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SPEAKER'S CORNER:

This issue's guest for the speaker's corner is Kulpatra Sirodom. Kulpatra is Associate Dean for Graduate Studies and International Affairs at Thammasat Business School, where she has been working for over 20 years. She joined the Business School as junior researcher; after taking a leave to do her master and doctorate in the United States, she was back to teach at Thammasat in 1987.

Go to page 2 to read her contribution



Kulpatra Sirodom
Thammasat Business School

1. WHAT'S UP – PIM NEWS

PIM Conference 2005: don't miss it!

The PIM conference in Prague is approaching: this year the conference will feature new and interesting topics as well as a brand new format. Following the suggestions from the members, this year's conference will be more focused on higher education issues rather than exclusively on PIM strategic matters: in the plenary sessions participants will gain insight into Internationalization Strategies across the Globe and Trends in European Education.

A relevant change is that PIM members will be able to choose among different parallel sessions depending on their interests: Education in India, Curricular Innovations, Faculty Exchange and the CEMS network. A special track has been arranged for Deans and Rectors: two sessions will be focused on Leadership Challenges and Accreditation and New Markets for MBAs. A special effort has been made to involve PIM members as speakers from different regional areas. As always, everybody (not just coordinators) is invited to attend the Exchange Coordinators' meeting, which besides the traditional Best Practices session will feature interesting presentations on the status of PIM Schools after the Bologna Declaration, including contributions from ESADE (Antonia Maria Serra), Helsinki (Malla Paajanen) and St Gallen (Thomas Bieger). All preparatory documents are available on www.pimnetwork.org (click on PIM Conference and later on 2005 Conference)

Don't miss this chance to meet your colleagues and learn about PIM partners: join the PIM community in Prague!

New Chair from Rest of the World

As you may already be aware, Mary Anne Leenheer's term as Chair will end in November: PIM would like to thank her for all her work as Chair during the past three years. During the conference in Prague, PIM members will be asked to vote for a new Chair from the Rest of the World area. The statements of the candidates for the role will be soon available on the website.

PIM to vote on Tsinghua

During the Prague Conference, PIM members will be called to vote on the full PIM Membership of Tsinghua University. Tsinghua has had a candidate status for the last year and we are happy to report that they have reached the exchange ratio of 20% required to become PIM member. The updated fact sheet is available on the website.

Future PIM Annual Meetings: Toronto 2006 and Johannesburg 2007

While we are busy preparing for the conference in Prague, we are already looking forward to the next two conferences. The 2006 conference returns the PIM community to North America after five years: the 33rd Annual PIM Meeting will be hosted by Schulich School of Business at York University in Toronto, Canada. This cosmopolitan city mirrors the PIM spirit, being home to more than 100 cultures and the business centre of the country.

As for the 2007 Conference, several schools applied to host: we would like to thank everybody for their attractive proposals. The Chairs are pleased to announce that the 2007 conference will be hosted by the Wits Business School in Johannesburg, South Africa. This will be the first time that the PIM Annual Meeting will take place in Africa and it will be an exciting opportunity for the PIM Community to get to know this fascinating country.

2. MEMBER NEWS

Executive MBA (Asia Pacific) Programme offered in Taiwan

This year the Chinese University of Hong Kong (CUHK) is offering its first degree in Taiwan. The Executive MBA (Asia Pacific) is offered to high-level executives in Taiwan, in collaboration with two partners: National Sun Yat-sen University and Chang Gung University. Its primary intention is to bring together the power of high-tech manufacturing in Taiwan, strengths of financial and service sectors in Hong Kong and market potential of China. National Sun Yat-sen University is a major research university and its business school has also been accredited by the AACSB. Chang Gung University is sponsored by the Formosa Group, led by Mr. Wang Yung-Ching, a prestigious industrial leader in Taiwan. The intake of the programme for 2005 is 50 students.

New 12-month program at the Richard Ivey School of Business

Cross Enterprise Leadership is the title of the new 12-month MBA program launched by the Richard Ivey School of Business, which will replace the current 16-month program. Beginning May 2006, the new MBA is the result of extensive consultation with alumni, recruiters and corporate leaders around the world. The core of the program focuses on three elements of Cross-Enterprise: thinking, acting, and leading. While a Cross-Enterprise orientation remains the fundamental organizing principle, students have the chance to customize their studies based on career interests in such areas as investment banking, consulting, the health sector or marketing.

More information at <http://www.ivey.uwo.ca/mba/>

The Warwick MBA gets more user friendly

Although employers are happy with the analytical skills of MBA recruits, many have expressed doubts concerning a lack of communication, interpersonal and motivational skills. In response to this, Warwick Business School is announcing a significant change in its MBA curriculum to include a major new stream entitled 'The Practice of Management'. The course intends to break new ground blending instruction and experiential learning: it includes project work and learning portfolios which will be assessed by practitioners as well as academics. The course will encourage students to develop understanding and capability in four broad areas: self understanding and self management, communication and interpersonal skills, team working and project management, leadership skills. The first course is now running on the autumn 2005 intake of the full-time MBA programme and continues in the Spring term 2006.

CBS and Bocconi join forces

Bocconi University and CBS have signed an agreement to start a Double Degree Program in Marketing, beginning in fall 2006. Students from Bocconi and CBS will attend one year at the home school and one year at the host institution: after completing the two years the students will obtain both the Bocconi Laurea Specialistica (the graduate degree issued by Italian Universities) in Marketing Management and the CBS Master of Science in Strategic Market Creation.

Globe: a global learning opportunity from CUHK, CBS and UNC

45 students will be selected this fall, within the program GLOBE, to study together in three locations across the world: Denmark, Hong Kong and USA. GLOBE is the pioneering international program in undergraduate business presented last year at the Hong Kong conference, jointly offered by the Chinese University of Hong Kong (CUHK), Copenhagen Business School (CBS) and The University of North Carolina – Chapel Hill (UNC). The class-based learning will be further reinforced by study trips to Europe, Asia and USA. Students will be selected for the three-year programs at CUHK and CBS in Fall 2005 and will be joined by UNC's two-year undergraduates in fall 2006.

SPEAKER'S CORNER (CONTINUING FROM PAGE 1)

"I attended the first PIM meeting in Sydney and have been to all subsequent ones, except in LA. Thammasat University has benefited from PIM in many ways: we have made new friends every year and become closer to our old ones. The number of incoming and outgoing students and schools has increased during the years, especially from our partners in PIM. I have been teaching at CBS for two years now (during the summer session) and have expanded my network to include the visiting faculty members and students I have met there. Some of the visiting members have also come to teach at Thammasat. My heartfelt thanks go to Robin Jensen for getting me involved. Through the exchanges of students and faculty members, new projects evolved. I have placed 4 CBS graduate students for summer internships. The companies were extremely pleased with the students, who learnt a lot during the 3 months. Not only have they adjusted to a foreign environment but also to different corporate cultures, things that are not taught in classes. As you can see, one thing leads to another... and this is what partnership is all about. I have shared with you one of the experiences that came out of PIM but there are many more regarding Thammasat and its collaborations with PIM partners."

Otago MBA programme: the only one in New Zealand to make elite ranking

The University of Otago School of Business has been officially recognised as the leading provider of MBAs in New Zealand. The Economist Intelligence Unit has named the School of Business' Otago MBA in its Top 100 MBA programmes, – the only New Zealand MBA to be mentioned in the rankings.

The Otago MBA was the first full-time MBA to be offered in New Zealand and has earned a well-deserved reputation with business leaders and employers as a leading general management degree.

International news from Duke University

The International Center at Fuqua School of Business, Duke University is pleased to announce new activities starting this year. The Centre has launched a new project called International Center Fellows. These are second year MBA students who have signed on to assist the International Center as Strategy, Academics and Marketing and Communications Analysts.

Moreover, Fuqua School of Business and Tsinghua University's School of Economics and Management have signed an agreement for an exchange program for a period of three academic years beginning this fall. Recognizing their common academic interests, the objective is to establish, maintain and enhance educational interaction between these two universities.

Tsinghua holds the first AAPBS Annual Conference

Tsinghua University has hosted on September 5 and 6 the first AAPBS (Association of Asia-Pacific Business Schools) Annual Conference, attended by 90 representatives from 77 Business Schools (out of which 35 were Chinese). Formed in line with the accrediting agencies such as the AACBS and the European Foundation of Management Development, AAPBS is an accrediting agency created by top Schools from 11 countries in the Asia-Pacific region. Several PIM Members are represented in the association. For more information <http://aapbs.kaistgsm.ac.kr/>

MOOT CORP winning team from Thammasat rings the NASDAQ stock market opening bell

Idyll Life team from Thammasat University beat out 39 teams from the London Business School, Carnegie Mellon, Northwestern and top MBA programs around the world and won the 22nd annual Global MOOT CORP Competition. Begun at the University of Texas at Austin by MBA students in 1984, the MOOT CORP Competition is the oldest and largest new venture competition in the world, and it provides MBA student teams with a chance to simulate the real world process of raising venture capital. The winning team, accompanied by Prof Panapat, was invited to attend the ringing of the bell at the opening of NASDAQ stock market.

New Visiting Professor at Warwick

Warwick Business School was pleased to welcome Dr Elisabetta Barone at the start of September. A professor from Bocconi University, she will be at WBS under Warwick's Visiting Scholar Scheme until February 2006, working with the academics in the Accounting and Finance groups on 'A New Model of Corporate Reporting'. She will also be teaching WBS courses.

Victims of Katrina: Tulane exchange students from CBS, Wirtschaftsuniversität Wien and others get help from Texas/McCombs

Hurricane Katrina has showed once again a strong solidarity between PIM Schools. Two students from WU Wien, three CBS MBA students and some more have been welcomed at McCombs School of Business after they were obliged to give up their exchange experience at Tulane University in New Orleans, a city devastated by Katrina. Go to page 6 to read an article written for the McCombs MBA Newspaper by CBS students on exchange in New Orleans.

3. COOPERATION OPPORTUNITIES

Visiting Professor Program at Bocconi University

Like every year Bocconi University is opening positions within its visiting Professor Program, both on a short and long term basis. The areas of interest are all those within the field of Economics, Management, Finance and Law. The applications received will be evaluated by the relevant Departments and Institutes and the selected candidates will be approached directly by the faculty to finalize their invitations. For any further query and for the collection of the applications (a complete CV and statement of the position of interest) the contact of the Program at Bocconi is Barbara Bovi (recruiting@unibocconi.it). Deadline for applications: April 3, 2006.

4. PIM PEOPLE

Warsaw School of Economics (SGH) has a new Rector

Prof. Adam Budnikowski has taken the place of former Rector Prof. Marek Rocki, who has been elected as Senate Member to the Polish Parliament upper chamber in the recently conducted national elections. SGH also has a new Vice-Rector for International Relations, Prof. Piotr Ploszajski, replacing Prof. Marcin K. Nowakowski.



Adam Budnikowski

New Dean at the National University of Singapore Business School

Professor Christopher Earley, has been appointed Dean of the National University of Singapore (NUS) Business School on a three year term. Professor Earley, department chair of the Organisational Behaviour group at London Business School, has taught at Indiana University, University of Arizona, University of Minnesota and University of California, Irvine. Professor Earley succeeds Professor Lim Chin, who has served as acting dean since July 2004 and who will return to the School's Department of Business Policy, where he teaches Economics.



Christopher Earley

New Rector and new Deputy Rector at NHH

Jan I. Haaland (Rector) and Gunnar E. Christensen (Deputy Rector) have replaced Per Ivar Gjaerum and Lars Mathiesen at the Norwegian School of Economics and Business Administration.



Jan I. Haaland

Université Catholique de Louvain has a new President

Professor Yves De Rongé is the new President of Université Catholique de Louvain. Professor De Rongé takes the place of former president Professor Pierre Semal and will attend this years meeting in Prague. We look forward to welcoming him to the PIM Community.



Yves De Rongé

New Vice President for International Affairs at CBS

Sven Junghagen has become Vice President for International Affairs at CBS, after Jens Aaris Thisted was appointed as Dean for the faculty of Economics and Business Administration. For the time being, Prof. Junghagen also remains Director for the graduate school.



Sven Junghagen

New appointments at CUHK

The Chinese University of Hong Kong has recently appointed Professors Raymond So and Waiman Cheung as Associate Deans respectively in Undergraduate and Graduate Studies and a new Program Director, Professor Michael J. Ferguson, both for full and part-time MBA. You can contact Professor Ferguson at ferguson@baf.msmail.cuhk.edu.hk

Appointment renewal at Universidad Torcuato di Tella

The Board of Trustees of the Fundación Universidad Torcuato Di Tella has decided to renew the appointments of Dr. Juan Pablo Nicolini as Rector and Dr. Horacio Spector as Vice-Rector, for the term 2005 through 2009. Manuel Mora y Araujo has been re-elected as Chairman of the Board for the same upcoming four-year term.



Raymond So

New exchange coordinators and program managers

NUS Business School

Audrey Yuen has left the MBA Program. For assistance on admission matters you can now contact Ms Hazel Ho bizhyh@nus.edu.sg or Ms Jasmine Chiah bizjcmh@nus.edu.sg.

Chicago Graduate School of Business

Kari Nysather (Kary.Nysather@ChicagoGSB.edu) has taken the place of Theresa Czarnik as Director of International Programs.



Waiman Cheung

McCombs School of Business

Deirdre Mendez deirdre.mendez@mcombs.utexas.edu is the new Assistant Director, replacing Diane Wilson.

Asian Institute of Management

Melvyn Isidro is the new Program Manager of the Graduate School of Business and can be reached at misidro@aim.edu.ph

IIM, Ahmedabad

The new Faculty Coordinator for Student Exchange is Arvind Sahay, who can be reached at asahay@iimahd.ernet.in

HEC

Anne Chretien takes the place of Catherine Ballay as MBA Exchange program Coordinator. Anne can be e-mailed at chretien@hec.fr

Helsinki School of Economics

Former Coordinators for incoming and outgoing students Salme Lassila and Leena Brander have left their positions. Raili Humla raili.humla@hse.fi and Maria Valtonen maria.valtonen@hse.fi are now in charge of outgoing students, while questions or enquiries regarding incoming students can be sent to intrelat@hse.fi

PIM REMINDER**Conference Facebook**

The 2005 Conference Facebook is available online. You can find it on the conference's website: <http://pim2005.vse.cz/> Please note that the password is *prague*.

The facebook can also be downloaded from www.pimnetwork.org, by using the usual id and password: *pimnetwork*.

5. THE WORLD OF MANAGEMENT EDUCATION

A new FT ranking on Masters in Management

Last September the Financial Times published the first issue of a new ranking of European pre-experience Masters of Science in Management. It's the first time that an international ranking focuses on pre-experience degrees rather than on the market of MBAs and Executive programs: this confirms the growing interest of the "Education Industry" in Masters of Science: definitely, one of the first results of the Bologna Process. European PIM members performed very well in the ranking: out of the top 25 schools 10 belong to the PIM network (HEC Paris, Esade, University of Cologne, CBS, SSE, NHH, Helsinki School of Economics, RSM, Wirtschaftsuniversitaet Wien, Corvinus University). St. Gallen and Bocconi did not take part in this year's survey due to the major changes in their academic offering. For more information: <http://rankings.ft.com/rankings/masters>

Good performance by PIM Schools in latest America Economía Ranking

America Economía has recently published a new issue of its MBA ranking. PIM Latin American Schools performed in a very satisfactory way: 3 MBAs offered by PIM Schools have been placed in the top 5 best (respectively PUC 2°, EGADE 4°, ITAM 4°). IESA, Torcuato di Tella and ESAN were ranked in the 12th, 15th and 17th place respectively, thus placing PIM Schools amongst the best 20 Schools. FGV decided not to participate in this year's survey and is therefore not present in the ranking.

NEXT ISSUE

The next issue of PIM Newsletter will be released in January. Contributions from Member Schools are welcome, and can be sent to soniapim@unibocconi.it.

STUDENTS FROM CBS EXCHANGING AT MCCOMBS (VIA TULANE)

BY SISSE ALBER, JACOB DUE RINGSTED IPSEN AND LINE GADEGAARD RASMUSSEN — CONTINUING FROM PAGE 3

Embarking on an exchange semester abroad involves a lot of planning. Our preparations started six months ago in Denmark. But we never so much as imagined the potential for a hurricane; Katrina came as a very big surprise. Arriving in New Orleans and starting our exchange semester at Tulane University turned out to be far from what we had expected.

We are three Danish exchange students from Copenhagen Business School, who have been lucky to have been offered the chance to study at McCombs this semester. Two of us were in New Orleans for about a week before the last of us arrived only 12 hours before evacuation of the city. Saturday we were meant to go to an information meeting on campus, but after watching the weather channel we decided to get up early and hopefully learn that Katrina had turned and gone back to sea. In Denmark there are no such things as hurricanes. We only see the occasional minor storm which blows down a few trees. We did not know if the entire ordeal was just an exaggeration or if we should rent a car and escape to Texas. After talking to our landlord Saturday morning, she told us that she thought it was a good idea. On the way to the car rental we asked the taxi driver what he thought about the whole thing. He told us that he was from the Caribbean Islands and that he would probably just stay inside his house and ride out the storm, should it get rough, he would just go to the airport. An attitude we seemed to get from a lot of people in the early hours before we left. People did not really believe that this was actually going to happen. After all, the last one had turned around. This could just as well do the same.

Thinking back we can only try to imagine what happened to all these people we met during the last days before we left New Orleans. At the car rental we quickly got the impression that this hurricane might be a bit more serious than first expected. The phones just kept on ringing only to get the same answer when picked up: "Sorry, but we can't help you." Luckily we had been among the first people to call that morning and were able to get some help. We knew that we were nine exchange students living on our street, so we asked for two cars. We ended up with a 15 passenger bus and went to the gas station where people had already lined up to buy gas. After an hour at the gas station we headed towards the school. It was no longer an informational meeting, but rather an evacuation meeting. Basically we were told to get out of New Orleans as soon as possible. We packed up some clothes and basic things enough for about 3 or 4 days and drove around the city picking up other exchange students before we left. When we finally hit the road, there were 17 exchange students from six different countries in three cars driving in a small convoy out of the city. We were amongst the first people to get out of the city. For the first three hours we were stuck in traffic - it moved very slowly. We could see the traffic towards New Orleans decreasing until there no longer were any cars heading into the city. All of a sudden cars started moving and we could see them crossing over on to the highway that usually takes you into the city. We crossed and continued up north. We remember finding it amazing how well it worked. No panic, no rush, just a steady pace out of the city.

The first day and night ended up being one long drive since all the hotels and motels along the highways were fully booked. At 2:30 AM we finally found a motel and got some sleep. The next day we drove towards Dallas. We meet a nice couple who came up to us and asked if we needed a place to stay. They had just opened their church and saw that our license plates were from New Orleans. We told them that our plans were to drive to Dallas. They said that they had heard that all the hotels in Dallas were already booked, but that we should try to call some hotels in Fort Worth since there might be a chance of getting the five rooms we needed there. Sunday afternoon we arrived in Fort Worth and Monday we watched Katrina rush through New Orleans, but did not fully understand how devastating it actually was. The last thing we saw on television before we slept Monday night was a man from Mississippi being interviewed while he held the hands of his two small children. He was crying when he told the reporter how he had been sitting on the roof of his house when it was ripped apart. He had tried to hold on to his wife, but had not been able to. The last thing she had said to him was: "You can't hold me...Take care of the kids." He had not seen her since. The reporter asked the man where he and his children were going. "We don't know," he said, "we have nowhere to go." That man and his children will stay with us forever.

For the next couple of days we just sat in the hotel room waiting and watching the horrible pictures on television. We answered calls from family and friends who were concerned about where we were and how we were doing. We kept looking for pictures of our neighbourhood to see if there was any news about our house. In a forum on the internet someone had written that our street had not flooded but that there was extensive looting going on. A man had been shot and was lying dead in the street. We can only hope that our house and the things in it are still there. On the other hand we are lucky since only a small percentage of our belongings are actually in New Orleans compared to those who have lost all their belongings. We had been in New Orleans long enough to learn that there were many who were not as privileged as us.

Looking back on these facts and the images that we have seen it is hard to be sad about the small amount of things we actually lost compared to others. When it became clear that Tulane had cancelled all their classes this semester, we contacted our exchange coordinator at home and asked if he knew of any of Copenhagen Business School's partner universities who would be able to take us in. After a day he informed us that he had been in contact with the University of Texas and that the McCombs School of Business would be happy to take us in. Coming to Austin and McCombs has been nothing but a good experience for us. The help we have been given has been overwhelming. Everybody we have met has gone out of their way to help us. We would like to take this opportunity to thank all the people we have met so far. Southern hospitality is a hard concept to understand when people tell you about it or when you read about it in travel guides, but I guess it is exactly what we have experienced in the last few days.