strong emerging economy environment. The Chair Search Committee at IIMB invites nominations/applications for the Canara Bank Chair in Banking and Finance from individuals with an outstanding academic record.

Nominations/Applications may be sent to Dean Academic, Indian Institute of Management Bangalore, Bannerghatta Road, Bangalore 560076, India (e-mail: dean@iimb.ernet.in).

Visiting Professor Agreement between St. Petersburg University and Aalto University signed



Graduate
School of Management
St. Petersburg University

A joint seminar of the Graduate School of Management, St. Petersburg University and the School of Economics, Aalto University took place on 29-30 March 2011. During the seminar St. Petersburg University Vice Rector Valery Katkalo and Dean of the School of Economics, Aalto University, Jyrki Wallenius signed the Visiting Professor Agreement that will reinforce cooperation between the two leading business schools.

The seminar was devoted to finding new ways of cooperation between the faculty of both institutions in teaching at various programs and in joint research projects. About 30 professors from both schools presented their areas of teaching and research at the following sessions: Entrepreneurship and Corporate Social Responsibility; Finance; Information and Innovation Management; International Logistics and Supply Chain Management; Marketing; Organizational Behavior and Human Resource Management; Strategic and International Management.

Warrick Business School in China and India

In March Dean Mark Taylor signed Memoranda of Understanding with Fudan School of Management, Shanghai, and Guanghua School of Management in Beijing. Dean Taylor, together with Prof. Qing Wang - WBS Associate Dean (Internationalisation) - and key WBS representatives, also visited partner institutions Tongji School of Economics & Management, Shanghai, and Shanghai Institute of Advanced Finance, with whom exchange programs are arranged. In Hong Kong the first ever Warwick Distinguished Speaker Series event was held at the prestigious Hong Kong Club on 26th March, after which Dean Taylor and Associate Dean Wang met with Dean Leonard Cheng at Hong Kong University of Science & Technology to discuss collaboration opportunities.



Meanwhile, representatives from WBS also visited India on a three-centre visit. Dr. Derek Condon and Jon Lees were guests of honor at the inaugural meeting of the British Council's Association of British Scholars in Hyderabad, where they also met with representatives from ISB. Travelling next to Mumbai, they held a Warwick alumni event at the prestigious Bombay Gymkhana Club, before heading to the Gujarat for meetings with the Indian Institute of Management - Ahmedabad regarding ongoing collaboration. This followed the visit to IIM-A by Dean Mark Taylor and Associate Dean Qing Wang in November 2010, when the partnership was cemented. A further visit to both IIM-A and ISB is planned in the coming months to deepen these partnerships.

MSc Double Degree in Finance: Bocconi – SSE



Università Commerciale
Luigi Bocconi



The Stockholm School of Economics has joined forces with Bocconi University, one of the very best European Business Schools, and offers a Double Degree Program in Finance at the Master (MSc) level.

The Double Degree Program consists of two full academic years. Students study the first year at SSE (home university) and spend the second year at Bocconi (host university). The program is an opportunity exclusively open to MSc students who specialize in Finance. The combined strengths of Bocconi and SSE enhance the academic experience and equip students with the international experience and perspective that help to prepare them for successful careers, whether in business, government or academia.

Graduates of the program will be awarded both the Master of Science in Business & Economics (Specialization in Finance), issued by SSE, and the Italian graduate degree, Laurea Magistrale in Finance, issued by Bocconi. Two degrees, each from the top business schools in their respective countries, gives students an edge in the increasingly integrated European labour market.

School of Management at Fudan University - two new international cooperations

1. The Harvard-Fudan Executive Education Programs

In June 2010, the School of Management at Fudan University joined hands with Harvard Business School to launch the Harvard-Fudan Executive Education Programs. The programs are taught by a core faculty of FDSM and HBS professors in both English and Chinese with translation, via structured discussions, interactive case studies and in-depth analyses. Three programs were delivered in 2010 and more are scheduled for 2011. “Growing a Professional Service Firm – China” program was delivered from June 4-9, 2010 with a focus on new ways of professional services purposed to maintain fiscal discipline, exceed client expectations, develop staff and formulate and execute long-term strategies. The “Creating Value through Service Excellence – China” program offered from August 1-5, 2010, taught executives the tools to redefine and redirect companies’ service visions and strategies, and gain new insight into what makes service valuable to customers. The “Marketing Strategies for Profitable Growth – China” program taught from September 1-4, 2010, delivered a new perspective on assessing marketing activities that bolster organizational performance.



2. “Cisco-Fudan-Stanford Supply Chain Leadership Institute” program

In 2009, the School of Management, Fudan University hosted the Cisco Supply Chain Leadership Institute with Cisco Systems and the Stanford Graduate School of Business, whose EDP was ranked 3rd worldwide in FT in 2008.

Taught by a core faculty of the School, the program is designed to have participants – who are all senior managers in supply chain industry from home and abroad – benefit from an optimized knowledge structure, share on professors’ and industry insiders’ expertise, and extend their social network. Professor Hau L. Lee from Stanford Graduate School of Business, who is a must-know academician in global supply chain arena, is the academic director of the program.

Based on the success of the first two intakes of the “Cisco-Fudan-Stanford Supply Chain Leadership Institute” program a year earlier, the School enrolled a total of 133 participants into the program in 2010, in three intakes which were held in the months of March, August, and November separately. The program will continue to enroll two intakes in 2011 (Dates are June 6-10 and December 5-9).

ASB at the University of NSW - New Programs & New International Cooperations



AUSTRALIAN
SCHOOL OF BUSINESS™

THE UNIVERSITY OF NEW SOUTH WALES

ASB at the University of NSW has launched 2 new programs in 2011:

Masters of Risk Management has been created to help meet future demand as the field of risk management undergoes a monumental shift and the role of risk management in companies becomes increasingly more important. This new program prepares students to confront a spectrum of risks including natural disaster, cloud computing and global economic risks so they can fully prepare to capitalise on the opportunities this field will present in the future. Click here for [more information](#).

Masters of Accounting and Business Technology is a new program designed to bridge the gap between accounting and IT in major companies. Rather than operating in a silo mentality, there has been an increasing need for employees with skills in both accounting and IT who can bridge the gap between the two very different areas in the workplace. People who can work in both accounting and enterprise systems as well as run business intelligence in the future will be highly sort after and the Australian School of Business is leading the way by enabling students to resource up for this demand. Click here for [more information](#).

ASB is very pleased to have commenced discussions to develop agreements for undergraduate and postgraduate student exchange with a number of PIM Schools including LSM at Universit e Catholique de Louvain (Belgium) and SGH, Warsaw School of Economics (Poland) – both a first for the University of NSW in these countries as well as an MBA exchange agreement with NUS (Singapore).

Graduate School of Management, St. Petersburg University launches a new Bachelor in Public Administration Program



Graduate
School of Management

St. Petersburg University

Graduate School of Management, St. Petersburg University launches a new 4 year Bachelor in Public Administration Program in Fall 2011/12. The goal of the program is to educate leaders for the public service, government relations in the private sector and public-private partnerships. The program will be taught in Russian, students will have an opportunity for two summer internships and to study abroad for one semester at leading schools of public administration. More information about the program can be found at: <http://www.gsom.spbu.ru/en/undergraduate/bachelor/>



Warrick Business School – New MSc in Finance with Behavioural Science

wbs
WARWICK BUSINESS SCHOOL

This new 12-month full-time Masters course commences this October. It aims to deliver a strong foundation in the principles and practice of finance, while getting to grips with analytical tools and gaining an understanding of the human factors which affect decision-making on the macro- and micro-scale. Applicants will need to have some background in mathematics and statistics from their undergraduate studies, but WBS will also accept a wide range of degrees, preparing students for a more client-facing role. WBS is a programme partner of the CFA Institute. <http://www.wbs.ac.uk/students/masters/fbs/>

The Fudan MBA (Hong Kong) Class

In January 2011, the School of Management at Fudan University launched its MBA (Hong Kong) Class. As the first Mainland MBA program delivered in Hong Kong, the Fudan MBA (Hong Kong) Class is a 2.5-year part-time Chinese taught MBA program which will award qualified graduates both an MBA degree and a diploma issued by Fudan University. As the booming Chinese economy is becoming increasingly important in the global market, the issues and challenges related to business in China attract global attention. Therefore, business talents with both global perspectives and Chinese insights are becoming more competitive. The Fudan MBA (Hong Kong) Class meets the need of Hong Kong business talents who want to know more about the mainland market, offering the chance for them to learn the economic structure and development model of the Mainland.



SSE has launched a new MBA Executive Format

In January 31, 2011 some 40 students began the new and upgraded two-year, part time SSE MBA Executive Format at the Stockholm School of Economics. The new group of students consists of experienced professionals of 10 different nationalities: 32% women, 15% with Ph.D degrees, average age 38.5 years, average work experience 12.5 years. **Examples of positions** they hold: Regional Manager, Business Area Manager, Production Manager, CEO, CFO, Investment Manager, Associate Professor, and Chief Legal Officer and **examples of organizations** they work for: Skanska, Atlas Copco, Mannheimer Swartling, Deloitte, SEB, Siemens, Södra, Karolinska, FMV, Ericsson, Telenor, ISS, Nordea, PRV, and Samsung.



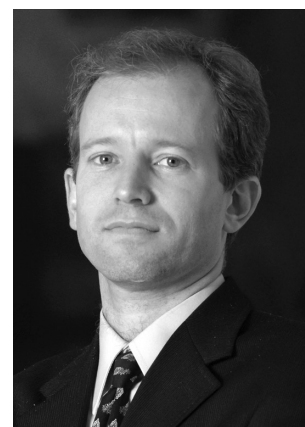
The SSE MBA is a challenging, small and exclusive program that prepares its to take on new leadership challenges. It stands for real learning, broadened perspectives and professional development with impact. Read more at hhs.se/mba

4. PIM PEOPLE

Universidad Torcuato Di Tella - New Rector

Ernesto Schargrodsky has been appointed as Rector of the Universidad Torcuato Di Tella, after serving as Dean of the Business School since 2006. Schargrodsky received his Ph. D. in Economics from Harvard University in 1998 and joined the faculty at Di Tella that year. In addition, he has been a visiting professor at Stanford University and a visiting scholar at Harvard University. His research includes studies of the effect of the use of electronic systems for the payment of welfare programs, the impact of police deployment on crime, the effect of the privatization of water companies on child mortality, the relationship between bureaucratic wages and corruption, the distribution of crime victimization across socioeconomic levels, and the effects of awarding land titles to squatters.

His work has been published in the *American Economic Review*, *Journal of Political Economy*, *Quarterly Journal of Economics*, *Journal of Law and Economics*, and *Journal of Development Economics*, and he has been awarded fellowships, grants and prizes from Harvard University, Stanford University, Inter-American Development Bank, World Bank, United Nations, Tinker Foundation, International Finance Competition, Financial Times, PREAL, and the CONICET of Argentina. In 2005, he received the Bernardo Houssay Award for Young Researcher in the Social Sciences from the Argentine Ministry of Education and in 2008 was honored by the National Academy of Economic Sciences of Argentina for his work.



Ernesto Schargrodsky

Universidad Torcuato Di Tella - New Dean

Juan José Cruces has been named Dean of the Business School at Universidad Torcuato Di Tella. He will be present at the PIM 2011 meeting in Bergen.

Formerly the Director of the Master's in Finance program, Cruces earned a Ph.D. in Economics from the University of Washington-Seattle in 2001, and a Master of Arts in International and Development Economics from Yale University in 1994. He has been a visiting professor at ESCP-EAP European School of Management in Paris and at the American University of Paris. He has received scholarships and research grants from the Fulbright Commission, the Government of Japan, the University of Washington, the Inter-American Development Bank, and the Argentine Institute of Financial Executives.

He specializes in Financial Economics with emphasis in issues related to Emerging Markets. He has done research on the statistical properties of country credit ratings, on the cost of sovereign defaults, and on insider trading in Latin America. In recent years, he has studied issues relating to personal finance and real estate prices in Argentina. His work has been published by Stanford University Press and by the Emerging Markets Review. He has done consulting work for CCR Group-IRI Inc., the Inter-American Development Bank, and the Chilean Securities and Exchange Commission. He has been an advisor to a member of Argentina's Congress and has been an expert witness before the Argentine Securities and Exchange Commission.



Juan José Cruces

Copenhagen Business School - New Acting President

Alan Irwin was appointed as Acting President of the Copenhagen Business School after the departure of Johan Roos. He has been Dean of Research at Copenhagen Business School since 2007. Previously he was Professor of Science and Technology Policy, and Dean of Social and Environmental Studies, at the University of Liverpool. His PhD is from the University of Manchester and he has held previous appointments at Manchester and at Brunel University (where he was also Pro-Vice-Chancellor for Research and Enterprise). Alan chairs the UK BBSRC (Biotechnology and Biological Sciences Research Council) Strategy Panel on 'Bioscience for Society'. He is an Honorary Fellow of the British Association for the Advancement of Science.

Alan Irwin has published widely on issues of science and technology policy, scientific governance, risk, and science-public relations. His most recent research has been on the governance of science – including work with the UK Department of Environment, Food and Rural Affairs on expert advice in the policy process. Collaborating with the think tank Demos, he was one of the authors of 'The Received Wisdom' (2006). In 2009 Alan Irwin was awarded the first David Edge prize for the best paper in science and technology studies.



Alan Irwin

Guanghua School of Management, Peking University - New Dean

Hongbin Cai is the new Dean of Guanghua School of Management, Peking University. Mr. Cai received his BA in Mathematics at Wuhan University, his M.A. in Economics at Peking University, and his Ph.D. in Economics at Stanford University. He taught at University of California, Los Angeles before moving to Peking University. He is director of J. Mirrlees Institute of Economic Policy Research (IEPR) at Peking University, and associate director of Center of Poverty Research at Peking University. He is a National Chang Jiang Scholar (awarded by Ministry of Education of China) and a National Outstanding Young Researcher (awarded by National Science Foundation of China).



Hongbin Cai

Louvain School of Management, UCL - New Vice-Dean International Affairs

As the new Vice-Dean for International Affairs of the Louvain School of Management, Professor Frank Janssen will be present during the next PIM meeting in Bergen in October 2011.

Frank Janssen is the holder of the Brederode Chair in Entrepreneurship at the Université Catholique de Louvain (UCL) in Belgium, where he also is the academic coordinator of the interdisciplinary program in entrepreneurship (CPME) and the academic director of CEMS at the Louvain School of Management. He has taught entrepreneurship at UCL, HEC Paris (France) and EDHEC Business School (France). He has received international teaching and research awards. He has an extended experience in the private sector and has worked as an expert for public and private organizations, both national and international.

Prof. Janssen holds a master's degree in Law (UCL), a master's degree in Economics (UCL), a MBA (Western Carolina University, USA) and a PhD in Business Administration (Université Jean Moulin Lyon 3, France). He is a member of the Centre for Research on Entrepreneurial Change and Innovative Strategies (CRECIS, UCL), of the Institut de Recherche sur les PME (Université du Québec à Trois-Rivières, Canada), of the Board of the International French-speaking Research Association on SMEs and Entrepreneurship (AIREPME). He is Associated Editor of the Revue Internationale P.M.E. (leading French-speaking academic journal on SMEs and Entrepreneurship). He is ad-hoc reviewer for numerous international journals and has been a member of the scientific committees of many conferences.



Frank Janssen

Goizueta School of Business, Emory University — New Associate Deans

Brian Mitchell and Harold Lewis have been named associate deans – Brian for the Full-Time MBA Programs and Harold for the Evening MBA Program. Beyond taking leadership roles in the program offices, Brian and Harold will foster the student experience, engage in outreach activities, and coordinate academic matters.

Brian Mitchell has more than a decade of consulting and marketing experience. In addition to his Goizueta MBA, he also earned an MPH from the Rollins School of Public Health in 2000. He spent nearly eight years in various marketing and leadership roles in the pharmaceutical industry, with experience covering brand strategy, research, development and new product launch and implementation.

Harold Lewis is a 1990 MBA graduate from Goizueta whose career has touched areas of interactive and traditional media. He brings experience in social media, strategy, project management, forecasting and e-commerce. He's been a member of the Goizueta Alumni Board since 2007.



Brian Mitchell



Harold Lewis

Pontificia Universidad Católica de Chile – New MBA Director

Prof. Hernan Palacios is the new Director of the MBA program at the Pontificia Universidad Católica de Chile (PUC). He is an Economist, Master of Arts in Economics at Duke University, and has a long experience as a full-time Professor at the Business School having lectured in marketing strategy, retail, product and price strategy and branding at the undergraduate, MBA, International MBA and Executive Education programs.

He got a Fulbright Scholarship, received awards at Duke University's Economics Department, and is currently a member of the board of prestigious Chilean companies. He worked as consultant advise at Corporate Bank, Citibank N.A., Sales and Marketing Manager at Wal-Mart Chile and as Director of the Extension School of the University.

He has participated at PIM meetings as the Director of the International MBA before being appointed to his new position. Prof. Palacios is expected to expand the globalization of PUC's MBA program.



Hernan Palacios

Kai-Alexander Schlevogt, new Director of the GSOM SPbU-HEC Paris Dual Degree Executive MBA Program

Dr. Kai-Alexander Schlevogt has been appointed as Full Professor of Strategic Leadership at Graduate School of Management (GSOM), St. Petersburg University (Russia's best business school according to EDUNIVERSAL 2008-2010 ranking) and Director of the GSOM SPbU-HEC Paris Dual Degree Executive MBA Program.

He previously served as a professor of strategy and leadership at the National University of Singapore (NUS) Business School and Program Director of the Nestlé Global Leadership Program. He was a Fellow at the McKinsey Global Institute (MGI) in Shanghai and San Francisco. He was also the first regular foreign professor in the history of Peking University, where he taught management in Chinese, and worked as management consultant for McKinsey & Co. in Greater China. Prof. Schlevogt has published six books and over 200 articles in a broad range of journals, magazines, and newspapers. He pursued postdoctoral studies at Harvard University. He holds a Ph.D. in Management Studies from the University of Oxford, Saïd Business School, Christ Church (College); two Master degrees in Management from the London School of Economics and Political Science (LSE) and the Community of European Management Schools (CEMS), diplomas and certificates in International Enterprise Management from the University of International Business and Economics (UIBE) in Beijing and Hautes Etudes Commerciales (HEC) in Paris, as well as a Bachelor (Honors) degree in Management from the London School of Economics. A German national, he speaks fluent Chinese (teaching top leaders in Mandarin), Russian, and six other world languages. Prof. Dr. Schlevogt can be reached at: schlevogt@gsom.spbu.ru; schlevogt@schlevogt.com. Website: www.gsom.spbu.ru/en/professors/schlevogt



Kai-Alexander Schlevogt

NUS Business School - New Managers MBA Program

Damon Wong joins the NUS Business School as Assistant Manager of MBA Curriculum and Exchange with the Student Development Unit (MBA Office) in February 2011, and will assist in coordinating MBA Curriculum and Exchange-related matters (incoming students). He works closely with the Registrar's Office, International Relations Office, partner universities and respective internal departments to ensure the smooth running of the program.

Damon graduated with a Bachelor in Communications and New Media program in NUS with a minor in Technopreneurship. Having specialized in communications management, he offers a customer-focused approach to handling matters pertaining to student development. With a personal interest in achieving mutually beneficial outcomes, he looks forward to being an integral part of the exchange community.

Nelson Tan joins NUS Business School as Manager of Double Degree MBA programs with the Student Development Unit (MBA office) in July 2007. He manages the Double Degree MBA portfolios in areas of curriculum and related student life events, with the respective Partner Universities. Being involved with Exchange portfolio (outgoing students) offers a broader breath of experience and at same time, Nelson continues with the Double Degree MBA portfolio. He graduated with a Bachelor in Business and Management Studies from University of Bradford, and a Professional Diploma in Behavioral Psychology.



Damon Wong



Nelson Tan

5. SUMMER AND SHORT PROGRAMS / CASE COMPETITIONS

University of Economics, Prague (VSE) Central and East European Studies Program



University of Economics, Prague (VSE), Central and East European Studies Program organizes a Summer University from June 27 – July 22, 2011. The Summer University offers 3 courses: International Trade in the Global Environment, The Models of Economic Transformation of Post-Socialist Countries and International Marketing Communications with the Emphasis on Central Europe, field trips and excursions. <http://cesp.vse.cz/academics/summer-university/>
The registration deadline for the Summer University 2011 is May 31.



Louvain School of Management, UCL An Executive program offered to our partners: Managing complexity in global Supply Chains July 4/8 2011

International supply chain management frequently challenges managers with questions on how to consolidate regional and/or national business models for logistics, production, distribution and sales/marketing. The problem is particularly recurrent in supply chains with a strong business presence in both USA/NA and Europe, since the models may be substantially different and require non-trivial trade-offs between performance objectives. A full consolidation may be far from optimal and lead to losses in competitiveness and performance. This short course provides an intensive treatment of how business (supply chain) complexity in a European setting may affect the potential for global supply chain optimization. Participants from all over the world interact as if working in an international business group to address problems of supply chain coordination worldwide.

To whom is the programme intended?

Executive and managers of public and private corporations, plus registered MBA students of MBA programme worldwide. Participants are expected to have at least 3 years of business experience and some basic knowledge in supply chain management

Faculty coordinator

Philippe CHEVALIER
Director of Center for Supply Chain Management at the Louvain School of Management
Co-director CORE (Center of Operations Research and Econometrics)

Programme fees

\$2,000 including tuition fees, pedagogical material, courses facilities **(waived for our partners)**

\$280 most lunch, one dinner and coffee breaks, site visit transfer.

\$600 approximate for accommodation in a 4 star hotel in Brussels

For more information, you can contact Catherine Maréchal
Catherine.marechal@uclouvain.be



SGH launches new German Summer School Project

This August SGH will be offering its first German summer school programme "*Between competition and partnership. Polish-German socio-economic relations*".

Aimed at equipping its participants with up-to-date knowledge on Polish-German economic relations and business opportunities, the programme offers a unique possibility to gain in-sight perspective of the topic and exclusive hands-on experience, broaden horizons while studying in a challenging multicultural environment in the buzzing heart of the Central and Eastern European region.

To find out more about this programme please visit:

http://www.sgh.waw.pl/crpm_en/si/sp/sommerschule/



WU Vienna University of Economics and Business International Summer UniversityWU – Summer 2011

International Summer UniversityWU is a short term summer program for undergraduate and graduate students that runs in July and August. Students can choose from several courses in fields such as Marketing, Management, Finance and many others. Application for the program starts in March 2011. Further information, including more details on the application process, can soon be found on the program's website: <http://www.wu.ac.at/io/en/incomings/isuwien>

University of St. Gallen – Summer Study Program (SSP) at the University of St.Gallen



From June 4 to July 2, 2011, the University of St.Gallen conducts the Summer Study Program "Doing Business in Europe" - Finance & Strategy. Students participating in the SSP will gain a profound and enduring understanding of "Doing Business in Europe" through the integration of case-based interactive teaching, company visits as well as cultural field trips. The main emphasis of SSP "Doing Business in Europe" - Finance & Strategy is placed on financial and strategic decisions from a European perspective and aims at better preparing students for real business situations they will face in the future.

For more information see: <http://www.ssp.unisg.ch>.



The next issue of PIM Newsletter will be published in August. Please send your contributions and news to sabinepim@mcombs.utexas.edu.